

**VIVID MERCANTILE LIMITED**

**CIN: L74110GJ1994PLC021483**

**Registered Office:** Basement Medicare Centre, B/H. M J Library,  
Opp. Stock Exchange, Ellisbridge, Anmedabad - 380006, Gujarat.

**Contact:** 079-48921375; **Website:** [www.vividmercantile.com](http://www.vividmercantile.com)

**Email:** [complianceviel@gmail.com](mailto:complianceviel@gmail.com)

**Date: - 28/01/2025**

**To,**  
**The General Manager-Listing**  
**Corporate Relations Department**  
**BSE LIMITED**  
**PJ Towers, 25th floor, Dalal Street,**  
**Mumbai -400 001**

**Sub: Newspaper Publication - Intimation Regarding Dispatch of Postal Ballot Notice and E-voting Information**

**Ref: Scrip Code – Vivid Mercantile Limited (542046)**

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we enclose herewith copies of the notice to the shareholders regarding the dispatch of the Postal Ballot Notice and e-voting information. The advertisement appeared in Business Standard (English) and Jai Hind (Gujarati) on January 28, 2025.

Further, we wish to inform you that the Company has completed the dispatch of electronic copies of the Postal Ballot Notice, along with the Explanatory Statement, on January 27, 2025, to all members whose names appear in the Register of Members/List of Beneficial Owners maintained by the Depositories as of the cut-off date, January 17, 2025, and who have registered their email IDs.

We request you to take the same on record.

Yours faithfully,

**For Vivid Mercantile Limited**

**Satishkumar Ramanlal Gajjar**  
**Managing Director**  
**Din: 05254111**



