

August 7, 2020

The Manager Corporate Relationship Department <b>BSE Limited</b> 1 <sup>st</sup> Floor, New Trading Wing, Rotunda Building, P J Towers, Dalal Street, Fort, <u>Mumbai - 400001</u>	The Manager Listing Department <b>National Stock Exchange of India Limited</b> Exchange Plaza, 5 <sup>th</sup> Floor, Plot No. C-1, Block G, Bandra Kurla Complex, Bandra (E), <u>Mumbai - 400051</u>	The Secretary <b>The Calcutta Stock Exchange Limited</b> 7, Lyons Range, <u>Kolkata - 700001</u>
<b>BSE Security Code: 500043</b>	<b>NSE Symbol: BATAINDIA</b>	<b>CSE Scrip Code: 10000003</b>

Dear Sir/Madam,

**Subject: Outcome of Board Meeting**

This is to inform that pursuant to Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended), the Board of Directors of the Company at its meeting held today, i.e., August 7, 2020, has, inter-alia, considered and approved the Unaudited (Standalone and Consolidated) Financial Results of the Company for the quarter ended June 30, 2020.

In this regard, we enclose herewith, the Unaudited (Standalone and Consolidated) Financial Results for the quarter ended June 30, 2020 and Limited Review Reports issued by the Statutory Auditors of the Company along with a copy of Press Release.

Further, the said meeting commenced at 3:00 P.M. and concluded at 7:15 P.M.

The aforesaid information is also available on the website of the Company, viz., [www.bata.in](http://www.bata.in)

We request you to take the same on record.

Thanking you,

Yours faithfully,  
**For BATA INDIA LIMITED**

  
**NITIN BAGARIA**  
Company Secretary & Compliance Officer

**Encl.: As above**

**BATA INDIA LIMITED**

CIN: L19201WB1931PLC007261

Registered Office : 27B, Camac Street, 1st Floor, Kolkata-700016, West Bengal || Tel : 033 23014400 || Fax : (033) 22895748

E-mail : [corporate.relations@bata.com](mailto:corporate.relations@bata.com) || Website : [www.bata.in](http://www.bata.in)

# B S R & Co. LLP

Chartered Accountants

Building No. 10, 8th Floor, Tower-B  
DLF Cyber City, Phase - II  
Gurugram - 122 002, India

Telephone: +91 124 719 1000  
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**Limited review report on unaudited standalone financial results for the quarter ended 30 June 2020 of Bata India Limited under Regulation 33 of the Securities and Exchange Board of India (Listing Obligation and Disclosure Requirements) Regulations, 2015**

To  
Board of Directors of **Bata India Limited**

1. We have reviewed the accompanying Statement of unaudited standalone financial results of Bata India Limited for the quarter ended 30 June 2020 ("the Statement"), being submitted by the Company pursuant to the requirements of Regulation 33 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended ('Listing Regulations').
2. This Statement, which is the responsibility of the Company's management and approved by the Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standard 34 "Interim Financial Reporting" ("Ind AS 34"), prescribed under Section 133 of the Companies Act, 2013, and other accounting principles generally accepted in India and in compliance with Regulation 33 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 as amended, ("Listing Regulations"). Our responsibility is to issue a report on the Statement based on our review.
3. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the Statement is free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.
4. Attention is drawn to the fact that the figures for the 3 months ended 31 March 2020 as reported in these financial results are the balancing figures between audited figures in respect of the full previous financial year and the published year to date figures up to the third quarter of the previous financial year. The figures up to the end of the third quarter of previous financial year had only been reviewed and not subjected to audit.
5. Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with applicable accounting standards and other recognised accounting practices and policies has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI Listing Regulations including the manner in which it is to be disclosed, or that it contains any material misstatement.

