

## CREATIVE EYE LIMITED

14<sup>th</sup> February, 2019.

### The DCS – CRD

Bombay Stock Exchange Limited  
Pheeroze Jeejeebhoy Towers,  
Dalal Street, Fort  
Mumbai 400 001

### The DCS - CRD

National Stock Exchange of India Limited  
Exchange Plaza, 5th Floor,  
Plot No – C Block, G Block,  
Bandra Kurla Complex,  
Mumbai 400 051

**Sub: Outcome of Board Meeting held on today i.e. 14<sup>th</sup> February, 2019.**

**Ref: BSE Scrip Code: 532392 & NSE Scrip Code: CREATIVEYE**

Dear Sir/Madam,

This is to inform you that the Board of Directors of the company at their Meeting held today i.e. Thursday, 14<sup>th</sup> February, 2019 commence at 11.30 a.m. and concluded at 2.30 p.m. inter-alia considered and approved the following matters namely:

1. Considered and Approved Standalone Unaudited Financial Results of the company for the quarter and Nine months ended 31<sup>st</sup> December, 2018.
2. Limited review report issued by the Statutory Auditors of the Company for the Period ended 31<sup>st</sup> December, 2018.
3. Considered and Approved the Appointment of Mr. Madras Ramanathan Sivaraman (DIN- 00020075) as Non Executive Director (Independent Director) on the Board of the Company with effect from 1<sup>st</sup> April, 2019 to hold the office for the period of 5 consecutive years subject to the approval of Members in the ensuing Annual General Meeting of the company.

Brief profile of . Madras Ramanathan Sivaraman is enclosed herewith.

Kindly take the same on your record, and acknowledge the receipt of the same.

Thanking you,

Yours Faithfully

For Creative Eye Limited

*Khushbu G. Shah*

Khushbu G. Shah  
Company Secretary & Compliance Officer

Encl: As above





# CREATIVE EYE LIMITED

(CIN: L99999MH1986PLC125721)

Registered Office: "Kailash Plaza", Plot No.12-A, New Link Road, Andheri (W), Mumbai-400 053

Tel. No. 2673 26 13 (7 Lines) Fax: 2673 22 96

Website: www.creativeeye.com, E-mail- contact@creativeeye.com

## UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND NINE MONTHS ENDED 31-12-2018

(` IN LACS)

Sr. No.	Particulars	Quarter Ended			Nine Months Ended		Year Ended
		31/12/2018	30/09/2018	31/12/2017	31/12/2018	31/12/2017	31/03/2018
		Un-Audited	Un-Audited	Un-Audited	Un-Audited	Un-Audited	Audited
1	Revenue from operations	959.39	517.23	155.70	2,021.36	462.70	766.45
2	Other Income	24.58	20.81	20.61	66.66	76.45	97.10
3	<b>Total Revenue (1+2)</b>	<b>983.97</b>	<b>538.04</b>	<b>176.31</b>	<b>2,088.02</b>	<b>539.15</b>	<b>863.55</b>
4	<b>Expenses</b>						
	a) Cost of production/materials consumed	704.24	694.98	338.80	2,123.00	617.46	1,280.72
	b) Purchases of Stock-in-Trade	0.00	0.00	0.00	0.00	0.00	0.00
	c) Changes in inventories of finished goods, work-in-progress and Stock-in-Trade (Increase) / Decrease	211.80	(189.07)	(158.44)	(110.58)	(150.08)	(431.47)
	d) Employee benefits expense	40.09	38.55	39.32	117.10	110.96	171.45
	e) Finance costs	17.16	17.61	5.22	50.70	5.75	23.57
	f) Depreciation and amortization expense	5.61	5.61	7.76	16.77	23.18	30.79
	g) Other Expenses	68.37	54.06	57.64	194.50	198.41	245.53
	<b>Total Expenses</b>	<b>1,047.27</b>	<b>621.74</b>	<b>290.30</b>	<b>2,391.49</b>	<b>805.68</b>	<b>1,320.59</b>
5	Profit/(Loss) before exceptional and extraordinary items and tax (3-4)	(63.30)	(83.70)	(113.99)	(303.47)	(266.53)	(457.04)
6	Exceptional items	0.00	0.00	0.00	0.00	0.00	0.00
7	Profit/(Loss) before extraordinary items and tax (5-6)	(63.30)	(83.70)	(113.99)	(303.47)	(266.53)	(457.04)
8	Extraordinary items	0.00	0.00	0.00	0.00	0.00	0.00
9	Profit before tax (7-8)	(63.30)	(83.70)	(113.99)	(303.47)	(266.53)	(457.04)
10	Tax Expenses :						
	Current tax	0.00	0.00	0.00	0.00	0.00	0.00
	Deferred tax	0.00	0.00	(0.70)	0.00	(2.13)	(16.58)
	Tax adjustment of earlier year	0.00	0.00	2.24	0.00	2.24	2.24
11	Profit/(Loss) After tax for the period (9-10)	(63.30)	(83.70)	(115.53)	(303.47)	(266.64)	(442.70)
12	Other Comprehensive Income (OCI)	0.96	2.23	5.38	12.44	8.80	10.76
13	<b>Total Comprehensive Income for the period (11+12)</b>	<b>(62.34)</b>	<b>(81.47)</b>	<b>(110.15)</b>	<b>(291.03)</b>	<b>(257.84)</b>	<b>(431.94)</b>
14	Other Equity						2,330.88
15	Earning Per Share- (` 5/- each)						
	i) Basic :	(0.32)	(0.42)	(0.58)	(1.51)	(1.33)	(2.21)
	ii) Diluted:	(0.32)	(0.42)	(0.58)	(1.51)	(1.33)	(2.21)

