Ph.: 0141-2771844 E-mail: info@bellacasa.in Website: www.bellacasa.in

CIN: L17124RJ1996PLC011522

E-102, 103, EPIP, Sitapura Industrial Area, Jaipur - 302022, INDIA

Ref-BSE/2024-25/14 Date: 19th July, 2024

To, Corporate Relationship Department, BSE Limited Phioze Jeejeebhoy Tower,

Dalal Street, Mumbai — 400 001

Sub: Notice of the Board Meeting of Bella Casa Fashion & Retail Limited.

Scrip Code: 539399

Dear Sir.

Notice is hereby given pursuant to the provisions of Regulation 29 & 33 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 that the meeting of the Board of Directors of the Company is scheduled to be held on Friday, 26^{th} day of July, 2024 inter alia to consider and approve:

- 1. Unaudited Financial Results of the company along with the Limited review report for the quarter ended on 30th June, 2024.
- 2. Recommend the appointment of M/s Kalani & Co. Chartered Accountants, (FRN: 000722C) as the Statutory Auditor of the Company.
- 3. Appointment of M/s Ranjan Mehta & Associates, Chartered Accountants, (FRN:022927C) as the Internal Auditor of the Company for the financial year 2024-25.
- 4. To increase the Authorized Share Capital of the company and to amend the Capital Clause in the Memorandum of Association

This is also submitted & informed that pursuant to the code of conduct framed by the Company for the prohibition of insider trading pursuant to the requirement of SEBI (Prohibition of Insider Trading) Regulations, 2015, as amended the trading window close period for dealing in securities of the company has commenced from Monday, 01st July, 2024 and will end after the expiry of 48 hours from the declaration of results i.e. up to Sunday, 28th July, 2024 (both days inclusive) for Directors, KMP's, Designated employees, their immediate relatives and specified connected persons.

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The above Un-audited Financial Results will be forwarded to you immediately after the said meeting of the board, and the same will be published in the newspapers, as per the Listing Regulations.

For Bella Casa Fashion & Retail Limited

Sonika Gupta Company Secretary & Compliance Officer M. No. : A38676