

To
Department of Corporate Services,
BSE Limited
Phiroze Jeejeebhoy Towers, Dalal Street,
Mumbai – 400 001

To
Listing Department,
National Stock Exchange of India Limited
C-1, G-Block, Bandra - Kurla Complex
Bandra (E), Mumbai – 400 051

Scrip Code: 543320, Scrip Symbol: ZOMATO ISIN: INE758T01015

**Subject: General Update** 

Dear Sir/Ma'am,

With reference to the captioned subject, we would like to submit the attached note from Mr. Deepinder Goyal, Managing Director & CEO of the Company.

Please note that while the attached disclosure will not qualify as 'material information', the Company is making this disclosure voluntarily.

The above information will also be available on the website of the Company i.e. www.zomato.com.

This is for your information and records.

For Zomato Limited (Formerly known as Zomato Private Limited)

Akshant Goyal Chief Financial Officer Date: August 31, 2022 Place: Gurugram



# **Launch of Intercity Legends**

#### The love for food knows no boundaries

Each city of India has a unique character – made of its history, people, culture, and legendary food. When you think of Kolkata, you rave *sandesh* and *rosogollas*; when you think of Hyderabad, your mouth waters for the fabled *biryani*; and when you think of Delhi, you dial back time to visit the lanes of Chandni Chowk to relish the *chole bhature*.

What if we told you that you can now experience the charm of any city sitting at home? What if the food you crave from your beloved city could hop on a flight and reach you the very next day?

With 'Intercity Legends', no matter where you are, you can order and relish legendary dishes like *baked rosogollas* from Kolkata, *biryani* from Hyderabad, *mysore pak* from Bengaluru, *kebabs* from Lucknow, *butter chicken* from Old Delhi, or *pyaaz kachori* from Jaipur.

We put together some of the best problem solvers and product builders at Zomato to find a way to bring popular dishes from cities across India to your doorstep. These culinary jewels are known to be the gastronomical must-haves of their cities. So much so that your visit to that city is incomplete without tasting them.

Order these iconic dishes through Intercity Legends on the Zomato app and immerse yourself in stories akin to folklore. Find out how *dal makhani* and *butter chicken* were invented in the streets of Old Delhi by a man who moved to India post-partition; or learn about a royal khansama from Lucknow who prepared the softest *galawati kebabs* using 160 ingredients to impress the food-lover Nawab.

## So how will these Legendary dishes reach you?

By leveraging Zomato's vast network of restaurant partners and delivery partners, deep understanding of food technology, and insights into what our customers love, legendary dishes will be delivered from across India to you, the very next day.

Better food for more people – our mission statement binds us to ensure that health and safety are uncompromised at any point. All types of dishes have undergone lab testing to ensure that the aroma, texture, and taste remain of high quality.

Food is freshly prepared by the restaurant and packed in reusable and tamper-proof containers to keep it safe during air transit. State-of-the-art mobile refrigeration technology preserves the food without the need to freeze it or add any kind of preservatives.

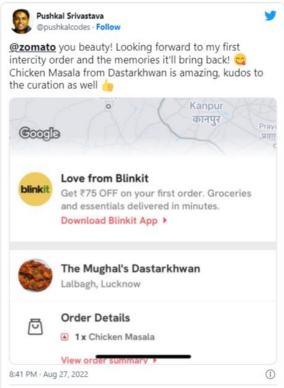
Once you receive your order, you can microwave, air-fry, or pan-fry the food, just like any other dish out of the refrigerator.



### Who is this for?

To begin with, we are piloting this for select customers in Gurgaon and parts of South Delhi. Have to say we are overwhelmed with the warmth you've extended to us:





#### **ZOMATO LIMITED**

(Formerly known as Zomato Private Limited)

Registered Address: Ground Floor 12A, 94 Meghdoot, Nehru Place, New Delhi - 110019, Delhi, India.





Whether you love sweets, biryanis, kachoris, or kebabs, this will be a culinary paradise. We will rapidly scale this to other cities in the next few weeks.

#### What's next?

A jewel hides in every nook and corner of India. With over a 100 airports and a rich spread of the most iconic dishes that India has to offer, the sky is the limit to how big Intercity Legends can become.

So sit back and enjoy a legendary meal. After all, it takes a legend to know a legend!

Best regards,

Deepinder

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