



ESPEON CONSULTING PVT LTD

REGD Office: Flat no A-703, Roseville Panvelkar Estate, MIDC, Shirgaon, Kulgaoon 421503, BADLAPUR EAST, Thane, 421503 CIN: U67100MH2020PTC337921 Email; espeonconsultingpvtltd@gmail.com Ph no 7219563165

Date: - 15/01/2022

To,

The Bombay Stock Exchange Ltd.

Corporate Relationship Dept,
1st Floor, New Trading Ring,
Rotunda Building, P.J. Towers,
Dalal Street, Fort, Mumbai 400 001.

Dear Sir/ Madam,

Sub: Disclosure under Regulation 29 (2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011

In terms of disclosure under Regulation 29 (2) SEBI (Substantial Acquisition of Share and Takeover) Regulations, 2011 We, Espeon Consulting Private Limited, located at Navnath Janu Khambal Flat no A-703, Roseville Panvel Estate, MIDC, SHIRGAON, MUMBAI Thane MH 421503, hereby submitting the Disclosure under Regulation 29 (2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011 with regards to the acquisitions of 54,000 Equity shares of the Company of Brandbucket Media & Technology Ltd on 13th January, 2022 and 14th January, 2022 through On market Mode.

Kindly take the same in your record.

Thanking You,

For Espeon Consulting Private Limited

NAVNATH JANU KHAMBAL

Director

DIN: 08679568

Encl: as above

CC:

To Brandbucket Media & Technology Ltd

208 - 2nd Floor, Shiv Shakti SRA CHS Ltd.,

Link Road, Anna Nagar,

Andheri West, Mumbai-400053



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Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

| | | | |
|--|-------------------------------------|--|--|
| Name of the Target Company (TC) | Brandbucket Media & Technology Ltd. | | |
| Name(s) of the transferor/ disposer transferee/purchaser and Persons Acting in Concert (PAC) with the transferor/ disposer | Espeon Consulting Private Limited | | |
| Whether the acquirer belongs to Promoter/Promoter group | No | | |
| Name(s) of the Stock Exchange(s) where the shares of TC are Listed. | Bombay Stock Exchange Segment -SME | | |
| Details of the acquisition / disposal as follows | Number | % w.r.t. total share/voting capital wherever applicable(*) | % w.r.t. total diluted share/voting capital of the TC (**) |
| #Before the acquisition under consideration, holding of : | | | |
| a) Shares carrying voting rights | 3,24,000 | 10.28% | - |
| b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/others) | - | - | - |
| c) Voting rights (VR) otherwise than by shares | - | - | - |
| d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) | - | - | - |
| e) Total (a+b+c+d) | 3,24,000 | 10.28% | - |
| Details of acquisition/sale | | | |
| a) Shares carrying voting rights acquired/ sold | 54,000 | 1.71% | - |
| b) VRs acquired / sold otherwise than by shares | - | - | - |
| c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/ sold | - | - | - |
| d) Shares encumbered / invoked/ released by the acquirer | - | - | - |
| e) Total (a+b+c+/-d) | 54,000 | 1.71% | - |



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| #After the acquisitions holding of: | | | |
|--|---|---------------|---|
| a) Shares carrying voting rights | 3,78,000 | 11.99% | - |
| b) Shares encumbered with the acquirer | - | - | - |
| c) VRs otherwise than by shares | - | - | - |
| d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition | - | - | - |
| e) Total (a+b+c+d) | 3,78,000 | 11.99% | - |
| Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc). | On Market | | |
| Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable | Date | | |
| | 13/01/2022 | 10000 Shares | |
| | 14/01/2022 | 44000 Shares | |
| Equity share capital / total voting capital of the TC before the said acquisition / sale | Paid Up Capital: Rs 3,15,30,000 (3153000 shares of Rs.10 each) | | |
| Equity share capital/ total voting capital of the TC after the said acquisition / sale | Paid Up Capital: Rs 3,15,30,000 (3153000 shares of Rs.10 each) | | |
| Total diluted share/voting capital of the TC after the said acquisition | Paid Up Capital: Rs 3,15,30,000 (3153000 shares of Rs.10 each) | | |

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For Espeon Consulting Private Limited

NAVNATH JANU KHAMBAL

Director

DIN: 08679568

Place: Mumbai

Date: 13-01-2022