



**Birla Cable Limited**  
(Formerly Birla Ericsson Optical Limited)

**Regd. Office & Works:**  
Udyog Vihar, P.O. Chorhata, Rewa - 486 006 Madhya Pradesh, India  
Telephone: +91 7662 400580, Fax: +91 7662 400680  
Email: headoffice@birlacable.com; Website: www.birlacable.com  
PAN No. AABCB1380L CIN: L31300MP1992PLC007190

BCL/SEC/20-21/

23 JULY 2020

BSE Ltd.  
Corporate Relationship Department,  
1<sup>st</sup> Floor, New Trading Ring,  
Rotunda Building,  
P.J.Towers, Dalal Street,  
Fort,  
**MUMBAI-400 001**

The Manager,  
Listing Department,  
The National Stock Exchange of India Ltd,  
Exchange Plaza, C-1, Block G,  
Bandra Kurla Complex,  
Bandra (E),  
**MUMBAI-400 051**

**Company's Scrip Code: 500060**

**Company's Scrip Code: BIRLACABLE**

Dear Sir,

**Sub: Newspaper advertisement pursuant to Regulation 47 of  
SEBI (Listing Obligations and Disclosure Requirements)  
Regulations, 2015**

In pursuance to Regulation 47 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the copy of Newspaper advertisement regarding Notice of 28<sup>th</sup> Annual General Meeting and Remote e-Voting information of the Company published on 23<sup>rd</sup> July, 2020 in one English newspaper namely 'Financial Express' having country-wide circulation and in one Hindi newspaper having wide circulation in the Rewa district in which registered office of the Company is situated i.e. 'Dainik Jagran'.

This is for your kind information and records.

Thanking you,

Yours faithfully,  
for Birla Cable Limited

(Somesh Laddha)  
Company Secretary

Encl: As above.





