

04<sup>th</sup> April, 2023

The Manager – Listing BSE Limited BSE Code- 501455

The Manager - Listing
National Stock Exchange of India Limited
NSE Code- GREAVESCOT

Dear Sir/Madam,

**Sub.: Press Releases** 

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith Press Release issued by the Company "Greaves Cotton Limited appoints Varghese M Thomas as its Chief Communications Officer."

Kindly take the same on record.

Thanking you,

Yours faithfully, For Greaves Cotton Limited

ATINDRA
Optiol to grad by ATRICA NATI MADD
Optiol t

Atindra Basu General Counsel and Company Secretary

Encl.: as above

## **GREAVES**

### Greaves Cotton Limited appoints Varghese M Thomas as its Chief Communications Officer

<u>Bangalore</u>; <u>April 3, 2023</u>: Greaves Cotton Limited, a leading diversified engineering company in the world, is pleased to announce the appointment of Varghese M Thomas as Chief Communication Officer. Varghese, an accomplished communication professional with over two and half decades of experience, will oversee all internal and external communication and social media communication strategies for the Greaves Cotton. In his new role, he will work closely with the leadership team to promote the company's global brand, vision, and mission.

"Greaves Cotton is well on its way to make the challenging yet important transition to a sustainable mobility company. Our stakeholders are varied, and strategic communications will play a pivotal role in our success," said **Nagesh Basavanhalli, Executive Vice Chairman of Greaves Cotton Limited.** "We are pleased to welcome Varghese M. Thomas to our team as the new Chief Communication Officer for the Group. His extensive experience in communication, strategic planning, and brand management will be instrumental in driving seamless communication across the Group and elevating our global communication efforts."

Prior to joining Greaves Cotton, Varghese had an illustrious career holding senior communication positions in leading global organisations such as TVS Motor Company, BlackBerry, Cisco and Intel. He has a proven track record of developing and executing successful communication strategies, building high-performing teams, and establishing strong stakeholder relationships.

### **About Greaves Cotton Limited:**

Greaves Cotton Limited (GCL) is a diversified multi-product and multi-location engineering Company with a rich legacy and brand trust of over 163 years, and has established itself as a key player impacting a billion lives every day. The Company is a leading name in Fuel Agnostic Powertrain Solutions, E-Mobility, Aftermarket & Retail. The Company's diversification strategy is driven by customer centricity and sustainability. As a part of this diversification strategy, the Company has recently announced the acquisition of Excel Controlinkage Pvt Ltd to unlock new avenues of growth and continue to build expertise in forward looking technologies. GCL is on a mission to redefine the sustainable, cleantech mobility ecosystem through transformative technologies. It is powered by the purpose to touch a billion lives by 2030 and enable them to make sustainable transition to green mobility.

For more information visit-  $\underline{www.greavescotton.com}$ 

#### For further information, please contact:

Saheli Mukhopadhyay | The PRactice E-mail: <u>saheli.m@the-practice.net</u> Mobile: +91-9920167891

Note:

# **GREAVES**

"This press release may include statements of future expectations and other forward-looking statements based on management's current expectations and beliefs concerning future developments and their potential effects upon Greaves Cotton Ltd and its subsidiaries/ associates ("Greaves"). These forward-looking statements involve known or unknown risks and uncertainties that could cause actual results, performance or events to differ materially from those expressed or implied in such statements. Important factors that could cause actual results to differ materially from our expectations include, amongst others: general economic and business conditions in India and overseas, our ability to successfully implement our strategy, our research and development efforts, our growth and expansion plans and technological changes, changes in the value of the Rupee and other currency changes, changes in the Indian and international interest rates, change in laws and regulations that apply to the related industries, increasing competition in and the conditions of the related industries, changes in political conditions in India and changes in the foreign exchange control regulations in India. Neither Greaves, nor our Directors, or any of our subsidiaries/associates assume any obligation to update any particular forward-looking statement contained in this release."