For **B S R & Co. LLP**  
Chartered Accountants  
ICAI Firm's Registration No: 101248W/W-100022

  
**Rajiv Goyal**  
Partner

Membership No.: 094549  
ICAI UDIN: 20094549AAAAFO6000

Place: Gurugram  
Date: 07 August 2020



BATA INDIA LIMITED

REGD. OFFICE: 27B, CAMAC STREET, 1st FLOOR, KOLKATA 700016 | CIN: L19201WB1931PLC007261

Telephone : 033 23014400, Fax : 033 22895748 | E-mail: corporate.relations@bata.com; Website: www.bata.in

STATEMENT OF STANDALONE UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 30TH JUNE 2020

(In Rs. million except per share data)

Sl. No.	Particulars	3 months ended 30th June 2020	3 months ended 31st March 2020 (Refer Note 5)	3 months ended 30th June 2019	Year ended 31st March 2020
		Unaudited	Audited	Unaudited	Audited
<b>1</b>	<b>Income</b>				
	a Revenue from operations	1347.86	6197.03	8821.43	30534.51
	b Other income (refer Note 4 below)	520.25	171.05	169.29	688.41
	<b>Total Income</b>	<b>1868.11</b>	<b>6368.08</b>	<b>8990.72</b>	<b>31222.92</b>
<b>2</b>	<b>Expenses</b>				
	a Cost of raw material and components consumed	1.74	967.58	377.55	2569.59
	b Purchase of traded goods	352.08	2875.02	2823.07	10736.15
	c Decrease/(Increase) in inventories of finished goods, work-in-progress and traded goods	449.47	(1286.37)	794.18	(342.71)
	d Employee benefits expense	847.62	919.03	980.39	3764.22
	e Finance costs	278.37	271.20	313.51	1177.41
	f Depreciation and amortisation expense	730.69	714.36	730.07	2957.65
	g Rent (refer Note 4 below)	-	169.05	107.53	504.17
	h Other expenses	558.14	1164.47	1309.00	5005.67
	<b>Total Expenses</b>	<b>3218.11</b>	<b>5794.34</b>	<b>7435.30</b>	<b>26372.15</b>
<b>3</b>	<b>Profit / (Loss) before tax</b>	<b>(1350.00)</b>	<b>573.74</b>	<b>1555.42</b>	<b>4850.77</b>
<b>4</b>	<b>Tax expense</b>				
	- Current tax	-	90.66	566.53	1167.90
	- Deferred tax	(338.74)	104.76	(18.41)	411.47
	- Tax for earlier years	-	2.25	-	2.25
<b>5</b>	<b>Profit / (Loss) for the period</b>	<b>(1011.26)</b>	<b>376.07</b>	<b>1007.30</b>	<b>3269.15</b>
<b>6</b>	<b>Other comprehensive income</b>				
	A. (i) Items that will not be reclassified to profit or loss in subsequent periods	(1.00)	1.73	1.00	(27.08)
	(ii) Income tax relating to items that will not be reclassified to profit or loss	0.25	(0.43)	(0.35)	6.81
	B. (i) Items that will be reclassified to profit or loss in subsequent periods	-	-	(2.64)	-
	(ii) Income tax relating to items that will be reclassified to profit or loss	-	-	0.92	-
	<b>Other comprehensive income, net of tax</b>	<b>(0.75)</b>	<b>1.30</b>	<b>(1.07)</b>	<b>(20.27)</b>
	<b>Total comprehensive income / (loss), net of tax</b>	<b>(1012.01)</b>	<b>377.37</b>	<b>1006.23</b>	<b>3248.88</b>
	<b>Earnings / (Loss) per equity share of Rs. 5/- each</b>				
	Basic	(7.87)	2.93	7.84	25.44
	Diluted	(7.87)	2.93	7.84	25.44

See accompanying notes to the unaudited Standalone financial results.

Notes :

