

PRABHAKAR VINIYOG PVT. LTD.

(Formerly : Emami Highrise Pvt. Ltd.)

Regd. Office :

687, Anandapur, E. M. Bypass, 2nd Floor
Kolkata - 700 107, Ph. : 6613 6264, Fax : 6613 6242
E-mail : panemamics@emamigroup.com

CIN : U70100WB2007PTC120613

Date: 06.02.2019

The Secretary

National Stock Exchange of India Limited
Exchange Plaza
Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra(E)
Mumbai - 400 051

The Secretary

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

The Secretary

The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata - 700 001

The Company Secretary

Emami Limited
687, Anandapur
EM Bypass
Kolkata - 700 107

Dear Sir,

Sub: Disclosure under Regulation 31(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Please find enclosed herewith Disclosure in terms of Regulation 31(1) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

This is for your information & record.

Thanking you,

Yours faithfully,
For Prabhakar Viniyog Private Limited




Director/Authorized Signatory

On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Place: Kolkata

Encl: a/a

February/002/2018-19

Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares /invocation-of encumbrance/release-of encumbrance, in terms of Regulation 31(I) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company (TC)		EMAMI LIMITED											
Names of the Stock Exchanges where the shares of the target company are listed		NATIONAL STOCK EXCHANGE OF INDIA LIMITED BSE LIMITED AND THE CALCUTTA STOCK EXCHANGE LIMITED											
Name of the promoter or PAC on whose shares encumbrance has been created/released/invoked		06.02.2019 PRABHAKAR VINIYOG PRIVATE LIMITED											
Date of reporting		06.02.2019											
Details of the creation/invocation/release of encumbrance:		Details of events pertaining to encumbrance (3)											
Name of the Promoter (s) or PACs with him(*)	Promoter holding in the target company (1)		Type of event (creation / release / invocation)	Date of creation/ release/ invocation of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking /others)	Reason for encumbrance	Number	% of share capital	Name of the entity in whose favor shares encumbered	Post event holding of encumbered shares (creation (2)+(3)) / release [(2)-(3)] / invocation [(2)-(3)]	% of Total share capital		
	Number	% of total share capital										Number	% of share capital
Prabhakar Viniyog Private Limited	26,401,492	5.8161	9,453,000	2.0825	Creation	04.02.2019	Pledge	Third Party Pledge	18,30,000	0.4031	ICICI Bank Ltd	11,283,000	2.4855
Prabhakar Viniyog Private Limited	26,401,492	5.8161	11,283,000	2.0825	Creation	04.02.2019	Pledge	Third Party Pledge	45,000	0.0099	ICICI Bank Ltd	11,328,000	2.4955
Bhanu Vyapaar Private Limited	55,585,902	12.2453	37,138,500	8.1815	Creation	04.02.2019	Pledge	Third Party Pledge	19,000	0.0042	Bajaj Finance Limited	37,157,500	8.2559
Bhanu Vyapaar Private Limited	55,585,902	12.2453	37,187,500	8.1815	Creation	04.02.2019	Pledge	Third Party Pledge	30,000	0.0066	Bajaj Finance Limited	37,187,500	8.2559
Bhanu Vyapaar Private Limited	55,585,902	12.2453	37,187,500	8.1815	Creation	04.02.2019	Pledge	Collateral Pledge	36,000	0.0079	Bajaj Finance Limited	37,223,500	8.2559

