

25FPS MEDIA PRIVATE LIMITED

18th Floor, A-Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai – 400013
Tel: +91 22 71061234 CIN: U92100MH2004PTC147541

October 4, 2019

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.

National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051.

Dear Sir,

Ref: Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

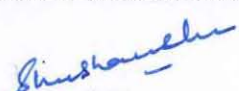
With reference to disclosure requirements by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release/ invocation of pledge of the equity shares of Zee Media Corporation Limited

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For 25FPS Media Private Limited


Authorised Signatory



Encl: As above.

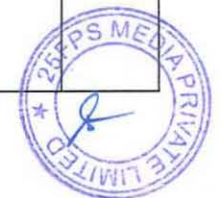
CC: Zee Media Corporation Limited
Marathon Futurex, 14th Floor,
A Wing, N M Joshi Marg,
Lower Parel, Mumbai - 400013

(Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)	Zee Media Corporation Limited
Name of the stock exchanges where the shares of the target company are listed	NSE /BSE
Date of Reporting	4th October, 2019
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released	25FPS Media Private Limited

Details creation of encumbrance :

Name of Promoter (s) or PACs with him *	Promoter Holding in the target company(1)		Promoter holding already encumbered (2)		Details of Event pertaining to encumbrance (3)							Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}	
	No of Shares	% of total share Capital	No of Shares	% of total share Capital	Type of event (creation/release invocation)	Date of creation invocation release of encumbrance	Type of encumbrance (pledge/lien/non disposal undertaking /other)	Reasons for encumbrance**	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered ***	No of Shares	% of total share capital
ARM Infra & Utilities Private Limited	130,911,660	27.81	130,909,724	27.81	-	-	-	-	-	-	-	130,909,724	27.81
25 FPS Media Private Limited	118,128,867	25.09	117,724,414	25.01	Invocation	20-Sep-19	Pledge	Collateral for Loan	7,500,000	1.59	RBL Bank Limited	110,224,414	23.41
25 FPS Media Private Limited	110,628,867	23.50	110,224,414	23.41	Invocation	27-Sep-19	Pledge	Collateral for Loan	35,115	0.01	IFCI Limited	110,189,299	23.41



25 FPS Media Private Limited	110,593,752	23.49	110,189,299	23.41	Invocation	30-Sep-19	Pledge	Collateral for Loan	39,240	0.01	IFCI Limited	110,150,059	23.40
25 FPS Media Private Limited	110,468,631	23.46	110,150,059	23.40	Invocation	01-Oct-19	Pledge	Collateral for Loan	85,881	0.02	IFCI Limited	110,064,178	23.38
Primat Infrapower & Multiventures Private Limited (formerly known as Prime Publishing Private Limited)	23,635	0.01	-	-	-	-	-	-	-	-	-	-	-
Sprit Infrapower & Multiventures Private Limited (formerly known as Sprit Textiles Private Limited)	260	0.00	-	-	-	-	-	-	-	-	-	-	-

Place : Mumbai
Date : 4th October, 2019

Signature of the Authorised Signatory



*The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

** For example, for the purpose of collateral for loans taken by the company, personal borrowing, third party pledge, etc.

*** This would include name of both the lender and the trustee who may hold shares directly or on behalf of the lender.