- The above standalone results were reviewed by the Audit Committee and approved by the Board of Directors at the Board Meeting held on 07th August 2020.
- In view of the lockdown across the country due to the COVID19, the business operations were suspended since 24th March 2020 in compliance with the directives issued by the relevant authorities. However, during the later part of the current quarter, most of the Company's stores have resumed operations partially in piecemeal in accordance with Government guidelines and directives. Accordingly, Revenue from operations for the current quarter is Rs.1,347.86 million (decreased by 85% over corresponding period last year) and the Company has incurred a loss before tax of Rs.1,350 million as against profit before tax of Rs.1,555.42 million in the corresponding period last year. Further, the Company has made detailed assessment of the recoverability and carrying values of its assets comprising property, plant and equipment, inventories, receivables and other current assets as at the period end and on the basis of evaluation, has concluded that no material adjustments are required in the financial results. Given the uncertainties associated with nature, condition and duration of COVID19, the impact assessment on the Company's financial statements will be continuously made and provided for as required.
- The Company operates in a single business segment, i.e., Footwear and Accessories.
- The Company has elected to apply the practical expedient of not assessing the rent concessions as a lease modification, as per MCA notification dated 24th July 2020 on IND-AS 116 for rent concessions which are granted due to COVID-19 pandemic. As per requirements of MCA notification, out of total rent concessions confirmed till 30th June 2020 of Rs. 501.38 million (including Rs.162.49 million unconditional rent concessions pertaining to subsequent quarters), Rs. 200.96 million has been accounted under rent expenses (to the extent available) and balance of Rs. 300.42 million is reported under Other Income for the quarter ended 30th June 2020.
- The figures for the quarter ended 31st March 2020 are balancing figures between audited figures in respect of the full financial year and the published year to date figure upto 31st December 2019. Also, figures upto end of the quarter December 2019 were only reviewed and not subject to audit.
- The report of Statutory Auditors is being filed with National Stock Exchange of India Limited, BSE Limited and The Calcutta Stock Exchange Limited. For more details on unaudited results, please visit Investor Relations section of our website [www.bata.in](http://www.bata.in) and Financial Results at Corporate section of [www.nseindia.com](http://www.nseindia.com), [www.bseindia.com](http://www.bseindia.com) and [www.cse-india.com](http://www.cse-india.com).



Gurugram  
07.08.2020

*Ram Kumar Gupta*  
Ram Kumar Gupta  
DIRECTOR FINANCE  
& CFO

*Sandeep Kataria*  
Sandeep Kataria  
WHOLE TIME DIRECTOR  
& CEO



# B S R & Co. LLP

Chartered Accountants

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## Limited review report on unaudited consolidated financial results for the quarter ended 30 June 2020 of Bata India Limited under Regulation 33 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulation, 2015

To  
Board of Directors of **Bata India Limited**

1. We have reviewed the accompanying Statement of unaudited consolidated financial results of Bata India Limited (“the Parent”) and its subsidiaries (the Parent and its subsidiaries together referred to as “the Group”), for the quarter ended 30 June 2020 (“the Statement”), being submitted by the Parent pursuant to the requirements of Regulation 33 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended (“Listing Regulations”).
2. This Statement, which is the responsibility of the Parent’s management and approved by the Parent’s Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standard 34 “Interim Financial Reporting” (“Ind AS 34”), prescribed under Section 133 of the Companies Act, 2013, and other accounting principles generally accepted in India and in compliance with Regulation 33 of the Listing Regulations. Our responsibility is to express a conclusion on the Statement based on our review.
3. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410 “Review of Interim Financial Information Performed by the Independent Auditor of the Entity”, issued by the Institute of Chartered Accountants of India. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

We also performed procedures in accordance with the circular issued by the SEBI under Regulation 33 (8) of the Listing Regulations, to the extent applicable.

4. The Statement includes the results of the following entities (“the subsidiaries”):
  - A. Bata Properties Limited
    - a. Coastal Commercial & Exim Limited
  - B. Way Finders Brand Limited




5. Attention is drawn to the fact that the figures for the 3 months ended 31 March 2020 as reported in these financial results are the balancing figures between audited figures in respect of the full previous financial year and the published year to date figures up to the third quarter of the previous financial year. The figures up to the end of the third quarter of previous financial year had only been reviewed and not subjected to audit.
6. Based on our review conducted and procedures performed as stated in paragraph 3 above and based on the consideration of the review report of the other auditor referred to in paragraph 7 below, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the recognition and measurement principles laid down in the aforesaid Indian Accounting Standard and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in terms of Regulation 33 of the Listing Regulations, including the manner in which it is to be disclosed, or that it contains any material misstatement.
7. We did not review the interim financial results of one subsidiary included in the Group, whose results reflect total revenue of Rs. 2.90 million (before consolidation adjustments) and total net profit after tax of Rs. 1.86 million (before consolidation adjustments) and total comprehensive income of Rs. 1.86 million (before consolidation adjustments) for the quarter ended 30 June 2020, as considered in the consolidated unaudited financial results. These interim financial results have been reviewed by the other auditor whose report has been furnished to us by the management and our conclusion in so far as it relates to the amounts and disclosures included in respect of this subsidiary, is based solely on the report of such other auditor and the procedures performed by us as stated in paragraph 3 above.

