THE HINDUSTAN TIMES LTD.

Regd. Office: Hindustan Times House 18-20, Kasturba Gandhi Marg

New Delhi - 110 001

Tel: +91-11-66561206, 66561607

Fax: +91-11-66561206

CIN: U74899DL1927PLC000155

15-Mar-22

National stock Exchange of India Limited BSE Limited

Exchange Plaza, 5th/Floor

Plot No. C/1 G Block

Bandra-Kurla Complex

Bandra (E)

Mumbai- 400 051

Fax No. 022-26598237/38

Phirozo Josical

Phiroze Jeejeebhoy Towers

Dalal street, Fort

Mumbai- 400 001

Fax- 022-22723121/719

022-22702037/39

Re: Disclosure under Regulation 29(2) of SEBI (SAST) Regulations, 2011

Dear Sir,

This is to inform you that we have sold 560000 Equity Shares on 15-Mar-22 of Digicontent Ltd.

Our Aggregate Shareholding in Digicontent Ltd., has decreased to 38204521 Equity Shares

The above information is enclosed in compliance with Regulations 29 (2) of SEBI (Substantial Acquisition of Shares and Take-Overs) Regulations 2011

Thanking You,

Yours Sincerely.

For The Hindustan Times Limited

Vice-President

CC: The Compliance Officer

Digicontent Ltd.

2nd Floor, Hindustan Times House

18-20, Kasturba Gandhi Marg.

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FORMAT FOR DISCLOSURES UNDER REGULATION 29 (2) OF SEBI Fax: +91-11-66561206 (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 261N: U74899DL1927PLC000155

	Name of the Target Company (TC)	Digicontent Limited		
1	Name(s) of the acquirer and Persons	The Hindustan Times Ltd.		
	Acting in Concert (PAC) with the acquirer			
-	Whether the acquirer belongs to			
_	Promoter/Promoter group	Promoter		
4	Name(s) of the Stock Exchange(s) where	BSE Limited		
-	the shares of TC are Listed	National Stock Exchange of India Limited		
	Details of the acquisition/disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC (**)
	Before the acquisition under consideration, holding of: a) Shares carrying voting rights b) Shares in the nature of encumbrance (pledge lien/non-disposal undertaking/ others) c) Voting rights (VR) otherwise than by shares d) Warrants/convertible securities/any other	38764521	66.620%	66.6209
	instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	-		
	e) Total (a+b+c+d)	38764521	66.620%	66.6209
	Details of acquisition/ sale a) Shares carrying voting rights-acquired/sold b) VRs acquired/sold otherwise than by shares c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/ Sold d) Shares encumbered/invoked/released by the acquirer	560000	0.962%	0.962%
1	e) Total (a+b+c+d)	560000	0.962%	0.962%
	After the acquisition/sale , holding of: a) Shares carrying voting rights b) Shares encumbered with the acquirer	38204521	65.658%	65.658%
	c) VRs otherwise than by shares d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-		
-	Total (a+b+c+d)	38304534	SE SERV	CE CEC:
6	Mode of acquisition/sale (e.g. open market / off-market/public issue/ rights issue/preferential allotment / inter-se transfer, etc.)	38204521 65.658% 65.658% Off Market sold		
1	Date of acquisition/ sale of shares/ VR or date of receipt of intimation of allotment of shares whichever is applicable.	15-Mar-22		
t		58187078 Equity Shares (Equity Share Capital Rs. 11,63,74,156)		
t		58187078 Equity Shares (Equity Share Capital Rs. 11,63,74,156)		
1	otal diluted share/voting capital of the TC after the said acquisition	58187078 Equity Shares (Equity Share Capital Rs. 11,63,74,156)		

(*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Caluse 35 of the listing Agreement

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For The Hindustan Times Limited

Place: New Delhi Date 15-Mar-22