

Ref- BSE/2021-22/29

Date: October 25, 2021

To,  
Corporate Relationship Department,  
BSE Limited  
Phioze Jeejeebhoy Tower,  
Dalal Street,  
Mumbai – 400 001

Subject- Notice of the Board Meeting  
Scrip Code- 539399

Dear Sir/Ma'am,

Notice is hereby given pursuant to the provisions of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 that the meeting of the Board of Directors of the Company is scheduled to be held on, Tuesday 02<sup>nd</sup> day of November, 2021 at 02:00 P.M. at the registered office of the Company at E-102, 103, EPIP, Sitapura Industrial Area, Jaipur- 302 022 (Rajasthan) inter alia:

1. To consider and approve Un-Audited Financial Results of the Company for the quarter and half year ended on 30<sup>th</sup> September, 2021 along with limited review of Auditors thereon.
2. To declare interim dividend, if any, for the financial year 2021-22

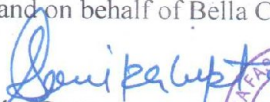
The record date for the purpose of interim dividend, if declared, will be 12<sup>th</sup> November, 2021 and the rate, quantum and date of payment of interim dividend, will be advised to you immediately after the board meeting.

This is also submitted & informed that pursuant to the code of conduct framed by the Company for prohibition of insider trading pursuant to the requirement of SEBI (Prohibition of Insider Trading) Regulations, 2015, as amended the trading window close period for dealing in securities of the company has commenced from Friday, 01<sup>st</sup> October, 2021 and will end after expiry of 48 hours from the declaration of results for Directors, KMP's, Designated employees, their immediate relatives and specified connected persons.

The above unaudited financial results will be forwarded to you immediately after the said meeting of the board, and the same will be published in the newspapers, as per the Listing Regulations.

You are requested to take the same on record and acknowledge.

For and on behalf of Bella Casa Fashion & Retail Limited

  
Sonika Gupta  
Company Secretary & Compliance Officer  
Membership No.:38676