Our conclusion on the Statement is not modified in respect of the above matter.

8. The Statement includes the interim financial results of two subsidiaries which have not been reviewed, whose interim financial results reflects total revenue of Rs. 0.97 million (before consolidation adjustments), total net profit after tax of Rs. 0.56 million (before consolidation adjustments) and total comprehensive income of Rs. 0.56 million (before consolidation adjustments) for the quarter ended 30 June 2020 respectively as considered in the consolidated unaudited financial results. According to the information and explanations given to us by the management, these interim financial results are not material to the Group.

Our conclusion on the Statement is not modified in respect of the above matter.

**For B S R & Co. LLP**  
*Chartered Accountants*  
ICAI Firm Registration No. 101248W/W-100022

  
**Rajiv Goyal**  
*Partner*  
Membership No.:094549  
ICAI UDIN: 20094549AAAAFP9037

Place: Gurugram  
Date: 07 August 2020



**BATA INDIA LIMITED**

REGD. OFFICE: 27B, CAMAC STREET, 1st FLOOR, KOLKATA 700016 | CIN: L19201WB1931PLC007261

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**STATEMENT OF CONSOLIDATED UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 30TH JUNE 2020**

(In Rs. million except per share data)

Sl. No.	Particulars	3 months ended 30th June 2020	3 months ended 31st March 2020 (Refer Note 7)	3 months ended 30th June 2019	Year ended 31st March 2020
		Unaudited	Audited	Unaudited	Audited
<b>1</b>	<b>Income</b>				
	a Revenue from operations	1350.75	6205.74	8827.55	30561.14
	b Other income (refer Note 6 below)	520.42	170.77	168.68	686.77
	<b>Total Income</b>	<b>1871.17</b>	<b>6376.51</b>	<b>8996.23</b>	<b>31247.91</b>
<b>2</b>	<b>Expenses</b>				
	a Cost of raw material and components consumed	1.74	967.58	377.55	2569.59
	b Purchase of traded goods	352.08	2875.02	2823.07	10736.15
	c Decrease/(Increase) in inventories of finished goods, work-in-progress and traded goods	449.47	(1286.37)	796.96	(339.93)
	d Employee benefits expense	847.62	919.03	980.39	3764.22
	e Finance costs	278.37	271.20	313.51	1177.41
	f Depreciation and amortisation expense	730.77	714.46	730.14	2957.97
	g Rent (refer Note 6 below)	-	169.29	107.47	503.96
	h Other expenses	558.49	1164.42	1309.06	5006.18
	<b>Total Expenses</b>	<b>3218.54</b>	<b>5794.63</b>	<b>7438.15</b>	<b>26375.55</b>
<b>3</b>	<b>Profit / (Loss) before tax</b>	<b>(1347.37)</b>	<b>581.88</b>	<b>1558.08</b>	<b>4872.36</b>
<b>4</b>	<b>Tax expense</b>				
	- Current tax	0.22	90.87	566.76	1169.20
	- Deferred tax	(338.74)	104.78	(18.41)	411.47
	- Tax for earlier years	-	2.16	-	2.16
<b>5</b>	<b>Profit / (Loss) for the period</b>	<b>(1008.85)</b>	<b>384.07</b>	<b>1009.73</b>	<b>3289.53</b>
<b>6</b>	<b>Other comprehensive income</b>				
	A. (i) Items that will not be reclassified to profit or loss in subsequent periods	(1.00)	1.73	1.00	(27.08)
	(ii) Income tax relating to items that will not be reclassified to profit or loss	0.25	(0.43)	(0.35)	6.81
	B. (i) Items that will be reclassified to profit or loss in subsequent periods	-	-	(2.64)	-
	(ii) Income tax relating to items that will be reclassified to profit or loss	-	-	0.92	-
	<b>Other comprehensive income, net of tax</b>	<b>(0.75)</b>	<b>1.30</b>	<b>(1.07)</b>	<b>(20.27)</b>
	<b>Total comprehensive income/ (loss), net of tax</b>	<b>(1009.60)</b>	<b>385.37</b>	<b>1008.66</b>	<b>3269.26</b>
	<b>Earnings / (Loss) per equity share of Rs. 5/- each</b>				
	Basic	(7.85)	2.99	7.86	25.59
	Diluted	(7.85)	2.99	7.86	25.59

See accompanying notes to the consolidated unaudited financial results.

