



Date: 16.02.2021

To,  
The Manager,  
Department of Corporate Relations,  
BSE Limited, PJ Towers,  
Dalal Street, Mumbai-400001.

To,  
The Manager,  
Listing Department,  
National Stock Exchange of India Limited,  
Bandra Kurla Complex, Bandra (E),  
Mumbai-400051.

Dear Sir/ Madam,

Sub: Press Release- pTron Debuts its 1st fully Wireless TWS with FREE Qi charger.

With reference to above mentioned subject, we hereby submit the press release submitted by Palred Electronics Private Limited, a subsidiary of Palred Technologies Limited, stating that pTron debuts its 1st fully Wireless TWS with FREE Qi charger. Also, upgrade the signature Bassbuds Pro to a completely unique patented design. The Company launches pTron Bassbuds Vista with 5W Qi wireless charging pad in 4 brilliant colours just at 1299/- and unveiled the advanced Bassbuds Pro in a unique flawless flat touch surface earbuds design with BT5.1 chipset in 4 groovy colours just at 1199/-.

This is for the information of and records of Exchanges.

Thanking you,

For Palred Technologies Limited

Shruti Rege  
Company Secretary



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**PALRED TECHNOLOGIES LIMITED**  
**(FORMERLY KNOWN AS FOUR SOFT LIMITED)**  
**CIN: L72200TG1999PLC033131**

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## **pTron Debuts its 1st fully Wireless TWS with FREE Qi charger**

*Also, upgrade the signature Bassbuds Pro to a completely unique patented design*

- **Launches pTron Bassbuds Vista with 5W Qi wireless charging pad in 4 brilliant colours just at 1299/-**
- **Unveiled the advanced Bassbuds Pro in a unique flawless flat touch surface earbuds design with BT5.1 chipset in 4 groovy colours just at 1199/-**



**Hyderabad, February xx, 2021** - [pTron](#), the Indian Digital Lifestyle, and Audio Accessories Brand reclaims its crown in the under 1500 category of TWS earbuds with the launch of 2 power-packed TWS earbuds - **Bassbuds Vista** and **Bassbuds Pro**. Recognizing the wireless trend amongst the youth, the products are loaded with features and technology that's unparalleled yet pocket-friendly. The new additions to pTron's TWS range account for substantial upgrades with color choices and aesthetics with the promise of an augmented audio experience.

*"From single product launched in 2019, we have gone over and beyond to grow the TWS category by offering everything in terms of features, aesthetics & affordability that the customers desire. Now we have grown as one of the largest contributors in the TWS segment competing with global market players and in the coming 2 years, we aim to become one of the most prominent brands in the cost-effective audio segment," said **Mr. Ameen Khwaja, Founder & CEO, pTron**. "In particular, Bassbuds Vista is the budget segment's only TWS product that supports both wired and wireless charging. With such unique offerings, we hope to expand pTron's wireless earphone shipment to **5 million units.**"*

### pTron Bassbuds Vista

- Convenient 5W Qi Wireless Charging
- Latest BT 5.1; Strong 10M Wireless Connectivity; Quick Pairing; Instant Auto-pairing;
- Lightweight Earbuds just 4gm Each;
- Powerful 10mm Dynamic Driver for Deep Stereo sonic sound
- Built-in Ceramic Mic for HD Calls with Passive Noise Cancellation
- IPX4 Sweat/Splash Resistant with Active Voice Assistance
- Total Playtime 12 Hrs; 4 Hrs earbuds +8Hrs charging case
- 40mAh Li-Polymer Battery in each Bud; Just 1 Hr Charging; Compact & Portable 400mAh Li-Polymer Charging Case (38gm)

The most iconic addition to the Bassbuds series, **Bassbuds Vista** is the ultimate audio wearable that one needs to bid goodbye to wires with the next-level 5W Qi Wireless Charging enabled case. No cables, no tangles, the fully handsfree Bassbuds Vista comes with the latest BT5.1 chipset and an enhanced ceramic microphone offering a rich-audio experience. Packed with powerful 10mm dynamic drivers and an enhanced ceramic microphone for super call quality, the snug and secure fit nano-coated earbuds come with an IPX4 rating for protection from water and sweat during those intense outdoor or indoor sessions. Available in 4 elegant colors - Black, Grey, Blue, and White sleek and ergonomic earbuds are compatible with all the latest Bluetooth-enabled devices, including Android and iOS. With advanced features such as One-step smart pairing and Smart Voice Assistant Bassbuds Vista can be fast charged through the charging case, both wired and wireless.

The tech experts & consumers' most favourite **Bassbuds Pro** gets upgraded to offer a revolutionary audio experience. Now with an advanced BT5.1 chipset in a flat touch surface earbud design for improved connectivity and flawless & smooth gesture control, the latest Bassbuds Pro is even more powerful. With improved connectivity and acoustics and a wide range of jaw-dropping features such as Smart insta-pairing, mono and stereo modes, Smart Voice Assistance, Smart-Digital display charging case, IPX4 rated earbuds along with full-suite of media controls, Bassbuds Pro packs all the essentials of a zero regret, max performance audio experience. On top of all of the features, Bassbuds Pro offers up to 12 Hours total playback time with the charging case that comes with a Type C Fast charging for max level performance. Available in 4 groovy colors - Blue, Red, Green, and Black take all-new Bassbuds Pro is here to take your Truly wireless experience to the next level just at 1199/-. Work, Play, Relax - With a motto as diverse, Bassbuds Pro is a perfect companion irrespective of your audio consumption choices and needs.

### pTron Bassbuds Pro

- Patented Flat Touch Surface Earbuds
- Smart Digital Display Charging
- Latest BT 5.1; Strong 10M Wireless Connectivity; Quick Pairing; Instant Auto-pairing;
- Lightweight Earbuds just 4gm Each;
- Pure Deep Bass Stereo Sound with 8mm Dynamic Driver
- Built-in Ceramic Mic for HD Calls
- Snug-fit In-ear design for Passive Noise Cancellation
- IPX4 Sweat/Splash Resistant with Active Voice Assistance
- Total Playtime 12 Hrs; 4 Hrs earbuds + 8Hrs charging case
- Type C Fast charging
- 40mAh Li-Polymer Battery in each Bud; Just 1 Hr Charging; Compact & Portable 300mAh Li-Polymer Charging Case

Making the Truly Wireless audio experience accessible to all the newest launches are available for purchase on Amazon India from 15<sup>th</sup> February 2021.

<https://www.amazon.in/Bassbuds-Vista-Wireless-Headphones-Charger/dp/B08S16FJ3B>

<https://www.amazon.in/Bassbuds-Pro-Bluetooth-Headphones-Resistance/dp/B08S1BG922>

### **About pTron:**

Started in 2014, pTron was conceptualized as an electronics and mobile accessories brand owned by Palred Electronics Pvt. Ltd., which is a subsidiary of Palred Technologies Ltd, a public-listed company on BSE and NSE since 2004.

pTron offers a bouquet of mobile accessories products to meet the needs of its consumers. pTron offers products like Bluetooth headsets, portable Bluetooth speakers, wired headsets, chargers and cables, smart watches, networking products and many more. pTron's strength lies in its wide range of products whose quality is backed by warranty but offers them at competitive prices in the branded accessories category for the mid-market. pTron has sold more than 4 Million units till FY 19-20. Growing at the rate of 50% QoQ pTron aims to sell an additional 3.5 million units in FY 21.

**For any further media queries, please contact Perfect Relations**

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