



Tanla Solutions Limited
Tanla Technology Center
Hi-tech city Road, Madhapur,
Hyderabad, India - 500081
CIN: L72200TG1995PLC021262

T: +91-40-40099999
info@tanla.com
tanla.com

25th February 2019

To,

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001 Scrip Code: 532790	National Stock Exchange of India Ltd. “Exchange Plaza” Bandra-Kurla Complex, Bandra (East), Mumbai - 400 051 Symbol: TANLA
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Dear Sir / Madam,

Subject: Intimation under Reg. 30 of SEBI (LODR) Regulations, 2015 – Intimation of Proposed Material Event

This is to inform the exchanges that, Tanla Solutions Ltd, proposes to launch a new platform (Trubloq), the world’s first blockchain enabled commercial communication stack at the Mobile World Congress, 2019.

Details of the same are attached herewith along with the curtain raiser of the event.

Proposed launch of the platform being a Material Event, is being informed to the Stock Exchange, with a request to be taken on records. Immediately upon being launched, the Company shall share further details of the same.

This is for your information and record.

Yours faithfully,
For **Tanla Solutions Limited**



Seshanuradha Chava
VP - Legal & Secretarial
ACS-15519

Dear Shareholder,

We at Tanla are proud to unveil our new platform, the world's first blockchain enabled commercial communication stack, at MWC19, Barcelona. Shri. R S Sharma, Chairman, TRAI, will grace the occasion to launch the platform. Alongside, will be some of the biggest names of Telecom industry participating in a panel discussion.

On this momentous occasion, we would like to thank you for being a huge support through our journey. Please find the details of the event below.

LAUNCHING

 **MWC19**
Barcelona

WORLD'S FIRST BLOCKCHAIN ENABLED COMMERCIAL COMMUNICATIONS STACK.

FEBRUARY 26, MWC BARCELONA

10:00 am - 12:00 pm | Theatre B, Hall #08

WATCH CURTAIN RAISER

From a vision to reality.

TRUBLOQ

Trubloq, powered by Tanla, is a blockchain-based communication stack that empowers individual mobile subscribers to truly own, control and manage commercial communications. Trubloq will also enable businesses to build trusted relationships with their consumers.

TRUBLOQ is inspired by the regulatory vision of TRAI, addressing unsolicited commercial communications (UCC), with the release of their [new guideline in 2018](#). This regulation enhances the compliance requirement for addressing the consent of subscribers and mandates the implementation of the regulation using Distributed Ledger Technology (DLT).

KEYNOTE



10:00 am
WELCOME ADDRESS & KEYNOTE SPEECH
Mr. Uday Reddy
CMD,
Tanla Solutions



10:15 am
TRUBLOQ STACK UNVEILING
Mr. R S Sharma
Chairman,
Telecom Regulatory Authority of India
(TRAI)



10:35 am
KEYNOTE PRESENTATION - BLOCKCHAIN
Neil Shepherd
Principal, TMT Practice,
Boston Consulting Group

PANEL DISCUSSION **11:00 am - 11:30 am**

Participate in an interactive panel discussion on the Topic - **EMPOWERING CHOICES**

PANELISTS



Rajan Matthew
Director General, Cellular Operators
Association of India (COAI)



Tim Zanni
Global TMT Head,
KPMG



Deepak Goyal
Chief Operating Officer,
Karix Mobile



Sanjay Kapoor
Telecom Industry Expert

ALSO ON AGENDA

Thought Leadership Publication
Release by **Mr. R S Sharma**

Trubloq's First Customer
Live Announcement



Can't make it?
You can also join us live on Youtube.
[Click here](#) for us to keep you posted.

On behalf of Tanla Solutions, I take great pleasure in inviting you to join us for the unveiling of Trubloq. Looking forward to seeing you at the event.

Best Wishes,

Uday Reddy
Chairman & Managing Director,
Tanla Solutions Limited.

