



Sambhaav Media Limited

"Sambhaav House", Opp. Judges' Bungalows, Premchandnagar Road,
Satellite, Ahmedabad - 380 015.
Tel: +91-79-2687 3914 15 16 17 Fax: +91-79-2687 3922
E-mail: info@sambhaav.com Website: www.sambhaavnews.com
CIN: L67120GJ1990PLC014094

SML/CS/2021/133
Date: December 30, 2021

To,
The Department of Corporate Services
BSE Limited
Phirozee Jeejeebhoy Tower,
Dalal Street, Fort,
Mumbai- 400 001

To,
The Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Plot no. C/1, G Block,
Bandra-Kurla Complex, Bandra(E),
Mumbai - 400 051

Scrip Code: 511630

Scrip Symbol: SAMBHAAV

Dear Sir,

Sub: Outcome of the Board Meeting dated December 30, 2021

Ref: Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

This is to submit that the meeting of the Board of Directors of Sambhaav Media Limited was held on Thursday, December 30, 2021 at the registered office whereat the Board has considered and approved Re-appointment of Mr. Amit Kumar Ray, as a Whole-Time Director for a further period of 3 (Three) years w.e.f. today i.e. 30.12.2021.

Information as required under Regulation 30 of the Listing Regulations read with SEBI Circular No. CIR/CFD/CMD/4/2015, dated 09th September, 2015 in connection with aforesaid directors is enclosed as Annexure A.

Further, in accordance with the circular dated June 20, 2018, issued by the Stock Exchanges, we hereby confirm that Mr. Amit Kumar Ray is not debarred from holding the office of Director by virtue of any Securities and Exchange Board of India (SEBI) order or any other such authority.

The meeting commenced today at 11:30 a.m. and concluded at 13:15 p.m. Kindly take the same on your record and acknowledge the receipt.

Thanking you,
Yours faithfully,

For, Sambhaav Media Limited

Palak Asawa
Company Secretary



Encl: a/a





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ANNEXURE A

INFORMATION OF MR. AMIT KUMAR RAY

The term of Mr. Amit Kumar Ray as a Whole-Time Director is further extended by 3 (Three) years w.e.f. today i.e. 30.12.2021.

Mr. Amit Kumar Ray is graduated in Commerce from Calcutta University. He possesses extensive experience of more than 30 years in the field of Social Work, Marketing, Advertising, Communication, Telecom, Digital and Broadcasting. He has worked for many reputed organizations like McCann Erickson, Lintas, Clarion, JWT, DDB Mudra, MarCom, Reliance Infocomm, Bag Network and International Mission of Hope. He was Joint Chairman of Technical Committee at Media Research User's Council (MRUC) which is an apex body for conducting the world's largest readership study IRS. He started consulting in 2011 and till date has successfully consulted many organizations like Publishing, Broadcasting, E-Business, Advertising and Media Planning, etc. He continues to take lectures at various MBA Institutions.

There is no *inter-se* relationship between Mr. Amit Kumar Ray and the other members of Board of Directors of the Company.

The re-appointment and terms of re-appointment of Mr. Amit Kumar Ray is subject to the approval by the shareholders at the ensuing annual general meeting.

