

CFL/SEC/SE/PS/2021-22/JUNE/02

June 10, 2021

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| The Manager (Listing) Bombay Stock Exchange Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai-400 001 Scrip Code: 508814 | The Manager (Listing) National Stock Exchange of India Ltd. Exchange Plaza, Plot no. C/1, G Block, Bandra – Kurla Complex Mumbai-400 051 Security ID: “COSMOFILMS” |
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**Sub: Intimation for Launch of New Product “Fabritizer” - by Cosmo Speciality
Chemicals Private Limited (100% subsidiary of Cosmo Films Ltd)**

Dear Sir,

Pursuant to the Regulation 30 SEBI (Listing Obligation and Disclosure Requirement) Regulation 2015, we are pleased to inform you that **Cosmo Speciality Chemicals Private Limited (100% subsidiary of Cosmo Films Ltd)** has launched a new Product "**Fabritizer**“

It is an After-Wash Laundry Sanitizer that forms a unique protective layer and stays up to 7 days even after ironing. It kills 99.9% viruses, germs and bacteria and is AATCC 100: 2012 and 2019 Standard certified, making it a superior product in the market.

Media Release for the Product is attached herewith.

You are requested to kindly take the note of the same on your record.

Thanking You

Yours faithfully
For **Cosmo Films Limited**

Jyoti Dixit
Company Secretary & Compliance Officer

For Immediate Release

Cosmo Specialty Chemicals, a 100% subsidiary of Cosmo Films Ltd. Launches Fabritizer
- An After-Wash Laundry Sanitizer For 7 Days Protection From Germs and Viruses

- *Kills 99.9% Germs | Anti-Viral, Anti-Fungal, Anti-Bacterial*
 - *Certified by AATCC 100: 2012 and 2019 Standard*

New Delhi, 8th of June 2021: Cosmo Specialty Chemicals, a 100% subsidiary of [Cosmo Films Limited](#), a global leader in packaging films and synthetic paper, forays into the Fast Moving Consumer Goods industry with the launch of Fabritizer, an after-wash laundry sanitizer for germ-free clothing. ***Forming a unique protective layer that stays up to 7 days even after ironing, Fabritizer kills 99.9% viruses, germs and bacteria and is AATCC 100: 2012 and 2019 Standard certified (tested at a Mumbai lab), making it a superior product in the market.*** It also gives protection against human Covid viruses (tested as per ISO 18184 standards at a Lab in USA).

Live on Amazon India on 3rd of June 2021, Fabritizer will be available on e-commerce giants including Flipkart and soon be launched on its own e-commerce platform across India. Skin-friendly and ideal for bed linens, towels, baby clothing, innerwear etc., FABRITIZER is compatible with all detergents as well as machine and hand laundry and works in both hot and cold water. Free from Silver Technology and Phosphate, the product retains its effectiveness against odour causing germs and maintains a soothing and long-lasting fresh fragrance.

Talking about the product, ***Mr. Pankaj Poddar, Director, Cosmo Specialty Chemicals Private Limited and CEO, Cosmo Films Limited***, says, *"This product can be a game changer for tackling the current situation of Covid. And just by following small necessary steps like using sanitizer, washing hands and now using Fabritizer for washing your clothes can make a huge impact on the current situation and as a society, we can overcome this pandemic by taking proper precautions and by following all necessary steps."*

High quality and safe, Fabritizer is available for Rs. 299 for 480 ml and Rs. 499 for 960 ml on Amazon and Flipkart from 3rd of June 2021 onwards.

About [Cosmo Specialty Chemicals](#)

Cosmo Specialty Chemicals is a 100% subsidiary of Cosmo Films Ltd with strong research capabilities to provide best and the most competitive products through innovations based on sustainable science to its customers. The Company is into specialty polymers & textile



chemicals and has now launched 'Fabritizer' to safeguard consumers from the various viruses, bacteria and germs.

About [Cosmo Films Limited](#)

Established in 1981 and founded by Mr. Ashok Jaipuria, Cosmo Films today is a global leader in specialty films for Packaging, lamination, labeling and synthetic paper. With engineering of innovative products and sustainability solutions, Cosmo Films over the years has been partnering with worlds' leading F&B and personal care brands and packaging & printing converters to enhance the end consumer experience. Its customer base is spread in more than 100 countries with sales & manufacturing units in India and Korea and additionally sales & distribution base in Japan, USA, Canada and Europe.

The Company is strategically expanding beyond Films into Specialty Chemicals & Polymers as well as Pet care business.

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