

EIH Limited

A MEMBER OF THE OBEROI GROUP

CIN:L55101WB1949PLC017981

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Date: 30th September 2020

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| National Stock Exchange of India Limited Exchange Plaza, 5 th Floor Plot No C/1, G Block Bandra Kurla Complex Bandra (East) Mumbai 400 051 Code: EIHOTEL | BSE Limited Corporate Relationship Dept. 1 st Floor, New Trading Ring Rotunda building Phiroze Jeejeebhoy Towers Dalal Street, Fort Mumbai 400 001 Code: 500840 | The Calcutta Stock Exchange Limited 7, Lyons Range Kolkata 700 001 Code: 05 |
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Subject: PRESS RELEASE

Dear Sir / Madam,

Please find enclosed the press release on the Strategic Alliance between the Company (Oberoi Group) and Mandarin Oriental Hotel Group.

This disclosure is being made in compliance with Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

You are requested to kindly take the same on record.

Thank you,

Yours faithfully
For **EIH Limited**



SN Sridhar
Company Secretary



PRESS RELEASE

MANDARIN ORIENTAL HOTEL GROUP AND THE OBEROI GROUP ANNOUNCE STRATEGIC ALLIANCE

New Delhi, 30 September 2020 -- Mandarin Oriental Hotel Group and The Oberoi Group have today announced a long-term strategic alliance that will see the two groups jointly collaborating across a range of initiatives. This unique partnership creates a platform for the two organisations to work more closely together while retaining each brand's unique heritage and identity.

This global alliance between two historic, multi-award-winning hotel groups has been designed to appeal to the loyal guests of both brands. By working together across all facets of the guest experience, the two groups will curate new and exclusive experiences, available at Oberoi and Mandarin Oriental hotels. The alliance greatly increases the global reach of both groups, providing guests with increased choice in breadth across the globe as well as depth in India. Members of Fans of M.O. and Oberoi One, the brands' respective recognition programmes, will have privileged access to over 50 luxury hotels in sought after destinations, where they will receive superior recognition, exclusive experiences and offers, as well as invitations to bespoke events.

Tapping into the expertise of both brands, the alliance will work together to create unique culinary and wellness experiences and will also collaborate on innovation, sustainability and colleague learning and development. Joint efforts across these areas will provide synergies for both brands enabling both to further evolve the meaning of luxury hospitality.

“We are delighted to launch this innovative partnership with The Oberoi Group, setting the stage for us to push the boundaries of luxury hospitality. The Oberoi Group has a long established history and a wealth of expertise in providing exemplary service and I am confident that by working together both organisations will grow and create further differentiation in the

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industry that our guests will value. We look forward to working with The Oberoi Group to continue to develop and deepen this special partnership.” said **James Riley, Mandarin Oriental’s Group Chief Executive.**

“We have long been ‘fans’ of Mandarin Oriental,” said **Vikram Oberoi, Managing Director and Chief Executive Officer of EIH Limited, the flagship company of The Oberoi Group.** “Our brands complement each other extremely well as do our organisations values and culture. This exciting alliance will allow guests to experience new destinations and experiences in the legendary styles for which both companies are renowned.”

Full details of the benefits and services for guests who are members of the brands’ respective recognition programmes are listed here: [Mandarin Oriental](#) and [Oberoi Hotels](#)

About Oberoi Hotels & Resorts

Oberoi Hotels & Resorts is founded on the belief that the guest is everything. This philosophy is evident in our people and manifested most visibly in the sincere personal care and attention that is afforded to every guest.

While it is true that Oberoi’s exceptional properties, accommodations and facilities contribute greatly to the esteem in which we are held, we measure our success by the value of the human interaction practiced by our people and deeply felt by our guests.

www.oberoihotels.com

About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world’s most luxurious hotels, resorts and residences. Having grown from its Asian roots into a global brand, the Group now operates 33 hotels and seven residences in 23 countries and territories, with each property reflecting the Group’s oriental heritage and unique sense of place. Mandarin Oriental has a strong pipeline of hotels and residences under development, and is a member of the Jardine Matheson Group.

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Photography of Mandarin Oriental is available to download in the [Photo Library](#) of our [Media](#) section, at www.mandarinoriental.com. Further information is also available on our Social Media channels.

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For further information, please contact:

[The Oberoi Group](#)

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