

## **TO ALL STOCK EXCHANGES**

BSE LIMITED
NATIONAL STOCK EXCHANGE OF INDIA LIMITED
NEW YORK STOCK EXCHANGE

January 25, 2023

Dear Sir/ Madam,

## Sub: Press release

Please find enclosed the press release titled "Infosys serves up purpose-driven digital innovations with sustainability off-court and Al on-court at the Australian Open 2023"

This information will also be hosted on the Company's website, at www.infosys.com.

This is for your information and records.

Yours Sincerely, For **Infosys Limited** 

A.G.S. Manikantha Company Secretary



# Infosys serves up purpose-driven digital innovations with sustainability off-court and Al on-court at the Australian Open 2023

Marks five years of Digital Innovation Partnership with tech experiences for a more sustainable, immersive, and accessible Grand Slam

**Australia – January 25, 2023:** Infosys (NSE, BSE, NYSE: INFY), a global leader in next-generation digital services and consulting, is bridging technology and purpose at the Australian Open (AO) 2023, with empowering technologies for fans, players, coaches, media and the surrounding ecosystem.

Now in the fifth year of its partnership with Tennis Australia (TA), Infosys is using its bespoke 'tennis platform' to evolve experiences for the 2023 tournament while shaping AO's future vision. New experiences in 2023 include:

#### Engage: A digital carbon management platform

Infosys collaborated with TA to define, design and develop Engage, a prototype digital platform that will support TA in its ambition to achieve a 50% reduction in carbon emissions by 2030 and net-zero emissions by 2040, in accordance with the UN Sports for Climate Change Action Framework. The platform will enable TA to track and visualise its emissions reduction performance and will facilitate integration of vendor and supplier emissions data. The platform will enable better transparency for each AO event from 2023 onwards, across Scope 1, 2 and 3 emissions.

Infosys is also driving sustainable change in its presence at the tournament. The Infosys Fan Zone at Melbourne Park is certified as climate active, with its entire carbon footprint offset and the structure recycled.

#### Al Video Insights: Powering on-court strategy and media reporting

An enhanced Player's Portal with new Al-generated videos will provide players and coaches with game and competitor insights for post-match reviews and pre-game analysis. Additional features added for AO 2023 include Get into the Zone, which plays video montages of the player's previous exceptional performances to put them in the winning mindset before the match. An opponent tendency feature will also allow players to view and analyse the statistical playing tendencies of their opponents.

Beyond players and coaches, Al Shot of the Day has been enhanced to enable Tennis Australia's media team to quickly analyse and post social media ready clips from the best shots of each day.



#### Match Centre 2.0: Enabling predictive insights to increase fan-engagement

A refreshed Match Center 2.0 will live on the AO website and mobile app for all matches throughout the tournament providing fans with immersive insights such as Matchbeats, Stroke Summary, Rally Analysis, Courtvision and Al Commentary. A new win predictor makes every match more engaging to follow with a real-time prediction as the game progresses. To improve accessibility and engage a larger fanbase, Infosys MatchBeats has been enhanced to present simplified game data and visualisations with the use of contrasting colour combinations meeting Web Content Accessibility Guidelines 2.1 AA.

### Infosys Springboard: Nurturing future leaders

Infosys and TA are also collaborating to nurture future leaders in the region, with year 10 and 11 students from metropolitan Melbourne and regional Victoria getting access to digital learning enabled by Infosys Springboard. Through a customised version of the platform, program beneficiaries have the opportunity to learn transferrable skills in areas such as inclusion, leadership, technology, and design thinking.

Craig Tiley, CEO of Tennis Australia and Australian Open Tournament Director, said, "Working with Infosys over the past five years has enabled us to set new benchmarks in fan engagement using digital technologies. This partnership has enabled us to deliver new innovative digital experiences year after year for everyone associated with the tournament. We are also going deeper and wider in our journey this year with truly meaningful use of technology for climate action. We remain committed to making the Australian Open a global standard for a digitally-enabled sport that is inspiring, engaging, inclusive and sustainable."

Andrew Groth, Executive Vice President Infosys and Region Head, Infosys Australia and New Zealand, said, "Through detailed journey mapping of how fans, players, coaches and partners engage in the AO, our teams continually identify opportunities to innovate across digital and physical touchpoints with a focus on entertainment, sustainability and accessibility. Our journey continues in 2023, through engaging fans in new digital experiences, engaging players through digital coaching and better preparing young leaders through digital learning tools. This year, Infosys is particularly proud to contribute to the long-term sustainability goals of Tennis Australia, with the development of the Engage carbon tracking platform, which will be transformative for the sport and the AO as it moves towards a net-zero future."

#### **About Infosys**

Infosys is a global leader in next-generation digital services and consulting. Over 300,000 of our people work to amplify human potential and create the next opportunity for people, businesses and communities. With over four decades of experience in managing the systems and workings of global enterprises, we expertly steer clients, in more than 50 countries, as they navigate their digital transformation powered by the cloud. We enable them with an Al-powered core, empower the business with agile digital at scale and drive continuous improvement with always-on learning through the transfer of digital skills, expertise, and ideas from our innovation ecosystem. We are deeply committed to being a well-governed, environmentally sustainable organization where diverse talent thrives in an inclusive workplace.



Visit <u>www.infosys.com</u> to see how Infosys (NSE, BSE, NYSE: INFY) can help your enterprise navigate your next.

#### Safe Harbor

Certain statements in this release concerning our future growth prospects, financial expectations and plans for navigating the COVID-19 impact on our employees, clients and stakeholders are forward-looking statements intended to qualify for the 'safe harbor' under the Private Securities Litigation Reform Act of 1995, which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding COVID-19 and the effects of government and other measures seeking to contain its spread, risks related to an economic downturn or recession in India, the United States and other countries around the world, changes in political, business, and economic conditions, fluctuations in earnings, fluctuations in foreign exchange rates, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India and the US, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, industry segment concentration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks or system failures, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which Infosys has made strategic investments, withdrawal or expiration of governmental fiscal incentives, political instability and regional conflicts, legal restrictions on raising capital or acquiring companies outside India, unauthorized use of our intellectual property and general economic conditions affecting our industry and the outcome of pending litigation and government investigation. Additional risks that could affect our future operating results are more fully described in our United States Securities and Exchange Commission filings including our Annual Report on Form 20-F for the fiscal year ended March 31, 2022. These filings are available at www.sec.gov. Infosys may, from time to time, make additional written and oral forward-looking statements, including statements contained in the Company's filings with the Securities and Exchange Commission and our reports to shareholders. The Company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the Company unless it is required by law.

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