For PRABHAKAR VINIYOG PRIVATE LIMITED

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Authorised Signatory

Bhanu Vyapaar Private Limited	55,585,902	12.2453	37,223,500	8.1815	Creation	04.02.2019	Pledge	Third Party Pledge	60,000	0.0132	Bajaj Finance Limited	37,283,500	8.2559
Bhanu Vyapaar Private Limited	55,585,902	12.2453	37,283,500	8.1815	Creation	04.02.2019	Pledge	Third Party Pledge	29,000	0.0064	Bajaj Finance Limited	37,312,500	8.2559
Bhanu Vyapaar Private Limited	55,585,902	12.2453	37,312,500	8.1815	Creation	04.02.2019	Pledge	Third Party Pledge	60,000	0.0132	Kotak Mahindra Investments Limited	37,372,500	8.2559
Bhanu Vyapaar Private Limited	55,585,902	12.2453	37,372,500	8.1815	Creation	04.02.2019	Pledge	Third Party Pledge	12,000	0.0026	Kotak Mahindra Prime Limited	37,384,500	8.2559
Bhanu Vyapaar Private Limited	55,585,902	12.2453	37,384,500	8.1815	Creation	04.02.2019	Pledge	Third Party Pledge	92,000	0.0203	IDBI Trusteeship Services Limited and ICICI Prudential Asset Management Company	37,476,500	8.2559
TMT Viniyogan Limited	9,733,160	2.1442	3,886,000	0.8561	Creation	04.02.2019	Pledge	Collateral Pledge	37,000	0.0082	Bajaj Finance Limited	3,923,000	0.8642
Diwakar Viniyog Private Limited	67,544,849	14.8798	45,059,780	9.9265	Creation	04.02.2019	Pledge	Third Party Pledge	9,500	0.0021	Kotak Mahindra Prime Limited	45,069,280	10.0083
Diwakar Viniyog Private Limited	67,544,849	14.8798	45,069,280	9.9265	Creation	04.02.2019	Pledge	Third Party Pledge	9,500	0.0021	Kotak Mahindra Prime Limited	45,078,780	10.0083
Diwakar Viniyog Private Limited	67,544,849	14.8798	45,078,780	9.9265	Creation	04.02.2019	Pledge	Third Party Pledge	15,500	0.0034	Kotak Mahindra Prime Limited	45,094,280	10.0083
Diwakar Viniyog Private Limited	67,544,849	14.8798	45,094,280	9.9265	Creation	04.02.2019	Pledge	Third Party Pledge	82,500	0.0182	Kotak Mahindra Prime Limited	45,176,780	10.0083
Diwakar Viniyog Private Limited	67,544,849	14.8798	45,176,780	9.9265	Creation	04.02.2019	Pledge	Third Party Pledge	42,000	0.0093	Kotak Mahindra Prime Limited	45,218,780	10.0083

For PRABHAKAR VINIYOG PRIVATE LIMITED
 9.9265
 Or
 Authorised Signatory

Limited																				
Diwakar Viniyog Private Limited	67,544,849	14.8798	45,218,780	9.9265	04.02.2019	Creation	04.02.2019	Pledge	Third Party Pledge	1,70,000	0.0375	Kotak Mahindra Prime Limited	45,388,780	10.0083						
Diwakar Viniyog Private Limited	67,544,849	14.8798	45,388,780	9.9265	04.02.2019	Creation	04.02.2019	Pledge	Third Party Pledge	42,500	0.0094	Kotak Mahindra Prime Limited	45,431,280	10.0083						
Suraj Viniyog Private Limited	25,915,848	5.7092	7,588,000	1.6716	04.02.2019	Creation	04.02.2019	Pledge	Third Party Pledge	90,000	0.0198	Axis Trustee Services Limited and Invesco Mutual Fund Asset Management Company	7,678,000	1.7113						
Suraj Viniyog Private Limited	25,915,848	5.7092	7,678,000	1.6716	04.02.2019	Creation	04.02.2019	Pledge	Third Party Pledge	90,000	0.0198	Axis Trustee Services Limited and Axis Mutual Fund Asset Management Company	7,768,000	1.7113						

For PRABHAKAR VINIYOG PRIVATE LIMITED

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On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Place: Kolkata

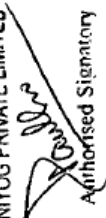
Date: 06.02.2019

Annexure "A"

DISCLOSURE BY THE PROMOTER (S) TO THE STOCK EXCHANGES AND TO THE TARGET COMPANY FOR ENCUMBRANCE OF SHARES/INVOCATION OF ENCUMBRANCE/RELEASE OF ENCUMBRANCE, IN TERMS OF REGULATION 31(1) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

Name of the Promoter (s) or PACs with him(**)	Promoter holding in the target company (1)			Promoter holding already encumbered (2)			Details of events pertaining to encumbrance (3)						Post event holding of encumbered shares [(2)+(3)] / release [(2)-(3)] / invocation [(2)-(3)]	
	No. of Shares	% of total share capital	% w.r.t diluted share capital (*)	No. of shares	% of total share capital	Type of event (creation / release / invocation)	Date creation/ release of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking / others)	No. of shares	% of total share capital	Name of the entity in whose favor shares encumbered	No. of Shares	% of Total share capital	
PRITI A SUREKA	11609702	2.5576	2.5576	-	-	-	-	-	-	-	-	-	-	
ADITYA VARDHAN AGARWAL	634668	0.1398	0.1398	-	-	-	-	-	-	-	-	-	-	
USHA AGARWAL	673096	0.1483	0.1483	-	-	-	-	-	-	-	-	-	-	
RAJ KUMAR GOENKA	1547964	0.3410	0.3410	-	-	-	-	-	-	-	-	-	-	
RADHE SHYAM AGARWAL	879000	0.1936	0.1936	-	-	-	-	-	-	-	-	-	-	
ROHIN SUREKA	3500000	0.7710	0.7710	-	-	-	-	-	-	-	-	-	-	
HARSHA VARDHAN AGARWAL	110266	0.0243	0.0243	-	-	-	-	-	-	-	-	-	-	
SASWAT GOENKA	1130000	0.2489	0.2489	-	-	-	-	-	-	-	-	-	-	
SACHIN GOENKA	1069000	0.2355	0.2355	-	-	-	-	-	-	-	-	-	-	
VIBHASH VARDHAN AGARWAL	1073478	0.2365	0.2365	-	-	-	-	-	-	-	-	-	-	
VIHAN	1072000	0.2362	0.2362	-	-	-	-	-	-	-	-	-	-	

