



Birla Cable Limited
(Formerly Birla Ericsson Optical Limited)

Regd. Office & Works:
Udyog Vihar, P.O. Chorhata, Rewa - 486 006 Madhya Pradesh, India
Telephone: +91 7662 400580, Fax: +91 7662 400680
Email: headoffice@birlacable.com; Website: www.birlacable.com
PAN No. AABCB1380L CIN: L31300MP1992PLC007190

BCL/CS/21-22

16 SEPT 2021

BSE Ltd.
Corporate Relationship Department
1st Floor, New Trading Ring,
Rotunda Building
P.J.Towers, Dalal Street,
Fort,
MUMBAI-400 001

The Manager,
Listing Department,
The National Stock Exchange of India Ltd,
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
MUMBAI-400 051

Company's Scrip Code: 500060

Company's Scrip Code: BIRLACABLE

Dear Sir,

**Sub: Newspaper advertisement pursuant to
Regulation 47 of SEBI (Listing Obligations and
Disclosure Requirements) Regulations, 2015**

In pursuance to Regulation 47 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith copies of the Newspaper advertisement regarding Addendum to Notice of 29th Annual General Meeting of the Company published on 16th September, 2021 in one English newspaper namely 'Financial Express' having country-wide circulation and in one Hindi newspaper having wide circulation in the Rewa district wherein registered office of the Company is situated i.e. 'Dainik Jagran'.

This is for your kind information and records.

Thanking you,

Yours faithfully,
for Birla Cable Limited

(Somesh Laddha)
Company Secretary

Encl: As above



