

ADD-SHOP E-RETAIL LIMITED
(FORMERLY KNOWN AS ADD-SHOP PROMOTIONS LIMITED)

CIN: L51109GJ2013PLC076482

Registered office: B-304, Imperial Heights, 150 Ft. Ring Road, Rajkot – 360 005, Gujarat (INDIA)

Tel. No.: 0281-2580 399

Date: 06.12.2021

To,
Dept. of Corporate Services
BSE Limited,
P. J. Tower,
Dalal Street, Fort,
Mumbai-400001

Dear Sir/Madam,

BSE Scrip Code: 541865

Sub: Company has Expanded It's Business By Open 8 New Franchise In 3 States.

Company is proudly announce to our Esteemed Stake holders that the Company had opened a 8 New franchises in 3 states. One was in Maharashtra Second in Uttar Pradesh and another was in Karnataka during previous month.

We are seeing very large numbers of opportunity in this both states for our retail business. We have open 3 new franchises in different states of India to expand our franchise model during previous month.

This will boosts our retail business in both of this states. We were already enjoying a good response with our products from both of this states. We received a tremendous response for our ayurvedic healthcare products as well as our agriculture products. Both the state having great potentiality regarding our products.

Add-shop would be leveraging on its robust distribution network spread across the country for its ayurvedic products and agriculture products. The company having vast distribution network of more than 550 franchises spread across India. In addition the company is having wide customer base, which offers substantial base for marketing its

products to them. Such distribution network would be major growth catalyst for the company.

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Dineshbhai Pandya is Promoter and Managing Director of the Company. Despite of being visually impaired, his hard-work and willingness to do something good for the society has led him to be a first-generation entrepreneur, trainer and motivator. He has been the driving force of the Company. He has well experienced in the field of Ayurveda and Pharma. He is awarded “Golden Books of records” for most village assemblies addressed by a differently able person. The Company was incorporated with a vision to find and implement solutions for two very deep-rooted challenges of our nation like unemployment & unhealthiness of our citizens.


This is for your information and record.

Thanking You,

Yours Faithfully,

For, Add-Shop E-Retail Limited

(Formally Known as Add-Shop Promotions Limited)


Dineshbhai B Pandya
Managing Director
DIN: 06647303

