



Date: 26-08-2022.

To,  
The Manager,  
Department of Corporate Relations,  
BSE Limited, PJ Towers, Dalal Street,  
Mumbai-400001.

To,  
The Manager,  
Listing Department,  
National Stock Exchange of India Limited,  
Bandra Kurla Complex, Bandra (E),  
Mumbai-400051.

Dear Sir/ Madam,

Sub: Press Release- pTron unveils 2 new uniquely designed next-gen TWS earbuds starting INR 899

With reference to above mentioned subject, we hereby submit the press release submitted by Palred Electronics Private Limited, subsidiary company of Palred Technologies Limited, stating that pTron unveils 2 new uniquely designed next-gen TWS earbuds starting INR 899. It further states that the uniquely designed Bassbuds Eon with DSP ENC for calls, 13mm drivers, BT5.3 & fast charging will be available at 99/- only for first 100 customers. Bassbuds Revv gaming earbuds with 50ms AptSense low latency, DSP ENC for calls, BT5.3 & fast charging is available on Amazon at a special launch price of INR 1299/-.

This is for the information of and records of Exchanges.

Thanking you,

For Palred Technologies Limited

Shruti Rege  
Company Secretary



**PALRED TECHNOLOGIES LIMITED**

**CIN: L72200TG1999PLC033131**

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## **pTron unveils 2 new uniquely designed next-gen TWS earbuds starting INR 899**

- *The uniquely designed Bassbuds Eon with DSP ENC for calls, 13mm drivers, BT5.3 & fast charging will be available at 99/- only for first 100 customers*
- *Bassbuds Revv gaming earbuds with 50ms AptSense low latency, DSP ENC for calls, BT5.3 & fast charging is available on Amazon at a special launch price of INR 1299/-*

**National, 25<sup>th</sup> August 2022:** pTron, the rapidly growing and leading maker of affordable digital lifestyle and audio accessories brand in India has announced its newest addition to the Bassbuds series – “**Bassbuds Revv**” and “**Bassbuds Eon**”. The newest pTron earbuds, which continue the legacy of the wildly popular Bassbuds series, aims to target Gen-Z customers in Tier 1 and Tier 2 cities.

### ***Bassbuds Revv & Bassbuds Eon: Specifications, Features, and more***

Under the hood, both the earbuds are equipped with the latest and advanced BT5.3 chipset that offers faster pairing, more stable connection, and low power consumption, the earbuds are IPX4 rated for sweat and splash protection. The smart touch-controlled earbuds equipped with dual and mono bud capability also support voice control to awake Alexa, Google Assistant or Siri for a seamless hands-free experience. These Bassbuds can be fast charged via USB-C charger.

***Commenting on the launch, Mr. Ameen Khwaja Founder & CEO said, “The audio devices and accessories have always been showstoppers at pTron. With the wireless sound that packs top end features, specifications, and performance, the two new earbuds in our Bassbuds series offer the best of both worlds in terms of ground-breaking design & incredible sound. The Bassbuds Revv with its unique design appeal inspires real world game play, while the premium and chic Bassbuds Eon is made to offer most seamless audio experience in a sleek and supremely compact graphite finish charging case that stands out. The growing need for music and online games is a compatible match for our feather touch earbuds. And we are looking forward to coming up with more such devices for a unique entertainment experience.”***

**pTron Bassbuds Revv** offers fast gaming-grade BT5.3 wireless connection with large 13mm drivers for an immersive in-game audio experience. Designed to fit for unique playing styles, the bold & stellar Bassbuds Revv offers total gaming comfort and efficiency, thanks to the in-ear design and proprietary AptSense Gaming Technology that offer 50ms ultra-low latency for an exceptional gameplay.

**pTron Bassbuds Eon** is designed for people who love music & fashion both. The earbuds feature a unique design proposition with DSP ENC function for crystal clear calls. The buds themselves have 13mm drivers, with TrueSonic Bass output. They connect via Bluetooth 5.3, and include Dual HD mic. They also offer fast pairing support and Type C fast charging through the sleek and compact charging case. To add to the distinct design of the earbuds, the charging case features graphite metallic finish outer body for a classic yet statement style.

The **pTron Bassbuds Revv** is available for purchase in 2 colour variants Black & White on Amazon India at a special launch price of INR 1299.

The **Bassbuds Eon** is available only in Graphite Black colour variant on Amazon India from tomorrow 26<sup>th</sup> August at a special launch price of INR 899/- for first 2 days only.

As a special launch promotion, first 100 customers will be able to buy the the Bassbuds Eon at INR 99 only on Amazon.

<b>Technical Specifications</b>	<b>Bassbuds Revv</b>	<b>Bassbuds Eon</b>
<b>Bluetooth version</b>	Bluetooth v5.3	Bluetooth v5.3 + Dual HD Mic
<b>Transmission distance:</b>	10 meters	10 meters
<b>Battery</b>	30mAh each bud	30mAh each bud
<b>Charge Power</b>	DC5V-1A	DC5V-1A
<b>Driver</b>	13mm Powerful bass boosted dynamic drivers	13mm Powerful bass boosted dynamic drivers
<b>Music &amp; Play time</b>	28 Hrs Playtime	30 Hrs Playtime
<b>Mic</b>	Stereo & Mono Bud Capability	Stereo & Mono Bud Capability
<b>Charge time</b>	50 min	60 min
<b>Charging Port</b>	USB C Fast Charging	USB C Fast Charging
<b>Waterproof</b>	IPX4 water & Sweat proof	IPX4 water & Sweat proof
<b>Noise Cancellation</b>	DSP technology for Environmental Noise Cancellation (ENC)	DSP technology for Environmental Noise Cancellation (ENC)
<b>Earbud weight</b>	5.8gms each bud	3.65gms each bud
<b>Charge case weight</b>	34.6gms	23.7gms
<b>Regular price</b>	4599/-	3199/-
<b>Special Launch price</b>	1299/- (For First 7 Days only)	899/- ( For First 2 days only)

#### Product Links:

1. pTron Bassbuds Revv - <https://www.amazon.in/dp/B0B4G6DHSB>
2. pTron Bassbuds Eon - <https://www.amazon.in/dp/B0B8JJ6X6K>

#### About pTron:

pTron is a brand owned by Palred Electronics Private Limited which is a subsidiary of Palred Technologies Ltd, a public-listed company on BSE and NSE since 2004. pTron, today, is aspiring to be a global brand pushing boundaries far and wide. Ramping up capacities, opening up new channels of business, and reaching out to consumers in new geographies are all steps being taken to explore new horizons. pTron has sold more than 11 million units until FY22. Growing at the rate of 26% YoY, pTron aims to sell an additional 5 million units in FY23.

Website: [pTron.in](http://pTron.in)

**For any media queries, please contact: MSL**

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