

April 26, 2023

BSE Ltd. P J Towers, Dalal Street, FortMumbai – 400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051 Symbol: EASEMYTRIP
---	---

Sub: Media Release

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “**EaseMyTrip launches a special programme, EMT Royale, for its premium customers**” being issued to the media.

The aforesaid information will be hosted on the website of the company at <https://www.easemytrip.com/investor-relations.html>.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

**PRIYANKA
TIWARI**

Digitally signed by
PRIYANKA TIWARI
Date: 2023.04.26
09:48:01 +05'30'

Priyanka Tiwari

Group Company Secretary and Chief Compliance Officer

Membership No.: A50412

Easy Trip Planners Ltd.

Registered office : Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

Phone : +91 - 11 43030303, 43131313 | E-mail : Care@easemytrip.com | Web: www.EaseMyTrip.com | CIN No. L63090DL2008PLC179041



EaseMyTrip launches a special programme, EMT Royale, for its premium customers

- *This is an invite-only program for the first few members*
- *EaseMyTrip will offer customised and best-in-class services for flight and hotel bookings, and holiday, charter and cruise packages*

New Delhi, 26th April 2023: EaseMyTrip.com, India's leading online travel tech platform, announced the introduction of EMT Royale - an invite only, special programme for its elite customers. Designed for the exclusive members, the programme, will have access to the most sought-after and luxurious travel concierge services hand-picked by some top of the line domain experts.

This is a premium membership-based programme for EaseMyTrip's elite customers. Through EMT Royale, they can avail highly customised and bespoke services pertaining to flight and hotel bookings and holiday, charter and cruise packages.

Exceptional features of EMT Royale include -

- Invite only programme limited for the first few members based on their yearly spend on leisure travel.
- Exclusive services on business and first-class flight bookings
- Value-added services and benefits along with the best rates on hotel bookings
- Bespoke holiday packages customised as per travellers' requirements and preferences
- Personalised and palatial charter experiences for travellers and their loved ones
- Access to the world's top and best in line cruises with specially curated and personalised services
- A dedicated team of highly qualified travel experts available for instant query resolution and effective customer servicing

Commenting on this initiative, **Rikant Pittie, Co-founder, EaseMyTrip**, said, *"With the significant growth of the global travel and tourism industry projected this year, one thing is for sure- travellers will be keen to indulge in once-in-a-lifetime experiences. At EaseMyTrip, we are happy and excited to be at the forefront, fulfilling all our customers' needs, and being a part of millions and billions of travel journeys. We are grateful to our elite customers for their loyalty and constant support and look forward to servicing them better with exclusive offers. Launching the EMT Royale programme is an effort in this*

MEDIA RELEASE

direction to provide our elite travellers will have access to bespoke travel concierge services, which will be tailormade to suit their requirements and taste. This initiative is just a way to extend our gratitude to our premium customers and reward them for their unwavering commitment to our brand.”

EaseMyTrip offers value-added services to its customers ranging from bookings of flights, hotels, holidays, buses, cabs etc. The tickets can be booked using the link: <https://www.easemytrip.com/emt-royale.html>

About EaseMyTrip

EaseMyTrip (a public listed company at NSE and BSE) is India’s one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 78% during FY20-22 in profits, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA, New Zealand and London.

For Media Queries:

EaseMyTrip Public Relations
Ms. Bhavika Sharma
bhavika.sharma@easemytrip.com
+91 98117 87304