

By Mail

06 August, 2019

The National Stock Exchange of India Limited
Manager-Listing
Exchange Plaza, Bandra Kurla Complex,
Bandra (East) Mumbai – 400 051
Tel No.: 022-2659 8237/38
Symbol: COFFEEDAY

BSE Limited
General Manager-DSC
Phiroze Jeejeebhoy Towers
Dalal Street, Fort,
Mumbai – 400 001
Tel No.: 022-2272 2039
Scrip Code: 539436

Coffee Day Enterprises Limited
23/2 Coffee Day Square
Vittal Mallya Road
Bangalore – 560001
Ph: + 91-80-40012345

Dear Sirs,

Sub: Disclosure under Regulation 31(1) and 31(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We, the office of Mr. V G Siddhartha, the Promoter, Chairman and Managing Director of Coffee Day Enterprises Limited, wish to inform you that there was a pledge of equity shares of Coffee Day Enterprises Limited in connection with the borrowings availed by the Group Company.

Please find enclosed relevant disclosures in the prescribed format as per Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

We request you to kindly take the same on record.

Thanking you,

Yours faithfully,
For V G Siddhartha

Malavika Hegde
Spouse

Disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / divestment of encumbrance / release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company [TC]	Coffee Day Enterprises Limited
Names of the Stock Exchanges where the shares of the target company are listed	BSE Limited National Stock Exchange of India Limited
Date of Reporting	28/2019
Name of the promoter or PAC on whose shares encumbrance has been created / released / invoked	V G Siddhartha

Name of the Promoter(s) or PACs with him	Promoter Holding in the Target Company [1]				Promoter holding already encumbered [2]		Details of events pertaining to encumbrance [3]							Post event holding of encumbered shares [creation (2+3) / release (2-3) / invocation (2+3)]	
	No. of shares	% of total share capital	% w.r.t. diluted share capital	No. of shares	% of total share capital	Type of event [creation / release / invocation]	Date of creation / release of encumbrance	Type of encumbrance [pledge/lien/disposal/under taking/others]	Reasons for encumbrance	No. of shares	% of total share capital	Name of the entity in whose favour shares encumbered	No. of shares	% of total share capital	
V.G.Siddhartha	69,174,700	32.75%	32.75%	49,391,757	23.98%	Creation	4-Jul-19	Pledge of shares in connection with the loan availed by the Group Company	Pledge of shares in connection with the loan availed by the Group Company	1,860,000	0.03	Pledge of shares in favour of Aditya Birla Money/ Limited for the borrowing availed from Aditya Birla Finance Limited	51,251,757	24.26%	
V.G.Siddhartha	69,174,700			51,251,757	24.26%	Creation	5-Jul-19	Pledge of shares in connection with the loan availed by the Group Company	Pledge of shares in favour of Aditya Birla Money/ Limited for the borrowing availed from Aditya Birla Finance Limited	4,300,000	0.06	Pledge of shares in favour of Aditya Birla Money/ Limited for the borrowing availed from Aditya Birla Finance Limited	55,551,757	26.90%	
V.G.Siddhartha	69,174,700			55,551,757	26.90%	Release	5-Jul-19	Pledge of Shares in connection with the loan availed by the Group Company	Release of Shares from IDBI Trusteeship services Limited for the loan availed by the Group Company from Edelweiss	(3,300,000)	(0.03)	Release of Shares from IDBI Trusteeship services Limited for the loan availed by the Group Company from Edelweiss	52,251,757	24.73%	
V.G.Siddhartha	69,174,700			52,251,757	24.73%	Release	8-Jul-19	Pledge of Shares in connection with the loan availed by the Group Company	Release of Shares from IDBI Trusteeship services Limited for the loan availed by the Group Company from Edelweiss	(2,200,000)	(0.03)	Release of Shares from IDBI Trusteeship services Limited for the loan availed by the Group Company from Edelweiss	50,051,757	23.69%	
V.G.Siddhartha	69,174,700			50,051,757	23.69%	Creation	11-Jul-19	Pledge of shares in connection with the loan availed by the Group Company	Pledge of shares in favour of HDFC Bank Limited for the borrowing availed from STCI Finance Limited	29,000	0.00	Pledge of shares in favour of HDFC Bank Limited for the borrowing availed from STCI Finance Limited	50,080,757	23.71%	
V.G.Siddhartha	69,174,700			50,080,757	23.71%	Creation	12-Jul-19	Pledge of shares in connection with the loan availed by the Group Company	Pledge of shares in favour of Kotak Mahindra Bank Limited for the borrowing availed from Kotak Mahindra Investments Limited	2,400,000	0.03	Pledge of shares in favour of Kotak Mahindra Bank Limited for the borrowing availed from Kotak Mahindra Investments Limited	52,480,757	24.84%	
V.G.Siddhartha	69,174,700			52,480,757	24.84%	Release	12-Jul-19	Pledge of Shares in connection with the loan availed by the Group Company	Release of Shares in connection with the loan availed by the Group Company	(259,400)	(0.00)	Release of Shares from IIL&S Securities services Limited for the loan availed by the Group Company from Bigly Finance	52,221,357	24.72%	
V.G.Siddhartha	69,174,700			52,221,357	24.72%	Creation	17-Jul-19	Pledge of shares in connection with the loan availed by the Group Company	Pledge of shares in favour of IDBI Bank RO1	3,794,500	0.05	Pledge of shares in favour of IDBI Bank RO1	56,005,857	26.51%	
V.G.Siddhartha	69,174,700			56,005,857	26.51%	Creation	22-Jul-19	Pledge of shares in connection with the loan availed by the Group Company	Pledge of shares in favour of CICI Bank Limited for the borrowing availed from STCI Finance Limited	300,000	0.00	Pledge of shares in favour of CICI Bank Limited for the borrowing availed from STCI Finance Limited	56,305,857	26.65%	
V.G.Siddhartha	69,174,700			56,305,857	26.65%	Creation	22-Jul-19	Pledge of shares in connection with the loan availed by the Group Company	Pledge of shares in favour of HDFC Bank Finance Limited	280,000	0.00	Pledge of shares in favour of HDFC Bank Finance Limited	56,585,857	26.79%	
V.G.Siddhartha	69,174,700			56,585,857	26.79%	Creation	23-Jul-19	Pledge of shares in connection with the loan availed by the Group Company	Pledge of shares in favour of IDBI Bank ASIA	300,000	0.00	Pledge of shares in favour of IDBI Bank ASIA	56,885,857	26.93%	
V.G.Siddhartha	69,174,700			56,885,857	26.93%	Creation	24-Jul-19	Pledge of shares in connection with the loan availed by the Group Company	Pledge of shares in favour of IDBI Bank Limited for the borrowing availed from Frimiddlebills Housing Finance Limited	80,000	0.00	Pledge of shares in favour of IDBI Bank Limited for the borrowing availed from Frimiddlebills Housing Finance Limited	56,965,857	26.97%	
V.G.Siddhartha	69,174,700			56,965,857	26.97%	Creation	24-Jul-19	Pledge of shares in connection with the loan availed by the Group Company	Pledge of shares in favour of IDBI Bank Capital Finance Private Limited	160,000	0.00	Pledge of shares in favour of IDBI Bank Capital Finance Private Limited	57,125,857	27.04%	
V.G.Siddhartha	69,174,700			57,125,857	27.04%	Creation	24-Jul-19	Pledge of shares in connection with the loan availed by the Group Company	Pledge of shares in favour of IDBI Bank Limited for the borrowing availed from DSP RO1	737,500	0.01	Pledge of shares in favour of IDBI Bank Limited for the borrowing availed from DSP RO1	57,863,357	27.99%	

