



20th September, 2023

To

The BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai-400001
Scrip Code: 540203

The National Stock Exchange India Limited
Exchange Plaza, Bandra Kurla Complex
Bandra(E), Mumbai-400051
NSE Symbol: SFL

Subject: Qualified institutions placement of equity shares of face value of ₹ 5 each (the “Equity Shares”) to qualified institutional buyers by Sheela Foam Limited (the “Company”) under the provisions of Chapter VI of Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended (the “SEBI ICDR Regulations”), and Sections 42 and 62 of the Companies Act, 2013 (including the rules made thereunder), each as amended (the “Issue”)

Sub: Prior intimation for determination of Issue Price

Dear Sir / Madam,

Further to our letter dated 20th September, 2023 intimating you about (i) approval and adoption of the preliminary placement document dated 20th September, 2023, and the application form, in connection with the Issue, (ii) authorization for opening the Issue and (iii) approval of the floor price for the Issue, we wish to inform you that in terms of Regulations 29(1) and 29(2) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended (the “SEBI Listing Regulations”), that a meeting of the QIP Committee of the Company shall be held on Monday, September 25, 2023 to *inter alia*, consider and approve the issue price of Equity Shares to be issued pursuant to the Issue, including any discount on the floor price calculated in accordance with the SEBI ICDR Regulations and as permitted by the SEBI ICDR Regulations and approved by the shareholders by way of postal ballot on 01st September, 2023.

We request you to take the above on record and the same be treated as compliance under the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended.

Thanking you,
Yours truly,
For Sheela Foam Limited

Md. Iquebal Ahmad
Company Secretary & Compliance Officer

SHEELA FOAM LTD.

#14, Sleepwell Tower , Sector 135, Noida- 201301

Ph: Int-91(0)-120-4868400 • Fax: Int-91-(0)-120-4162282, 4162283 • Email: contactus@sheelafoam.com
Regd. Office: 604 Ashadeep, 9 Hailey Road, New Delhi-110001, India • Ph: Int-91(0)-11-23316875-76

Toll Free: 1800 103 6664 • www.sleepwellproducts.com • www.sheelafoam.com

CIN-L74899DL1971PLC005679