

VARCA, GOA

Date: August 22, 2023

To,
The BSE Limited
Corporate Compliance Department Rotunda
Building P. J. Towers,
Dalal Street, Fort, Mumbai 400001,
Scrip Code – 523269

The National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East),
Mumbai 400051
Symbol – ADVANIHOTR

Dear Sir/Madam,

## <u>Sub:</u> <u>Disclosure pursuant to the provisions of Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.</u>

This is to inform you that the Company has entered into an agreement with Adfactors PR Private Limited for providing Public and Investors Relations Services to the Company. The necessary disclosure pursuant to Regulations 30(2) read with Clause 5 of Para B(5) of Part A of Schedule 3 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. SEBI/HO/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 in this regard is enclosed as **Annexure – A.** 

Kindly take the same on your record.

Thanking you, Yours faithfully,

For Advani Hotels & Resorts (India) Limited,

Vikram Soni Company Secretary and Compliance Officer Membership No. A36705

Encl: As stated above



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## Annexure - A

Disclosure pursuant to Regulations 30(2) read with Clause 5 of Para B(5) of Part A of Schedule 3 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. SEBI/HO/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023:

1	Name of parties with whom the agreement is entered	Adfactors PR Private Limited
2	Purpose of entering into the agreement	Public and Investors Relations Services including, inter-alia, press release, events and presentations, analysts call etc.
3	Size of the agreement	Rs. 60 Lakhs excluding taxes & other incidental costs (1-year duration)
4	Shareholding, if any, in the entity with whom the agreement is executed	Nil
5	Significant terms of the agreement (in brief) special rights like right to appoint directors, first right to share subscription in case of issuance of shares, right to restrict any change in capital structure etc.	Not Applicable
6	Whether the said parties are related to promoter/promoter group/ group companies in any manner. If yes, nature of the relationship	No
7	Whether the transaction would fall within related party transactions? If yes, whether the same is done at "arm's length"	No
8	In case of issuance of shares to the parties, details of issue price, class of shares issued	Not Applicable
9	Any other disclosures related to such agreements, viz., details of nominee on the board of directors of the listed entity, a potential conflict of interest arising out of such agreements, etc.	Not Applicable
10	In case of termination or amendment of the agreement, the listed entity shall disclose additional details to the stock exchange(s):  a) name of parties to the agreement;	Not Applicable
	b) nature of the agreement;	
	c) date of execution of the agreement;	
	d) details of amendment and the impact thereof or reasons of termination and the impact thereof.	

For Advani Hotels & Resorts (India) Limited,

Vikram Soni Company Secretary and Compliance Officer Membership No. A36705