



January 19, 2024

**The National Stock Exchange of India Ltd.**  
Exchange Plaza, C-1, G Block  
Bandra Kurla Complex,  
Bandra (E) Mumbai 400 051  
**Scrp Code – TATACONSUM**

**BSE Limited**  
Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai 400001  
**Scrp Code - 500800**

**The Calcutta Stock Exchange Ltd.**  
7 Lyons Range  
Kolkata 700 001  
**Scrp Code – 1000027  
(Demat) 27 (Physical)**

**Sub: Intimation of changes Senior Management Personnel**

Dear Sir/Madam,

Pursuant to regulation 30 read with Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, (“**SEBI Listing Regulations**”), we wish to notify you that Mr. Abhijit Midha, currently serving as the Senior Vice President - Strategy and M&A of the Company, has been designated as Senior Management Personnel of the Company effective January 19, 2024. Based on the recommendation of the Nomination and Remuneration Committee, the Board of Directors, in its meeting held on January 19, 2024, has granted approval for the terms of appointment of Mr. Abhijit Midha, Senior Vice President – Strategy and M&A, with the specific categorization as Senior Management Personnel.

The particulars of Mr. Abhijit Midha in relation to categorization as Senior Management Personnel, as required by SEBI Circular No. SEBI/HO/CFD/CFD-PoD1/P/CIR/2023/123 dated July 13, 2023, is enclosed as Annexure – I.

We request you to take this on record, and to treat the same as compliance with the applicable provisions of the SEBI Listing Regulations.

Thanking you,

Yours faithfully,  
For **Tata Consumer Products Limited**

**Neelabja Chakrabarty**  
**Company Secretary & Compliance Officer**

**Encl: a/a**

**TATA CONSUMER PRODUCTS LIMITED**

11/13 Botawala Building 1<sup>st</sup> Floor Office No 2-6 Horniman Circle Fort Mumbai 400 001 India

Tel: 91-22-6121-8400 | Fax: 91-22-61218499

Registered Office: 1, Bishop Lefroy Road, Kolkata – 700 020  
Corporate Identity Number (CIN): L15491WB1962PLC031425

Email: investor.relations@tataconsumer.com

Website: www.tataconsumer.com



*Annexure – I*

Sr. No.	Particulars	Details
1.	Reason for change viz. appointment, resignation, removal, death or otherwise.	Designated as Senior Management Personnel
2.	Date of appointment /cessation / (as applicable) & term of appointment	Mr. Abhijit Midha, currently serving as the Senior Vice President - Strategy and M&A of the Company w.e.f. December 27, 2023, has been designated as Senior Management Personnel of the Company effective January 19, 2024.
3.	Brief Profile (in case of appointment)	<p>Mr. Abhijit Midha, is serving as the Senior Vice President - Strategy and M&amp;A of the Company w.e.f. December 27, 2023.</p> <p>Prior to joining Tata Consumer Products Limited, Mr. Abhijit Midha was a Senior Vice President – Key Accounts with Zomato Ltd. Abhijit has worked for 17.5 years across organizations including McKinsey &amp; Company, Citigroup Venture Capital International (CVCI), CK Birla Group and Premji Invest. Abhijit comes in with extensive experience in Private Equity, Strategy, M&amp;A, Business Transformation and Value Creation in sectors such as Consumer Goods, Retail, Healthcare and Financial Services.</p> <p>Abhijit graduated from IIT Delhi in 2004 where he secured the Institute Silver Medal, and is an alumnus of IIM Ahmedabad, batch of 2006.</p>
4.	Disclosure of relationships between directors (incase of appointment of a director)	Not applicable

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