**Notes :**

- The Consolidated financial results include results of Bata India Ltd. (the Holding Company), Bata Properties Limited, Coastal Commercial & Exim Limited and Way Finders Brands Limited (the subsidiaries).
- The Consolidated financial results of the Group are prepared in accordance with the requirements of Ind AS 110 "Consolidated Financial Statements".
- The above consolidated results were reviewed by the Audit Committee and approved by the Board of Directors at the Board Meeting held on 07th August 2020.
- In view of the lockdown across the country due to the COVID19, the business operations were suspended since 24th March 2020 in compliance with the directives issued by the relevant authorities. However, during the later part of the current quarter, most of the Company's stores have resumed operations partially in piecemeal in accordance with Government guidelines and directives. Accordingly, Revenue from operations for the current quarter is Rs.1,350.75 million (decreased by 85% over corresponding period last year) and the Group has incurred a loss before tax of Rs.1,347.37 million as against profit before tax of Rs.1,558.08 million in the corresponding period last year. Further, the Group has made detailed assessment of the recoverability and carrying values of its assets comprising property, plant and equipment, inventories, receivables and other current assets as at the period end and on the basis of evaluation, has concluded that no material adjustments are required in the financial results. Given the uncertainties associated with nature, condition and duration of COVID19, the impact assessment on the Group's financial statements will be continuously made and provided for as required.
- The Group operates in a single business segment, i.e., Footwear and Accessories.
- The Group has elected to apply the practical expedient of not assessing the rent concessions as a lease modification, as per MCA notification dated 24th July 2020 on IND- AS 116 for rent concessions which are granted due to COVID-19 pandemic. As per requirements of MCA notification, out of total rent concessions confirmed till 30th June 2020 of Rs. 501.38 million (including Rs.162.49 million unconditional rent concessions pertaining to subsequent quarters), Rs. 200.96 million has been accounted under rent expenses (to the extent available) and balance of Rs. 300.42 million is reported under Other Income for the quarter ended 30th June 2020.
- The figures for the quarters ended 31st March 2020 are balancing figures between audited figures in respect of the full financial year and the published year to date figure upto 31st December 2019 respectively. Also, the figures upto the end of third quarter were only reviewed and not subject to audit.
- The report of Statutory Auditors is being filed with National Stock Exchange of India Limited, BSE Limited and The Calcutta Stock Exchange Limited. For more details on unaudited results, please visit Investor Relations section of our website [www.bata.in](http://www.bata.in) and Financial Results at Corporate section of [www.nseindia.com](http://www.nseindia.com), [www.bseindia.com](http://www.bseindia.com) and [www.cse-india.com](http://www.cse-india.com).

Gurugram  
07.08.2020



*Ram Kumar Gupta*  
Ram Kumar Gupta  
DIRECTOR FINANCE  
& CFO

*Sandeep Kataria*  
Sandeep Kataria  
WHOLE TIME DIRECTOR  
& CEO

## Bata India's Announces Q1 results, impacted due to lockdown

**New Delhi, 7<sup>th</sup> August 2020:** Bata India – the country's leading footwear brand – on Friday announced results for the quarter ended 30<sup>th</sup> June 2020. Revenue from operations for the quarter was Rs.1348 million (lower by 85% compared to the corresponding period last year due to the lockdown in April & May followed by a graded unlocking across the country). Consequently, the Company incurred a loss after tax of Rs.1,012 million as against profit after tax of Rs.1,006 million in the corresponding period last year.

Results in the first quarter of FY2020-21 were severely impacted because of disruptions caused by the ongoing COVID-19 pandemic. The Company witnessed a gradual improvement in business once the lockdown was lifted. While multiple measures taken by the Company for customer safety, product availability and channel expansion have helped increase sales, the prevailing uncertainties have dampened the consumer demand for discretionary spends. The Company is focusing on controlling its costs-related to retail stores, factories, rentals & operations and drive efficiencies in its value chain. The impact of cost saving exercise is visible in these results. Multiple work streams have been put into place to look at all cost-lines and come out of the pandemic fighting fit.

