

MUSE ADVERTISING AND MEDIA PRIVATE LIMITED

6B, Bentinck Street, Kolkata – 700001.

CIN: U74300WB2010PTC155634

Date: April 01, 2022

The National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot C/1, G-Block,
Bandra-Kurla Complex,
Bandra (East)
Mumbai – 400 051

Corporate Relationship Department
The BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 001

Re: Swan Energy Limited - NSE Scrip Name: SWANENERGY
- BSE Scrip Code: 503310

Sub: Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Dear Sir,

Please find enclosed herewith the disclosure pursuant to requirement of Regulation 29(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011 as Annexure "A" for the Acquisition through preferential allotment of 1,06,48,000 Equity Shares of face value of Rs. 1/- each.

Please take it on your record.

Thanking you,

Yours faithfully,

For Muse Advertising and Media Private Limited
(On behalf of all the Acquirer's & PACs)

V. Merchant

Vivek P. Merchant
Director



Encl: a/a

CC:
Compliance Officer,
Swan Energy Limited
Address: 6 Feltham House, 10, J N Heredia Marg,
Ballard Estate, Mumbai 400001

Annexure "A"

Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1	Name of the Target Company (TC)	Swan Energy Limited		
2	Name(s) of the acquirer and Person acting in Concert (PACs) with the acquirer	Muse Advertising and Media Private Limited Vakratund Plaza Private Limited		
3	Whether the acquirer belongs to Promoter/Promoter Group	Yes		
4	Names(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited National Stock Exchange of India Limited		
5	Details of the acquisition/disposal as follows	Number	% w.r.t. total share/ voting capital wherever applicable (*)	% w.r.t. total diluted share/ voting capital of the TC (**)
(A) Before the acquisition under consideration, holding of:				
a)	Shares carrying voting rights			
	Muse Advertising and Media Private Limited	0	0.00%	0.00%
	Vakratund Plaza Private Limited	0	0.00%	0.00%
	Other Promoter/Promoter Group	158500000	64.89%	64.89%
b)	Shares in the nature of encumbrance (Pledge/lien/non-disposal undertaking/ others)	0	0.00%	0.00%
c)	Voting Rights (VR) otherwise than by equity shares	0	0.00%	0.00%
d)	Warrants/ convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	0	0.00%	0.00%
e)	Total (a+b+c+d)	158500000	64.89%	64.89%
(B) Details of acquisition/sale				
a)	Shares carrying voting rights acquired/sold		(***)	(***)
	Muse Advertising and Media Private Limited	5339500	2.02%	2.02%
	Vakratund Plaza Private Limited	5308500	2.01%	2.01%
	Other Promoter/Promoter Group	0	-4.83%	-4.83%
b)	Voting Rights (VR) acquired/sold otherwise than by equity shares	0	0.00%	0.00%
c)	Warrants/ convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	0	0.00%	0.00%
d)	Shares encumbered/ invoked/ released by the acquirer	0	0.00%	0.00%
e)	Total (a+b+c+d)	10648000	-0.80%	-0.80%
(C) After the acquisition/sale, holding of:				
a)	Shares carrying voting rights			
	Muse Advertising and Media Private Limited	5339500	2.02%	2.02%
	Vakratund Plaza Private Limited	5308500	2.01%	2.01%
	Other Promoter/Promoter Group	158500000	60.06%	60.06%
b)	Shares encumbered with the acquirer	0	0.00%	0.00%
c)	VRs otherwise than by shares	0	0.00%	0.00%
d)	Warrants/ convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	0	0.00%	0.00%
e)	Total (a+b+c+d)	169148000	64.09%	64.09%
6	Mode of acquisition/ sale (e.g. open market / off market/ public issue/ rights issue/ preferential allotment/ interse transfer etc).	Preferential Allotment of Equity Shares		
7	Date of acquisition / sale of shares/ VR or date of receipt of intimation of allotment of shares whichever is applicable-	31 March 2022		
8	Equity Share Capital/ total voting capital of the target company before the said acquisition/sale	Rs. 24,42,57,000 divided into 24,42,57,000 Equity Shares of Rs. 1/-		
9	Equity Share Capital/ total voting capital of the target company after the said acquisition/sale	Rs. 26,39,17,000 divided into 26,39,17,000 Equity Shares of Rs. 1/-		
10	Total diluted share/ voting capital of the TC after the said acquisition/sale. (**)	Rs. 26,39,17,000 divided into 26,39,17,000 Equity Shares of Rs. 1/-		


Note:

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of the Listing Regulations.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(***) The percentage is the differential voting rights of Post Preferential Equity Capital and Pre Preferential Equity Capital.

For Muse Advertising and Media Private Limited
(On behalf of all the Acquirer's & PACs)


Vivek P. Merchant
Director



Place: Mumbai

Date: 01 April 2022