

Date: August 28, 2019

To,

1. Manager-CRD,
BSE Ltd.,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai-400001

Re: **Jagran Prakashan Limited**
Scrip Code: 532705
ISIN No. INE199G01027

2. Listing Manager,
National Stock Exchange of India Ltd.,
'Exchange Plaza'
Bandra Kurla Complex,
Mumbai-400001
Bandra (E),
Mumbai-400 051

Re: **Jagran Prakashan Limited**
Scrip Code: JAGRAN
ISIN No. INE199G01027

3. Jagran Prakashan Limited,
Jagran Building,
2, Sarvodaya Nagar,
Kanpur, Uttar Pradesh, 208005

Dear Sir / Madam,

Sub: Disclosure in terms of Regulation 29 of the SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

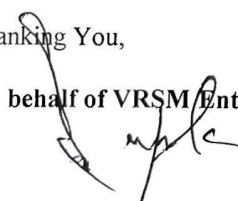
Please find enclosed herewith disclosure in terms of Regulation 29 of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011 with respect to **purchase of 47,000 equity shares on August 26, 2019**, which is detailed as follows:

No. of shares / voting rights pre-acquisition	% w.r.t. total share capital pre-acquisition	No. of shares / voting rights acquired	% w.r.t. total share capital acquired	No. of shares / voting rights post-acquisition	% w.r.t. total share capital post-acquisition
3,70,000	0.12	47,000	0.01	4,17,000	0.14

You are requested to kindly take the same on record.

Thanking You,

On behalf of VRSM Enterprises LLP

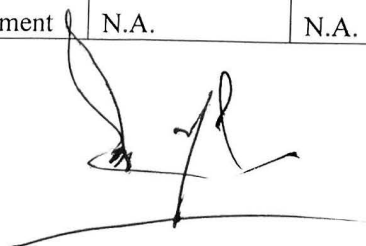

Mahendra Mohan Gupta
Partner

Encl.: as above

CC: Jagran Prakashan Limited

Disclosure under Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Jagran Prakashan Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	VRSM Enterprises LLP PAC: Jagran Media Network Investment Private Limited Mr. Mahendra Mohan Gupta Mr. Shailendra Mohan Gupta Mr. Devendra Mohan Gupta Mr. Dharendra Mohan Gupta Mr. Yogendra Mohan Gupta Mr. Sanjay Gupta Mr. Sandeep Gupta Mr. Siddhartha Gupta Mrs. Rajni Gupta Mr. Bharat Gupta Mr. Sameer Gupta Mr. Sunil Gupta collectively referred to herein as the “ Promoter Group ”		
Whether the acquirer belongs to Promoter / Promoter group	Yes		
Name(s) of the stock exchange(s) where the shares of the TC are listed	BSE Limited & National Stock Exchange of India Limited		
Details of the acquisition / disposal as follows	No. of Shares	% w.r.t. total share /voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of:			
a) Shares carrying voting rights	Refer Annexure-A	Refer Annexure-A	Refer Annexure-A
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	N.A.	N.A.	N.A.
c) Voting rights (VR) otherwise than by shares	N.A.	N.A.	N.A.
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	N.A.	N.A.	N.A.
e) Total (a+b+c+d)	Refer Annexure A	Refer Annexure A	Refer Annexure A
Details of acquisition/sale			
a) Shares carrying voting rights acquired/sold	Refer Annexure A	Refer Annexure A	Refer Annexure A
b) VRs acquired /sold otherwise than by shares	N.A.	N.A.	N.A.
c) Warrants/convertible securities/any other instrument	N.A.	N.A.	N.A.

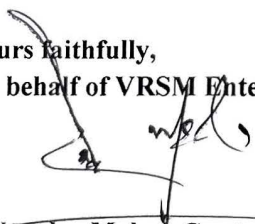


that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	N.A.	N.A.	N.A.
d) Shares encumbered / invoked/released by the acquirer	Refer Annexure A	Refer Annexure A	Refer Annexure A
e) Total (a+b+c+/-d)	Refer Annexure A	Refer Annexure A	Refer Annexure A
After the acquisition/sale, holding of:			
a) Shares carrying voting rights	Refer Annexure A	Refer Annexure A	Refer Annexure A
b) Shares encumbered with the acquirer	N.A.	N.A.	N.A.
c) VRs otherwise than by shares	N.A.	N.A.	N.A.
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	N.A.	N.A.	N.A.
e) Total (a+b+c+d)	Refer Annexure A	Refer Annexure A	Refer Annexure A
Mode of acquisition /sale (e.g. open market / off-market /public issue / rights issue / preferential allotment / inter-se transfer etc).	Open Market		
Date of acquisition /sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	August 26, 2019 (Refer Annexure A)		
Equity share capital / total voting capital of the TC before the said acquisition/sale	29,64,11,829 equity shares of INR 2/- each		
Equity share capital/ total voting capital of the TC after the said acquisition/sale	29,64,11,829 equity shares of INR 2/- each		
Total diluted share/voting capital of the TC after the said Acquisition/disposal	29,64,11,829 equity shares of INR 2/- each		

(*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Yours faithfully,
On behalf of VRSM Enterprises LLP


Mahendra Mohan Gupta
Partner

Place: Kanpur

Date: August 28, 2019

Annexure-A

Disclosure under regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 with respect to Jagran Prakashan Limited										
Shareholder	Date of acquisition	Before the acquisition			Details of the acquisition			After the acquisition		
		No. of shares / voting rights	% w.r.t. total share capital of TC	% w.r.t. total share capital of TC (diluted basis)	No. of shares / voting rights	% w.r.t. total share capital of TC	% w.r.t. total share capital of TC (diluted basis)	No. of shares / voting rights	% w.r.t. total share capital of TC	% w.r.t. total share capital of TC (diluted basis)
Acquirer and PAC										
VRSM Enterprises LLP (Acquirer)	26/08/19	3,70,000	0.12	0.12	47,000	0.02	0.02	4,17,000	0.14	0.14
Yogendra Mohan Gupta	26/08/19	1,18,765	0.04	0.04	37,235	0.01	0.01	1,56,000	0.05	0.05
Jagran Media Network Investment Private Limited	-	18,07,65,897	60.98	60.98	-	-	-	18,07,65,897	60.98	60.98
Shailendra Mohan Gupta	-	3,83,600	0.13	0.13	-	-	-	3,83,600	0.13	0.13
Bharat Gupta	-	14,335	0.00	0.00	-	-	-	14,335	0.00	0.00
Sanjay Gupta	-	53,000	0.02	0.02	-	-	-	53,000	0.02	0.02
Sandeep Gupta	-	68,336	0.02	0.02	-	-	-	68,336	0.02	0.02
Devendra Mohan Gupta	-	1,06,000	0.04	0.04	-	-	-	1,06,000	0.04	0.04
Dhirendra Mohan Gupta	-	1,06,000	0.04	0.04	-	-	-	1,06,000	0.04	0.04
Mahendra Mohan Gupta	-	1,25,359	0.04	0.04	-	-	-	1,25,359	0.04	0.04
Rajni Gupta	-	21,200	0.01	0.01	-	-	-	21,200	0.01	0.01
Siddhartha Gupta	-	21,200	0.01	0.01	-	-	-	21,200	0.01	0.01
Sameer Gupta	-	32,980	0.01	0.01	-	-	-	32,980	0.01	0.01
Sunil Gupta	-	50,000	0.02	0.02	-	-	-	50,000	0.02	0.02