### Notes:

- The above un-audited financial results were reviewed by the Audit Committee and approved by the Board of Directors in their meeting held on 14.02.2019 and a limited review has been carried out by the statutory auditors of the company.
- The Company operates in a single business segment namely " T.V. Content Production".
- The figures have been rounded off / re-arranged / re-stated wherever necessary.

For CREATIVE EYE LIMITED

(DHEERAJ KUMAR)

Chairman & Managing Director

DIN: 00018094

Dated : 14.02.2019

Place : Mumbai

**INDEPENDENT AUDITOR'S REVIEW REPORT ON REVIEW OF INTERIM FINANCIAL RESULTS**

**TO THE BOARD OF DIRECTORS OF  
CREATIVE EYE LIMITED**


1. We have reviewed the accompanying Statement of Unaudited Financial Results of **CREATIVE EYE LIMITED** ("the Company") for the quarter and nine months ended December 31, 2018 ("the Statement"), being submitted by the Company pursuant to the requirement of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as modified by Circular No CIR/CFD/FAC/62/2016 dated July 5, 2016.

This Statement, which is the responsibility of the Company's Management and approved by the Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standard 34 "Interim Financial Reporting" ("Ind AS 34"), prescribed under Section 133 of the Companies Act, 2013 read with the relevant rules issued thereunder and other accounting principles generally accepted in India. Our responsibility is to issue a report on the Statement based on our review.

2. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410 'Review of Interim Financial Information Performed by the Independent Auditor of the Entity', issued by the Institute of Chartered Accountants of India. This Standard requires that we plan and perform the review to obtain moderate assurance as to whether the Statement is free from material misstatement. A review is limited primarily to inquiries of Company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and, accordingly, we do not express an audit opinion.
3. Based on our review conducted as stated above, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the aforesaid Indian Accounting Standards and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as modified by Circular No CIR/CFD/FAC/62/2016 dated July 5, 2016, including the manner in which it is to be disclosed, or that it contains any material misstatement.

**For NGS & Co LLP**  
Chartered Accountants  
FRN: 119850W



  
Ganesh Toshniwal  
Partner  
Membership No.046669  
Mumbai  
February 14, 2019



3

## CREATIVE EYE LIMITED

### Brief Profile of Mr. Madras Ramanathan Sivaraman as Non Executive Independent Director

DIN	00020075
Date of Birth	31/03/1940
Nationality	Indian
Date of Appointment	01/04/2019
Qualification	Post Graduation
Expertise in specific Functional Area	He is having immense experience in the field of business, Media and Entertainment.
Directorship held in other Indian Public /Private Companies (excluding foreign Companies and section 8 Companies.)	2
Membership/Chairmanships of Committees of other Public Companies (includes only Audit and Stakeholder Relationship Committee)	1
Number of Shares held	NIL
Relationship between Directors inter-se	NIL
Justification for appointment	Vast Business skills and experience of finance, law, management and good knowledge of Media and Entertainment.

*Khysna*