

May 16, 2023

Asst. Vice President, Listing Deptt.,  
**National Stock Exchange of India Ltd.**  
Exchange Plaza, Plot C-1, Block G,  
Bandra Kurla Complex,  
Bandra (E),  
MUMBAI - 400 051  
Scrip Code: HEROMOTOCO

The Secretary,  
**BSE Limited**  
25<sup>th</sup> Floor,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
MUMBAI - 400 001  
Scrip Code: 500182

**Sub: Press Release**

Dear Sir(s),

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

**For Hero MotoCorp Limited**

**Dhiraj Kapoor**  
**Company Secretary & Compliance Officer**

Encl: As above

**Hero MotoCorp Ltd.**

**Regd. Office:** The Grand Plaza, Plot No. 2, Nelson Mandela Road,  
Vasant Kunj - Phase - II, New Delhi - 110070, India  
Tel. +91-11-46044220, Fax +91-11-46044399  
Email: corporate.communication@heromotocorp.com  
www.heromotocorp.com CIN: L35911DL1984PLC017354 PAN: AAACH0812J



**New Delhi, May 16, 2023**

## **HERO MOTOCORP AUGMENTS PREMIUM PORTFOLIO WITH OBD-II & E20 COMPLIANT XPULSE 200 4V**

### **THE ADVENTURE MOTORCYCLE COMES WITH ENHANCED PERFORMANCE, ADVANCED CONNECTIVITY & HI-TECH FEATURES**

In keeping with its firm commitment to bring cleaner and technologically-advanced mobility solutions, **Hero MotoCorp**, the world's largest manufacturer of motorcycles and scooters, today launched the all-new OBD-II and E20 compliant adventure motorcycle - **XPulse 200 4 Valve**.

The XPulse 200 4V comes with an E20 compliant engine that can run on ethanol-blended gasoline mixture of up to 20%. The motorcycle brings the **On-Board Diagnostics (OBD)**, a self-diagnostics system, that helps in detecting any errors or malfunctions in the vehicle, and brings it to the user's attention, via a malfunction indicator light (MIL).

Designed to conquer all terrains for the new age rider who is born adventure ready, the Hero XPulse 200 4V has been further optimized for an unparalleled experience of adventure and comfort. From updated ergonomics and lighting technology to the advanced braking modes, the Hero XPulse 200 4V offers everything to explore the unexplored.

Launched in two variants – Base and Pro, the XPulse 200 4V is available at Hero MotoCorp dealerships across the country at an attractive price\* of INR. 1,43,516/- (Base) and INR 1,50,891/- (Pro).

*\*(Ex-Showroom, Delhi)*

**Ranjivjit Singh, Chief Growth Officer (CGO), Hero MotoCorp**, said, *“The introduction of the E20 and OBD-II compliant XPulse 200 4V is a strong reiteration of our focus on the premium segment, in a sustainable manner. The XPulse has rapidly become one of our most popular premium motorcycles among customers in India and across our global markets. This motorcycle caters to the new-age explorers who are equally conscious about making eco-friendly choices. Fulfilling their aspirations for adventure and offroad thrill, the new XPulse 200 4V aims to create a differentiated experience for the riders with significant advancements on all key fronts - performance, connectivity, technology, and styling.”*

#### **Engine & Performance**

The XPulse 200 4V is powered with a 200cc 4 Valve oil cooled BS-VI (OBD-II and E20 compliant) engine which churns out a maximum power output of 19.1 PS at 8000 rpm and a peak torque of 17.35 Nm at 6500 rpm. The OBD-II device monitors the performance of catalytic converter and adds to the vehicle's efficiency by sending notification about any malfunction.

### **ABS Modes**

Adding to the overall performance of the motorcycle is the addition of three ABS modes that are suited for different riding conditions – Road, Off-road and Rally.

- Road Mode – With default single channel ABS, the control systems are set to achieve optimum performance on dry roads.
- Off-Road Mode – Allows the Hero XPulse 200 4V to demonstrate its on-road sporting temperament. The reduced ABS intervention delivers maximum deceleration in off-road conditions like loose sand, gravel, rocky terrain etc.
- Rally Mode – Shows off the off-road riding from its best side.

### **Striking Design**

Athletic, powerful and superior, the new Hero XPulse 200 4V represents true adventure. The new 60mm taller Rally style windshield protects the rider from windblast on face and chest, thus reducing the fatigue. With the all-new Class-D LED Projector headlamp with LED DRLs and the increased light intensity by 230%, riders can now travel more confidently than ever before, even at night. The premium switch-gear completes the overall look.

### **Adventure-Ready**

The Hero XPulse 200 4V offers a meticulous and relaxed riding position with ergonomics engineered for every terrain. To ensure an enhanced riding experience on different terrains, the new motorcycle comes with an updated rider foot peg position which is lowered by 35mm and 8mm rear set. This updated rider triangle offers greater control during standing riding stance with limited load on the riders' wrists, and increased leg holding area for easy maneuverability.

### **Rider comfort at its Core**

While staying agile for long travels, the new XPulse 200 4V keeps the riders' safety and comfort at its core. The bigger and closed loop type handguards offer improved protection of hands against external elements. Improving the overall functionality, the motorcycle comes with an updated luggage plate to secure bungee hooks and mount the luggage. The updated USB charging port with increased capacity relocated to the dashboard provides practicality and convenience of charging devices on the go.

### **Hero XPulse 200 4V – Pro Variant**

The new Hero XPulse 200 4V – Pro Variant is robust, uncompromising and ready for the most difficult challenges. The fully adjustable front suspension of 250mm and rear suspension of 220mm in XPulse 200 4V Pro Variant, promises a stress-free ride during long travels. Taller seat height (850mm), increased ground clearance (270mm) and a handlebar riser underlines the robust off-road attributes. The Extended gear lever and longer side stand ensure an unmatched off-road experience.

Press Release

## Exciting Colors

Powerful yet distinct character qualities, the new XPulse 200 4V comes with bold graphics and striking dual tone color schemes – Matte Nexus Blue, Techno Blue and Black Sports Red in base variant. Rally Edition Graphics in the Pro variant perfectly matches the desire for adventure.

\*\*\*\*\*

*For more information on Hero MotoCorp:*



*Press Contact: [corporate.communication@heromotocorp.com](mailto:corporate.communication@heromotocorp.com)*