For PRABHAKAR VINIYOG PRIVATE LIMITED


Authorised Signatory

VIDISHA AGARWAL	480000	0.1057	0.1057	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VIDULA AGARWAL	480000	0.1057	0.1057	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
JAYANT GOENKA	464254	0.1023	0.1023	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
RASHMI GOENKA	371400	0.0818	0.0818	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SANTOSH GOENKA	396240	0.0873	0.0873	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SUSHIL KUMAR GOENKA	358500	0.0790	0.0790	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
RACHANA GOENKA	317700	0.0700	0.0700	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SMRITI AGARWAL	334000	0.0736	0.0736	40000	0.0088	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.0088
RICHA AGARWAL	291722	0.0643	0.0643	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
JYOTI GOENKA	248776	0.0548	0.0548	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MOHAN GOENKA	261900	0.0577	0.0577	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
RACHINA BAGARIA	270000	0.0595	0.0595	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
YOGESH GOENKA	245400	0.0541	0.0541	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
REHA GOENKA	240000	0.0529	0.0529	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PUJA GOENKA	169398	0.0373	0.0373	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ADITYA VARDHAN AGARWAL, KARTA (HUF)	204278	0.0450	0.0450	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HARSH VARDHAN AGARWAL, KARTA (HUF)	172000	0.0379	0.0379	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MOHAN GOENKA, KARTA (HUF)	174000	0.0383	0.0383	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

For PRABHAKAR VINIYOG PRIVATE LIMITED

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MANISH GOENKA, KARTA (HUF)	174000	0.0383	0.0383	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SUSHIL KUMAR GOENKA, KARTA (HUF)	174000	0.0383	0.0383	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PRASHANT GOENKA	190000	0.0419	0.0419	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ASHISH GOENKA	130000	0.0286	0.0286	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LAXMI DEVI BAJORIA	143000	0.0315	0.0315	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PRASHANT GOENKA, KARTA (HUF)	74000	0.0163	0.0163	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
JAYANT GOENKA, KARTA (HUF)	74000	0.0163	0.0163	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ASHISH GOENKA, KARTA (HUF)	74000	0.0163	0.0163	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MADAN LAL AGARWAL	60000	0.0132	0.0132	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PRADEEP AGARWAL	31150	0.0069	0.0069	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
KUSUM AGARWAL	37800	0.0083	0.0083	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DIVYA AGARWAL	26000	0.0057	0.0057	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SANGITA AGARWAL	26000	0.0057	0.0057	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SHUBHAM AGARWAL	24460	0.0054	0.0054	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ABHISHEK AGARWAL	24000	0.0053	0.0053	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DHIRAJ AGARWAL	16750	0.0037	0.0037	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VISHAL AGARWAL	8200	0.0018	0.0018	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SUMANGAL AGARWAL	8200	0.0018	0.0018	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
EMAMI PAPER	933000	0.2055	0.2055	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

For PRABHAKAR VINIYOG PRIVATE LIMITED


Authorised Signatory

MILLS LTD																			
EPL SECURITIES LTD	84000	0.0185	0.0185																
EMAMI FRANK ROSS LIMITED	10000	0.0022	0.0022																
SUNTRACK COMMERCE PRIVATE LIMITED	6,62,73,107	14.5997	14.5997			3,48,30,280	7.6730											3,48,30,280	7.6730
RAVIRAJ VINYOG PRIVATE LIMITED	2,77,73,584	6.1184	6.1184			1,18,26,000	2.6052											1,18,26,000	2.6052
AMITABH GOENKA	7571496	1.6680	1.6680			41,37,700	0.9115											41,37,700	0.9115
AMITABH GOENKA, KARTA (HUF)	74000	0.0163	0.0163																

For PRABHAKAR VINIYOG PRIVATE LIMITED


Authorized Signatory

On behalf of himself, Promoter & Promoter Group Persons/Persons Acting in Concert
Place: Kolkata
Date: 06.02.2019