



January 09, 2024

National Stock Exchange of India Limited

Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E)
Mumbai – 400051, India

Symbol: BHARTIARTL/ AIRTELPP

BSE Limited

Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400001, India

Scrip Code: 532454/ 890157

Sub: Press Release

Dear Sir/ Ma'am,

We are enclosing herewith a press release dated January 09, 2024 titled '*Airtel Business to power 20 million smart meters for Adani Energy Solutions with its transformative smart IoT solutions*' being issued by the Company.

Kindly take the same on record.

Thanking you,
Sincerely yours,

For Bharti Airtel Limited

Rohit Krishan Puri
Dy. Company Secretary & Compliance Officer

Bharti Airtel Limited
(a Bharti Enterprise)

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CIN: L74899HR1995PLC095967



Airtel Business to power 20 million smart meters for Adani Energy Solutions with its transformative smart IoT solutions

Gurugram, India, January 09, 2024: Airtel Business – the B2B arm of Bharti Airtel, one of India’s leading telecommunications service providers – today announced that it will power over 20 million smart meters for Adani Energy Solutions Limited (AESL).

Airtel, through its robust nationwide communications network will deliver reliable and secure connectivity for all AESL’s smart meter deployments. In addition, Airtel’s transformative smart metering solutions that are powered by NB-IoT, 4G and 2G, will help AESL to ensure real-time connectivity and uninterrupted transfer of critical data between smart meters and headend applications. The solution will also come powered with Airtel’s IoT platform - ‘Airtel IoT Hub,’ which enables smart meter tracking and monitoring with advanced analytics and diagnostic capabilities in addition to real-time insights and services that empower customers with enhanced control over their energy consumption. Adani Energy Solutions has an order book of over 20 million smart meters from the power utilities of Assam, Andhra Pradesh, Bihar, Maharashtra and Uttarakhand.

Ganesh Lakshminarayanan, CEO - Airtel Business (India), said, “India’s smart metering programme is one of the most significant policy reform measures undertaken by the Government. These meters are critical building blocks for smart grids and fundamental enablers for the digitalization of the power sector. Airtel expects its NB-IoT technology to play a significant role in the Utilities space to connect and manage smart meters at scale with enhanced coverage, high reliability and security. We look forward to a long and fruitful association with the Adani Group, supporting them in their endeavours to digitize utilities”.

Kandarp Patel, CEO - Adani Energy Solutions Ltd., said, “India’s ambitious Revamped Distribution Sector Scheme (RDSS) is transforming the way we deliver power, and AESL is proud to be at the forefront of this revolution. Our partnership with Airtel marks a critical step towards realising the vision of a smarter, more efficient grid for all. This strategic tie-up leverages the best of both worlds: our deep domain expertise in the T&D sector and Airtel's robust nationwide network and comprehensive suite of IoT offerings, including NB-IoT and 4G LTE. This powerful combination will enable us to seamlessly deploy our current order book of over 20 million smart meters across India, empowering millions of consumers with real-time consumption data and control, while simultaneously driving down inefficiencies in the distribution network”.

About Airtel: Headquartered in India, Airtel is a global communications solutions provider with over 500 million customers in 17 countries across South Asia and Africa. The company ranks amongst the top three mobile operators globally and its networks cover over two billion people. Airtel is India’s largest integrated communications solutions provider and the second largest mobile operator in Africa. Airtel’s retail portfolio includes high-speed 4G/5G mobile broadband, Airtel Xstream Fiber that promises speeds up to 1 Gbps with convergence across linear and on-demand entertainment, streaming services spanning music and video, digital payments and financial services. For enterprise customers, Airtel offers a gamut of solutions that includes secure connectivity, cloud and data center services, cyber security, IoT, Ad Tech and cloud-based communication. For more details, visit www.airtel.com/