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November 14, 2023

National Stock Exchange of India Ltd.,  
5th Floor  
Exchange Plaza, Bandra (E),  
Mumbai - 400 051

BSE Limited  
P J Towers  
Dalal Street, Fort,  
Mumbai 400 001

**Scrip Code: TVSSRICHA**  
by NEAPS

**Scrip Code: 509243**  
by Listing Centre

Dear Sir/Madam,

Sub: Press Release

We enclose hereto a Press Release regarding the participation in the prestigious AGRITECHNICA fair to be held in Hanover, Germany.

Kindly take the same on record.

Thanking you

Yours faithfully  
For TVS Srichakra Limited

Chinmoy Patnaik  
Company Secretary &  
Compliance Officer  
Membership No. A14724

Encl: a.a

**TVS Srichakra Limited**

CIN: L25111TN1982PLC009414

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**TVS Eurogrip at Agritechnica: Latest offerings with best-in-class tyre technology showcased**

*Launches Harvester tyres, VF Tractor Radials & Floation tyres. Spotlight on Tigertrac, the prolific agri radial range.*

**Hanover, November 14th, 2023:** TVS Eurogrip, one of India's largest manufacturers & exporters of Off-Highway Tyres and Two & Three-wheeler tyres is participating in the prestigious AGRITECHNICA fair to be held in Hanover, Germany from November 12<sup>th</sup> to November 18<sup>th</sup>, 2023.

In the seven-day show, the tyre major will be exhibiting a select range of latest offerings for the European market in particular. The products displayed include Agri Radials, Row crop Radials, Flotation Radials, Tractor tyres and Multipurpose tyres.

TVS Eurogrip will be at stand no B02, Halle 20, Exhibition grounds, Hanover, Germany.

***S Mathan Babu - Vice President, OHT Sales & Marketing*** said *'TVS Eurogrip is excited to be part of the world's leading trade fair for agricultural machinery. We have been exhibiting at AGRITECHNICA for many years now, our team is eager about the prospects it would bring. Our superior tyre technology and wide product range is helping us expand our global reach and such trade fairs help to grow business multi-fold. We are fast expanding in Europe and AGRITECHNICA is just the right platform.'*

TVS Eurogrip is rapidly expanding its product portfolio to make strong inroads in global markets. At AGRITECHNICA show, the brand aims to connect with global players, innovators and visionaries, while also seeking solutions for complex challenges in enhancing agricultural produce and technology interventions.

TVS Eurogrip's products are available in over 85 countries across the world and Germany is one of the important markets for the Off-Highway tyres business.

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**About TVS Srichakra Ltd.**

TVS Srichakra Limited, makers of Eurogrip, TVS Eurogrip and TVS Tyres brands of tyres is one of India's leading manufacturers and exporters of Two, Three-Wheeler tyres and Off-Highway tyres. Incorporated in 1982, it is one of the verticals of the USD 2 Billion TVS Mobility - the holding company for the businesses. With global research and development capabilities and cutting-edge technology,

TVS Srichakra produces industry-leading tyres for the automotive sector in India and worldwide. Headquartered in Madurai, TVS Srichakra has manufacturing facilities in Madurai (Tamil Nadu) and Rudrapur (Uttarakhand) with a production capacity of over 3 million tyres a month. The company has a design centre in Milan, Italy supporting the R&D centre in Madurai and the tyres are tested in Indian, European, and Japanese road conditions. TVS Srichakra's products are available in over 85 countries across the world. In India, the company enjoys a significant market share amongst the original equipment manufacturers and replacement markets and has a comprehensive network of distributors and dealers giving it a robust presence.

For more information, visit <https://www.tvseurogrip.com>

**For further information, kindly contact:**

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