**Sandeep Kataria, CEO – Bata India Limited, stated:** *"It was an unprecedented quarter in Bata India's history. During the quarter we had low sales and no production due to lockdown mandated by the Government due to the pandemic. Our stores started opening up in a graded fashion, but running operations was a challenge due to frequent lockdowns and restrictions mandated by local administration across the country. We re-started our operations keeping safety of our customers & employees in mind and in line with government and our global standards. The results have to be viewed in this context. The team has responded admirably by focusing on recovery of the business through agile portfolio expansion, scaling up our digital presence via bata.in & e-comm partners and introducing 2 new hyper-local channels Bata Chat Shop for shopping over WhatsApp and 'Bata Stores on Wheels' mobile kiosks that allow customers to shop at their doorstep. In addition, we have increased our focus on franchise store rollout and extending our reach to multi-brand outlets to get even closer to our customers. We are hopeful that the improvement in sale will continue and get a further boost with the festivities in the coming quarter."*

*There is strong focus on cost saving across all cost lines including renegotiating lease rentals, controlling discretionary spends and improving productivity. We have used the past few months to recast our value chain and prepare the Company for the future "*

### Other Key Highlights:

- Retail stores re-opening efforts included a safety manual and SOP translated into 11 regional languages, a 20+ point checklist to ensure safety of customers and staff and equipping stores with sanitizers, gloves, masks, dispensers and quarantine boxes for shoes.
- E-commerce channel strengthened: bata.in now delivers to more than 1,300 towns pan-India; 900+ stores connected in endless-aisle rollout to help drive any-store home delivery; scaling up B2B E-Comm sales and market-place presence across all major E-Comm partners
- Two new hyper-local channels launched:
  - Bata ChatShop, new channel launched– allowing customers to shop remotely from neighborhood stores by interacting with store managers via WhatsApp. This is helping



Bata in reaching out to its core customer base, attesting to the brand's commitment in helping customers lead a relatively unrestricted life.

- Bata Store-on-Wheels, new channel launched: *that allows customers to shop at their doorstep*. The temporary stores are set-up in association with RWAs and condominiums, in residential localities, offering a safe and convenient shopping experience to all customers specially children and elderly who have restricted movement during the pandemic.
- Agile-portfolio development & launch:
  - Curated collection of relevant portfolio: Fitness-at-home, Easy-wash, Work-from-Home, Power active-wear apparel
  - Personal Protective Gear (PPG) such as anti-viral face masks
- Distribution channel ramped-up, now reaching 30,000 multi-brand outlets
- Franchise store rollout continues with a plan to open 500 by 2023
- Customer communication & experience included updating store operating timelines on Google store search, informing customers via Bata Club loyalty program, offering relevant promotions, sharing fitness content to keep customers healthy during pandemic, digital payment partner offers & contactless shopping
- Factory operations re-started in July, keeping demand & current off-take in mind

### **Financial Highlights**

(Amount in Rs. million)

	Quarter ended 30 <sup>th</sup> June 2020	Quarter ended 30 <sup>th</sup> June 2019
Revenue from Operations	1348	8821
(Loss)/Profit after Tax	(1,012)	1,006

### **Press Contacts:**

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### **About BATA:**

Bata has held a unique place in the hearts of Indians for more than 85 years. Probably the only footwear brand that offers footwear and accessories for the entire family, Bata has redefined the modern footwear industry in India. It has established a leadership position in the industry and is the most-trusted name in branded footwear. It sells more than 49 million pairs of footwear every year and serves 120,000-plus customers almost every day.

Bata India is the largest footwear retailer in India, offering footwear, accessories and bags across brands such as Bata, Hush Puppies, Naturalizer, Power, Marie Claire, Weinbrenner, North Star, Scholl, Bata Comfit and Bubblegummers, to name a few. It retails in more than 1550 Bata own and franchisee stores, on [bata.in](http://bata.in) and in thousands of multi-brand footwear dealer stores pan-India. To make its products accessible to millions of Indians, Bata has evolved its channels and has recently launched new channels like Bata Chat Shop, Bata Home Delivery and Bata Store-on-Wheels for neighbourhood communities.

For more information on Bata India, please visit [www.bata.in](http://www.bata.in)

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