

E-102, 103, EPIP, Sitapura Industrial Area, Jaipur – 302022, INDIA

Ref- BSE/2019-20/45

Date: March 06, 2020

To,

Corporate Relationship Department,

BSE Limited

Phioze Jeejeebhoy Tower,

Dalal Street,

Mumbai – 400 001

Subject- Intimation of Record Date pursuant to regulation 42 of the SEBI (Listing Obligation & Disclosure Requirements) Regulations, 2015

Scrip Code- 539399

Dear Sir/Ma'am,

Further to our letter no. BSE/2019-20/44 dated 06th March, 2020, we give hereunder the details of 'Record Date' –

| Type of Security | Record Date | Purpose |
|------------------|------------------------------|---|
| Equity Shares | 21 st March, 2020 | The record date is for payment of interim dividend, if any for the financial year 2019-20 if so declared at the forthcoming board meeting of the Company Scheduled to be held on Saturday, 14 March, 2020 |

Kindly take above information on record and display the same on your website.

For and on behalf of Bella Casa Fashion & Retail Limited



Sonika Gupta

Company Secretary & Compliance Officer

Membership no. A38676