

<b>Corporate Relations Department BSE Limited</b> Phiroze Jeejeebhoy Towers Dalal Street, Fort Mumbai 400 001 Scrip code: 544014	<b>The Listing Department National Stock Exchange of India Limited</b> Exchange Plaza, 5 <sup>th</sup> Floor Plot no. C – 1, Block G, Bandra Kurla Complex Bandra (East), Mumbai 400 051 Scrip Symbol: HONASA	<b>The Company Secretary &amp; Compliance Officer Honasa Consumer Limited</b> Plot no. 63, 4th floor Sector – 44 Gurugram 122 003
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Date: 04-03-2024

Dear Madam / Sir

**Subject: Disclosures under Regulation 29(2) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, as amended (“SEBI Takeover Regulations”)**

We hereby file the prescribed disclosures under the format prescribed under Regulation 29(2) of the SEBI Takeover Regulations, with respect to the disposal of equity shares of Honasa Consumer Limited. We request you to please take these disclosures on record.

Thanking you.

Yours faithfully,

**For and on behalf of Fireside Ventures Investment Fund I (a scheme of Fireside Ventures Investment Trust) acting through its trustee Catalyst Trusteeship Limited (erstwhile Milestone Trusteeship Services Private Limited) and duly represented by its Investment Manager Fireside Investment Advisory LLP**



Name: Kanwaljit Singh

Designation: Managing Partner

Place: Bengaluru

**Disclosures under Regulation 29(2) of Securities and Exchange Board of India  
(Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)	Honasa Consumer Limited		
Name(s) of the acquirer Seller and Persons Acting in Concert (PAC) with the acquirer Seller	Fireside Ventures Investment Fund I (a scheme of Fireside Ventures Investment Trust) acting through its trustee Catalyst Trusteeship Limited (erstwhile Milestone Trusteeship Services Private Limited) and duly represented by its Investment Manager Fireside Investment Advisory LLP. (“Fireside Ventures Fund”)  PAC – [Not applicable]		
Whether the acquirer Seller belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited & BSE Limited		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC (**)
<b>Before the acquisition / sale under consideration, holding of :</b>			
a) Shares carrying voting rights	2,43,54,922 <sup>(1)</sup>	7.57% <sup>(1)</sup>	7.57% <sup>(1)(2)</sup>
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	Nil	Nil	Nil
c) Voting rights (VR) otherwise than by shares	Nil	Nil	Nil
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	Nil	Nil	Nil
e) Total (a+b+c+d)	2,43,54,922 <sup>(1)</sup>	7.57% <sup>(1)</sup>	7.57% <sup>(1)(2)</sup>

<b>Details of acquisition/sale</b>			
a) Shares carrying voting rights acquired/sold	65,87,507 <sup>(3)</sup>	2.05% <sup>(3)</sup>	2.05% <sup>(3)(2)</sup>
b) VRs acquired /sold otherwise than by shares	Nil	Nil	Nil
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	Nil	Nil	Nil
d) Shares encumbered / invoked/released by the acquirer	Nil	Nil	Nil
e) Total (a+b+c+/-d)	65,87,507 <sup>(3)</sup>	2.05% <sup>(3)</sup>	2.05% <sup>(3)(2)</sup>
<b>After the acquisition/sale, holding of:</b>			
a) Shares carrying voting rights	1,77,67,415	5.52%	5.52% <sup>(2)</sup>
b) Shares encumbered with the acquirer	Nil	Nil	Nil
c) VRs otherwise than by shares	Nil	Nil	Nil
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	Nil	Nil	Nil
e) Total (a+b+c+d)	1,77,67,415	5.52%	5.52% <sup>(2)</sup>
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	through open market		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	Tranche 1 <sup>(3)</sup> – December 5, 2023 Tranche 2 <sup>(3)</sup> – February 29, 2024		
Equity share capital / total voting capital of the TC before the said acquisition / sale	32,17,46,757		
Equity share capital/ total voting capital of the TC after the said acquisition / sale	32,17,46,757		
Total diluted share/voting capital of the TC after the said acquisition	32,17,46,757		

- (1) 2,43,54,922 equity shares of the TC held by the Seller on the date of listing of the TC (November 6, 2023) represented 7.57% of the total share capital of the TC as on the date of the listing.
- (2) Shareholding on fully diluted basis has been calculated on the basis of the details of the TC's equity shares available publicly for quarter ended December 2023 (i.e., without considering vested employee stock options or other convertible instruments, if any, as this information is not available to the Seller).
- (3) Break up of shares of the TC sold by the Seller is as follows:

Date	Number of shares of the TC sold by the Seller	% w.r.t. total share/voting capital	% w.r.t. total diluted share/voting capital of the TC
December 5, 2023 ("Tranche I")	60,88,730	1.89%	1.89%
February 29, 2024 ("Tranche II")	4,98,777	0.16%	0.16%

(\*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For Fireside Ventures Investment Fund I  
(Scheme of Fireside Ventures Investment Trust)  
Investment Manager – Fireside Investment Advisory LLP



**Kanwaljit Singh**  
Designation: Managing Partner  
(Authorised Signatory)

**Signature Place: Bangalore**

**Date: 04-03-2024**