V/G Siddhartha	69,174,700		57,863,357	27.39%	Creation	25-Jul-19		Pledge of shares in connection with the loan availed by the Group Company	100,000	0.00	Pledge of Shares in favour of Indialnd Bank Ltd	57,863,357	27.44%
V/G Siddhartha	69,174,700		57,863,357	27.44%	Creation	25-Jul-19		Pledge of shares in connection with the loan availed by the Group Company	200,000	0.00	Pledge of shares in favour of IDBI Bank Limited for the borrowings availed from SSG ASIA	58,163,357	27.53%
V/G Siddhartha	69,174,700		58,163,357	27.53%	Creation	26-Jul-19		Pledge of shares in connection with the loan availed by the Group Company	51,000	0.00	Pledge of shares in favour of Kotak Mahindra Bank Limited for the borrowings availed from Kotak Mahindra Investments Limited	58,214,357	27.56%
V/G Siddhartha	69,174,700		58,214,357	27.56%	Creation	26-Jul-19		Pledge of shares in connection with the loan availed by the Group Company	30,000	0.00	Pledge of shares in favour of Kotak Mahindra Bank Limited for the borrowings availed from Kotak Mahindra Investments Limited	58,244,357	27.57%
V/G Siddhartha	69,174,700		58,244,357	27.57%	Creation	26-Jul-19		Pledge of shares in connection with the loan availed by the Group Company	100,000	0.00	Pledge of shares in favour of IDBI Bank Limited for the borrowing availed from APAC Financial Services Private Limited	58,344,357	27.62%
V/G Siddhartha	69,174,700		58,344,357	27.62%	Creation	29-Jul-19		Pledge of shares in connection with the loan availed by the Group Company	40,000	0.00	Pledge of shares in favour of Kotak Mahindra Bank Limited for the borrowings availed from Kotak Mahindra Investments Limited	58,384,357	27.64%
V/G Siddhartha	69,174,700		58,384,357	27.64%	Creation	29-Jul-19		Pledge of shares in connection with the loan availed by the Group Company	100,000	0.00	Pledge of shares in favour of IDBI Bank Limited for the borrowing availed from SSG ASIA	58,484,357	27.68%
Ganibedu Coffee Estate Private Limited	11,071,104	5.24%	8,739,104	4.14%								8,739,104	4.14%
Devadasthni Info Technologies Pvt Ltd	12,408,440	5.87%	10,308,440	4.88%								10,308,440	4.88%
Coffee Day Consolidations Pvt Ltd	12,268,416	5.81%	11,770,573	5.57%						0.00%		11,770,573	5.57%
Malavika Hedge	8,562,505	4.05%	5,589,000	2.65%					0			5,589,000	2.65%
Shan Securities Pvt Ltd	444,032	0.21%	444,000	0.21%					0			444,000	0.21%
TOTAL	1,497,423,188	53.93%	53.93%						9,092,600			95,335,742	45.13%