

19th May, 2021

To,

The General Manager
Department of Corporate Services
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Dear Sir/Madam,

SUB: PRESS RELEASE-SUBMISSION OF INFORMATION PURSUANT TO REGULATION 30 OF THE SEBI (LISTING OBLIGATIONS AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2015

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that one of our Subsidiary Company i.e. Alankit Imaginations Limited has launched a Digital Platform for investors for accumulating electronic Swiss Gold electronically in fractional quantities through Digital Swiss Gold App that enables investors to buy, hold, sell, and gift 24K Swiss gold in a simple, safe and Cost-effective way.

A copy of the press release to be distributed to the media is enclosed herewith.

We request you to kindly take the above intimation on your record.

Thanking You

Yours Sincerely,

FOR ALANKIT LIMITED

ANKIT AGARWAL
MANAGING DIRECTOR



Alankit partners with Digital Swiss Gold to make buying Swiss gold simpler, secure and cost-effective

25million+ customer base of Alankit to benefit from this association

19th May '21, New Delhi: Alankit Imaginations Limited, the subsidiary company of Alankit, a market leader and renowned name in the financial and digital solutions industry, today announced their partnership with Digital Swiss Gold (DSG), a modern and innovative digital platform allowing investors to buy and hold physical gold digitally in Switzerland as well as sell and send gold via a mobile app. This partnership will tap into the 25million+ customer base of Alankit, and enable them to understand as well as invest in high quality Swiss gold digitally.

Digital Swiss Gold provides a hassle-free experience of buying Swiss Gold for long-time savings from the comfort of one's home, with all the benefits of gold as an investment. Investors can become a Digital Swiss Gold member by creating an account on the app within minutes and buy Swiss Gold digitally, starting from as little as 1 gram, once they complete the KYC process.

Alankit is renowned for offering innovative financial products and with this partnership; the company aims to make fractional gold ownership easy, cost-effective, safe and secure for its customers. This collaboration between Alankit and Digital Swiss Gold will allow them to offer competitive and transparent pricing, saving its customers up to 10% when compared to published Indian gold prices by sourcing gold directly from Swiss refineries and eliminating middlemen. DSG's Swiss gold meets the highest standards of 0.9999 fineness and is compliant with all London Bullion Market Association (LBMA) gold bar specifications. All purchases are recorded permanently on a private permissioned blockchain and buyers are issued a picture of the gold bar with serial number along with a digital warehouse receipt. The gold is audited and stored in fully insured non-bank Brink's vaults in Zurich Switzerland.

Apart from all these benefits, through the association with Digital Swiss Gold, investors with Alankit will also get an opportunity to win gold and other rewards and discounts, refer a friend and earn a reward, and will have access to a weekly newsletter from financial experts.

According to Ankit Agarwal, MD Alankit Ltd., "This innovative and technological approach towards gold purchase will make owning gold accessible to all. Alankit has been duly recognized by well-known organizations for its diligent efforts toward achieving the breakthrough offering. By partnering with Digital Swiss Gold, Alankit enables various offerings to the customers and helps them to choose the right platform to buy gold in a more simple way. This product has been designed using the latest App technology & is easily downloadable from the Google Play Store so that you can purchase Swiss gold without any hassle."

Ashraf Rizvi, Founder & CEO, Digital Swiss Gold & Gilded said, "We aim to make physical gold ownership digital, mobile and convenient while offering great savings to customers. We want to make sure that digital gold finds its way into the portfolio of investors across all age groups. This association with Alankit will allow us



to reach more savvy investors interested in reaping the benefits of store of value, stability and returns that 100% Swiss gold provides without having to worry about insurance, storage, physical handling, difficulty and expense in selling, or validating authenticity. The additional savings that Digital Swiss Gold offers will enable the customers to invest more of their hard-earned money in the ultimate store of value - gold, which has historically provided excellent protection against local inflation and attractive returns for Indians.”

About Alankit Imaginations Ltd.

Alankit Imaginations Limited, the subsidiary company of Alankit, excels in dealing with the sale/purchase of all types of commodities and derivatives, traded on the commodity exchanges. With decades of experience in the financial market, the Company offers a digital platform - World Investing, for Indians to invest in the US Stock Market. Having partnered with all major active Commodity Exchanges in India other than being an active member of the Indian Energy Exchange (IEX), AIL offers an array of services under the Derivatives Market segment of NCDEX, MCX, IEX, and ICEX. As an established market leader in the financial sector, Alankit takes a consistent approach to embed digital, market-shaping AI, self-optimizing systems into core processes and building capacities that help deliver customer-centric solutions in an ever-changing context.

About Digital Swiss Gold

Digital Swiss Gold (DSG) offers an easy, cost-effective platform for buying, holding, selling and sending digital gold. The company provides a modern and innovative way to buy and hold gold for long-term savings as well as sell gold via a mobile app. Digital Swiss Gold provides the highest level of safety, security and trust in the gold business. Gold purchased through Digital Swiss Gold meets the highest standards, being Swiss refined, of 0.9999 fineness and compliant with all London Bullion Market Association (LBMA) gold bar specifications. Digital Swiss Gold is registered in Jersey, Channel Islands, with the Jersey Financial Services Commission (JFSC), the principal financial services regulator in Jersey. DSG also utilizes Jersey Trust Company (JTC) as an independent administrator.

Learn more:

www.DigitalSwissGold.com

www.Alankit.co.in

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