

November 9, 2023

**The Asst. Vice President  
Listing Department  
National Stock Exchange of India Ltd.  
Mumbai – 400 051  
NSE Symbol: INDUSINDBK**

**The Deputy General Manager  
Corporate Relationship Dept.  
BSE Ltd.  
Mumbai – 400 001  
BSE Scrip Code: 532187**

Madam / Dear Sir,

**Maximize this festive season with IndusInd Bank's exclusive Loan Mela benefits for Two-Wheelers**

IndusInd Bank has today launched a 'Loan Mela' for two-wheelers with all major Original Equipment Manufacturers (OEMs). With a commitment to redefine customer experience, this year's 'Loan Mela' brings forth a plethora of financing deals, offering customers an excellent opportunity to realize their dreams of owning a two-wheeler.

With competitive interest rates on financing of two-wheelers, this loan mela features attractive deals, including up to 95% On-road Funding, quick approvals and flexible repayment options on two-wheeler financing.

As a part of this loan mela, IndusInd Bank has associated with well-known OEMs, to offer festival-specific financing schemes and maximize the benefits for customers. Scheduled to run until November 30th, 2023, the 'Loan Mela' allows customers ample time to benefit from these exclusive offerings. Spanning across various markets pan India, the initiative ensures inclusivity and accessibility for customers from all corners of the country. Customers can visit the nearby IndusInd Bank Consumer Finance Division branch or OEM Showrooms to know more about the loan mela offers.

This 'Loan Mela' is a testament to IndusInd Bank's unwavering commitment to customer satisfaction. IndusInd Bank remains dedicated to providing innovative and customer-centric solutions, setting benchmarks in the banking landscape.

In this connection, our Bank will issue a Press Release today. A copy of the same is enclosed for your kind perusal and record. A copy shall also be uploaded on the Bank's website at [www.indusind.com](http://www.indusind.com).

Yours faithfully,  
**For IndusInd Bank Limited**

**Anand Kumar Das  
Company Secretary**



## Press Note

### Maximize this festive season with IndusInd Bank's exclusive Loan Mela benefits for Two-Wheelers

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#### **About IndusInd Bank:**

IndusInd Bank Limited commenced its operations in 1994 catering to the needs of consumer and corporate customers. Since its inception, the Bank has redefined the banking experience for its customers including various government entities, PSUs, retail and large corporations. As on September 30, 2023, IndusInd Bank has a customer base of approx. 37 million, with 2631 Branches/Banking Outlets and 2903 ATMs spread across geographical locations of the country and covering 1,43,000 villages. The Bank has representative offices in London, Dubai and Abu Dhabi. The Bank believes in driving its business through technology that supports multi-channel delivery capabilities. It enjoys clearing bank status for both major stock exchanges BSE and NSE and settlement bank status for NCDEX. It is also an empanelled banker for MCX.

#### **RATINGS**

##### **Domestic Ratings:**

- CRISIL AA + for Infrastructure Bonds program/Tier 2 Bonds
- CRISIL AA for Additional Tier 1 Bonds program



# IndusInd Bank

- CRISIL A1+ for certificate of deposit program / short term FD program
- IND AA+ for Senior bonds program/Tier 2 Bonds by India Ratings and Research
- IND AA for Additional Tier 1 Bonds program by India Ratings and Research
- CARE A1+ for Certificate of Deposits

## International Ratings:

- Ba1 for Senior Unsecured MTN programme by Moody's Investors Service

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Facebook: <https://www.facebook.com/OfficialIndusIndBankPage>

Instagram: [https://www.instagram.com/indusind\\_bank/](https://www.instagram.com/indusind_bank/)

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