

Date: September 5, 2024

To, The Secretary, Listing Department BSE Limited P. J. Towers, Dalal Street Mumbai – 400001 <b>Scrip Code:</b> 543591	To, The Listing Manager, Listing Department National Stock Exchange of India Limited Exchange Plaza, 5 <sup>th</sup> Floor, Plot No. C-1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai- 400051 <b>Symbol:</b> DREAMFOLKS
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**Subject: Press Release**

Dear Sir/Madam,

Please find enclosed herewith a press release titled “Expanding Beyond Airports: DreamFolks Now Navigates into the Highways” issued by the Company on September 5, 2024 regarding the launch of the newest service viz. is Highway Dining for Travellers.

You are hereby requested to take the above intimation on record.

Thanking You

**For Dreamfolks Services Limited**



**Liberatha Peter Kallat**  
**Chairperson and Managing Director**

**Encl: As above**

## Expanding Beyond Airports: DreamFolks Now Navigates into the Highways

DreamFolks introduces its latest service, catering to travellers on highways across India

**National, 6<sup>th</sup> September 2024:** DreamFolks, India's leading travel and lifestyle experiences company, announces the launch of its newest service – highway dining for travellers. This service will be available at over 600 outlets along key highways across the country. This new offering marks DreamFolks' expansion beyond airports and railway stations to provide enhanced convenience for highway travellers.

DreamFolks members can now enjoy specially designed meals at popular restaurants on more than 60 key highway routes emanating from major cities, including Delhi, Mumbai, Bangalore, Hyderabad, Chennai, and Kolkata. The service offers travellers a seamless, hassle-free dining experience while on the road.

**Commenting on the launch, Ms. Liberatha Kallat, Founder and CMD of DreamFolks, said:**

*"At DreamFolks, we are committed to delivering premium experiences to travellers. With this launch, we're excited to extend our services to highway travellers, providing them with access to quality dining options throughout their journeys. As we continue to identify opportunities to enhance the travel experience across multiple touchpoints, expanding our offerings to highways is a natural progression. This new service reflects our vision of creating seamless and elevated travel experiences at every mode of the journey."*

The DreamFolks highway dining service offers travellers an exclusive range of thoughtfully crafted meals, combining gourmet flavours with unparalleled convenience. Designed to elevate the dining experience for discerning road travellers, this service ensures that every meal reflects our commitment to quality and sophistication. As highway networks continue to grow and road travel gains popularity, DreamFolks is proud to extend its premium hospitality to ensure travellers enjoy exceptional dining at every stop along their journey.

With this latest offering, DreamFolks reinforces its commitment to delivering a seamless travel experience and expanding its footprint in India's growing travel ecosystem. From airports and railway stations to highways, DreamFolks continues to redefine the travel landscape.

For more information, please visit our website or contact our media relations team.

Contact Information: [dreamfolks@adfactorspr.com](mailto:dreamfolks@adfactorspr.com)

### **About DreamFolks:**

DreamFolks is India's leading travel & lifestyle experience company and provides an in-house proprietary technology platform that allows its clients such as Banks, Card Networks, Airlines, OTAs, and Enterprises to create custom offerings for their end consumers. DreamFolks today manages the lounge and other benefits for most of the top Banks in India and enjoys a market share of over 90% in the domestic lounge access market for India-issued debit and credit programs. The company went public in Sep '22 with listings on both BSE and NSE and has a global footprint extending to 3,000+ touchpoints in 100+ countries, across the world.