

December 15, 2023

**The Asst. Vice President
Listing Department
National Stock Exchange of India Ltd.
Mumbai – 400 051
NSE Symbol: INDUSINDBK**

**The Deputy General Manager
Corporate Relationship Dept.
BSE Ltd.
Mumbai – 400 001
BSE Scrip Code: 532187**

Madam / Dear Sir,

IndusInd Bank launches industry-first community banking program for Diamond Cohorts with ‘Indus Solitaire Program’

In alignment with this launch, Bank also inaugurated its flagship branch at Surat Diamond Bourse

IndusInd Bank today announced the launch of its 'Indus Solitaire Program,' a community banking initiative meticulously crafted for the diamond industry. This curated banking program will be offered through Bank's flagship branches in prime locations across various cities with concentration in Mumbai and Surat and will provide a range of exclusive benefits along with distinct features and enriched offerings to customers in the diamond industry.

Through the 'Indus Solitaire Program', IndusInd Bank is all set to offer a whole gamut of tailored banking services for the Diamond Industry, that includes 24*7 locker access at specific branches, add-on family accounts, debit and credit cards that come with membership benefits at top-tier hotels, concierge services, complimentary golf lessons and movie tickets, zero cross-currency mark-up fee on foreign exchange, complimentary lounge access, along with an appealing rewards structure and overseas hospitalization coverage on credit cards and customized diamond industry employee salary account.

Furthermore, this program offers a dedicated relationship, service and wealth manager for handholding customers and providing them assistance for their diverse financial needs. In alignment with the launch of its 'Indus Solitaire program', IndusInd Bank has also launched its new branch at the Surat Diamond Bourse yesterday, a diamond trade centre located in Surat and also the world's largest diamond trading hub and largest office building. The flagship branch of IndusInd Bank will provide elite banking services to the diamond community in Surat, which will cater to their business needs as well as individual financial needs.



Solitaire Corporate Park Office: IndusInd Bank Limited, Building No.7, Solitaire Corporate Park
Andheri- Ghatkopar Link Road, Chakala Andheri E Mumbai - 400 093, India Tel: (0022) 66412405

Registered Office: 2401 Gen. Thimmayya Road, Pune 411 001, India
Tel.: (020) 2634 3201 Fax: (020) 2634 3241 Visit us at www.indusind.com
CIN: L65191PN1994PLC076333

IndusInd Bank

In this connection, our Bank will issue a Press Release today. A copy of the same is enclosed for your kind perusal and record. A copy shall also be uploaded on the Bank's website at www.indusind.com.

Yours faithfully,
For IndusInd Bank Limited

Anand Kumar Das
Company Secretary



Solitaire Corporate Park Office: IndusInd Bank Limited, Building No.7, Solitaire Corporate Park
Andheri- Ghatkopar Link Road, Chakala Andheri E Mumbai - 400 093, India Tel: (0022) 66412405

Registered Office: 2401 Gen. Thimmayya Road, Pune 411 001, India
Tel.: (020) 2634 3201 Fax: (020) 2634 3241 Visit us at www.indusind.com
CIN: L65191PN1994PLC076333

Press Release

IndusInd Bank launches industry-first community banking program for Diamond Cohorts with 'Indus Solitaire Program'

In alignment with this launch, Bank also inaugurated its flagship branch at Surat Diamond Bourse

Mumbai, December 15, 2023: IndusInd Bank today announced the launch of its 'Indus Solitaire Program,' a community banking initiative meticulously crafted for the diamond industry. This curated banking program will be offered through Bank's flagship branches in prime locations across various cities with concentration in Mumbai and Surat and will provide a range of exclusive benefits along with distinct features and enriched offerings to customers in the diamond industry.

Through the 'Indus Solitaire Program', IndusInd Bank is all set to offer a whole gamut of tailored banking services for the Diamond Industry, that includes 24*7 locker access at specific branches, add-on family accounts, debit and credit cards that come with membership benefits at top-tier hotels, concierge services, complimentary golf lessons and movie tickets, zero cross-currency mark-up fee on foreign exchange, complimentary lounge access, along with an appealing rewards structure and overseas hospitalization coverage on credit cards and customized diamond industry employee salary account.

Furthermore, this program offers a dedicated relationship, service and wealth manager for handholding customers and providing them assistance for their diverse financial needs. In alignment with the launch of its 'Indus Solitaire program', IndusInd Bank has also launched its new branch at the Surat Diamond Bourse yesterday, a diamond trade centre located in Surat and also the world's largest diamond trading hub and largest office building. The flagship branch of IndusInd Bank will provide elite banking services to the diamond community in Surat, which will cater to their business needs as well as individual financial needs.

Speaking on this announcement, Mr. Soumitra Sen, Head – Consumer Banking & Marketing, IndusInd Bank, said, "At IndusInd Bank, it is our constant endeavour to introduce personalised experiences for our valued customers; it starts from getting the team to re-imagine banking as well as how customers can manage their finances in the most convenient and seamless manner. With a range of customised services, the Indus Solitaire Program stands as a testament to our dedication in setting new standards of customer experience. We believe in crafting financial journeys that shine as bright as a diamond."

Mr. Bijayananda Pattanayak, Head - Gems & Jewellery, IndusInd Bank, said, "We are thrilled to introduce the 'Indus Solitaire Program,' a bespoke banking initiative curated exclusively for the discerning diamond community. This program goes beyond traditional banking, offering a truly opulent financial experience in the heart of Mumbai and Surat. Inspired by the uniqueness and



IndusInd Bank

brilliance of the solitaire diamond, the Indus Solitaire Program offers an enchanting blend of luxury and functionality.”

About IndusInd Bank:

IndusInd Bank Limited commenced its operations in 1994 catering to the needs of consumer and corporate customers. Since its inception, the Bank has redefined the banking experience for its customers including various government entities, PSUs, retail and large corporations. As on September 30, 2023, IndusInd Bank has a customer base of approx. 37 million, with 2631 Branches/Banking Outlets and 2903 ATMs spread across geographical locations of the country and covering 1,43,000 villages. The Bank has representative offices in London, Dubai and Abu Dhabi. The Bank believes in driving its business through technology that supports multi-channel delivery capabilities. It enjoys clearing bank status for both major stock exchanges BSE and NSE and settlement bank status for NCDEX. It is also an empanelled banker for MCX.

RATINGS

Domestic Ratings:

- CRISIL AA + for Infrastructure Bonds program/Tier 2 Bonds
- CRISIL AA for Additional Tier 1 Bonds program
- CRISIL A1+ for certificate of deposit program / short term FD program
- IND AA+ for Senior bonds program/Tier 2 Bonds by India Ratings and Research
- IND AA for Additional Tier 1 Bonds program by India Ratings and Research
- CARE A1+ for Certificate of Deposits

International Ratings:

- Ba1 for Senior Unsecured MTN programme by Moody's Investors Service

Visit us at <https://www.indusind.com/>

Twitter: [@MyIndusIndBank](https://twitter.com/MyIndusIndBank)

Facebook: <https://www.facebook.com/OfficialIndusIndBankPage>

Instagram: https://www.instagram.com/indusind_bank/

For more information, please contact:

IndusInd Bank

Shefali Khalsa

Mihir Dani

mediarelations@indusind.com

Adfactors PR

Unnati Joshi

unnati.joshi@adfactorspr.com

