

Date: 13<sup>th</sup> January, 2020

To,  
The Manager,  
Compliance Department,  
**National Stock Exchange of India Limited**  
Exchange Plaza, Plot No. C/1,  
G Block, Bandra-Kurla Complex,  
Bandra (East), Mumbai - 400 051.

To,  
The Manager,  
Compliance Department,  
**BSE Limited**  
Corporate Service Department,  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai - 400 001.

Dear Sir,

Re: **Tribhovandas Bhimji Zaveri Limited. Script Code & ID: 534369 / TBZ**  
Sub: **Intimation about the winning of 'Best Bracelet Design' Award at the 9<sup>th</sup> edition of JJS-IJ Jewellers' Choice Design Awards 2019**

This is to inform you that the Company wins 'Best Bracelet Design' Awards at the 9<sup>th</sup> edition of JJS-IJ Jewellers' Choice Design Awards 2019.

Kindly treat this as intimation under the applicable Regulation(s) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015. Please take the above on record and acknowledge the receipt of the same.

Thanking You.

Yours faithfully,  
For Tribhovandas Bhimji Zaveri Limited



**Niraj Oza**  
**Head Legal & Company Secretary**



Encl.: Press Release

**tbz**<sup>®</sup>  
The original since 1864  
TRIBHOVANDAS BHIMJI ZAVERI LTD.

CIN No : L27205MH2007PLC172598

Regd. Office: 241/43, Zaveri Bazar, Mumbai - 400 002. Tel.: +91.22.3956 5001, 91.22.40465001 Fax : +91.22.3956 5056.  
11th Floor, West Wing, Tulsiani Chambers, Free Press Journal Road, Nariman Point, Mumbai - 400 021. Tel.: 022 30735000, 91.22.49255000  
Fax : 022 30735088 www.tbztheoriginal.com

## TBZ-The Original wins the “Best Bracelet Design” Award at the 9th Edition of JJS-IJ Jewellers’ Choice Design Awards 2019’

**December, 2019-** A stunning showstopper lovingly curated and daringly designed with three layers of diamonds became the cynosure of all eyes at the Indian Jewellers’ Choice Design Awards! **Tribhovandas Bhimji Zaveri Limited** (“TBZ-The Original”), India’s renowned and trusted jewellery retailer with a legacy of over 150 years, glittered at the ‘9th Edition of JJS IJ Jewellers’ Choice Design Awards 2019, by winning the ‘Best Bracelet Design’ award.

This award winning bracelet is part of the ‘Riwayat’ collection by TBZ-The Original. Designed especially for the Indian bride to wear on her special day. Inspired by the Victorian architecture present all around Mumbai. It evokes awe with three layers of diamonds & golden hues strung together with magnificent diamonds encrusted in Rose Gold. The gorgeous bracelet sparkles from all directions with multiple layers of diamonds & gold intricately designed and lovingly handcrafted by the top designers at TBZ-The Original.

**Ms. Raashi Zaveri, Whole -time Director, TBZ Ltd.**, said, “Yet another proud moment being awarded ‘The Best Bracelet Design’ in a prestigious forum of leading jewellers. The Award is recognition of our constant endeavor to create the best-in-class design and intricate craftsmanship in jewellery ranking us first amongst equals. Our continued commitment to discerning customers crowns us as the preferred choice amongst various customer groups, from millennials to the modernists. Our outstanding & exemplary design capital adds to our strong brand equity and inspires loyalty from every generation. The award is a testament to our brand TBZ-The Original that helps express individuality and enhance fashion quotient.”

It was yet another prestigious moment for TBZ-The Original, which emerged as a winner from amongst all the manufacturers, retailers and designers from across the country who had submitted their designs under various categories and price points for review and selection. The competition required manufacturers, designers and retailers to submit their best designs across 21 categories. The winning pieces from over 600 + entries were reviewed and chosen by an eminent Jury Panel.

### About Tribhovandas Bhimji Zaveri Limited

TBZ – The Original began its journey in 1864 by opening its flagship store in Zaveri Bazar, Mumbai. Over the years, the company has established itself as a preferred choice for customers across jewellery segments recognized for exquisiteness of designs as well as affordability. It has led from the front, in an otherwise largely unorganised Indian jewellery industry, displaying high quality and transparency standards over the last 150 years, being the first jeweller to offer buyback guarantee on jewellery and to introduce 100% BIS hallmarked jewellery in India.



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11th Floor, West Wing, Tulsiani Chambers, Free Press Journal Road, Nariman Point, Mumbai – 400 021. Tel.: 022 3073 5000, 91 22 4925 5000  
Fax : 022 3073 5088 [www.tbztheoriginal.com](http://www.tbztheoriginal.com)

The company has transformed itself from a one store family owned business to a professional organisation spearheaded by the 5th generation, expanding its presence and reach Pan India.

For Tribhovandas Bhimji Zaveri Ltd.

Raashi Zaveri  
Whole-time Director



The original since 1864

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