



Registered & Corporate Office:

Route Mobile Limited
4th Dimension, 3rd floor, Mind Space, Malad (West),
Mumbai - 400 064, India
+91 22 4033 7676/77-99 | Fax: +91 22 4033 7650
info@routemobile.com | www.routemobile.com
CIN No: L72900MH2004PLC146323

Ref No: RML/2023-24/367

Date: May 29, 2023

To,
BSE Limited
Scrip Code: 543228

National Stock Exchange of India Limited
Symbol: ROUTE

Dear Sir/Madam,

Sub: Press Release

Please find enclosed Press Release Titled “**Guj Info Petro Limited partnered with Route Mobile Limited to enable Gujarat SSC results on WhatsApp**”.

The same is also uploaded on the Company’s website at www.routemobile.com.

Yours truly,
For Route Mobile Limited

Rathindra Das
Group Head- Legal, Company Secretary & Compliance Officer
Membership No: A24421

Encl: as above

Guj Info Petro Limited partnered with Route Mobile Limited to enable Gujarat SSC results on WhatsApp

Over 7.5 lakh students accessed their examination results directly on their phones.

Mumbai, May 29, 2023 - Guj Info Petro Ltd (GIPL) partnered with Route Mobile Limited (Route Mobile) to enable SSC (10th grade) examination results over WhatsApp. Now students can simply access their result by sending their exam seat number on the official WhatsApp number - +91 6357300971.

This entire WhatsApp solution has been facilitated by Route Mobile's CPaaS platform for WhatsApp Business Messaging. When the GSSC results were announced, over 3.5 million hits were registered on the official WhatsApp number in the first 3 hours.

Guj Info Petro Limited, the official IT partner of the Gujarat Secondary and Higher Secondary Education Board & Route Mobile collaborated to revolutionise how students receive their SSC results.

Route Mobile has enabled students to access their results on their personal WhatsApp numbers conveniently. All they need to do is send a message with their seat number to the WhatsApp number published by the Gujarat board, and the results will be shared immediately.

"We are extremely thrilled to partner with GIPL for this prestigious project. By leveraging our CPaaS capabilities for WhatsApp, we have empowered students to access their results easily and conveniently. This is a testament to our dedication to revolutionising communication and providing innovative solutions that make a positive impact," said **Rajdipkumar Gupta, Managing Director and Group CEO of Route Mobile**.

"As a progressive state, we have embraced web and sms services already, and now by integrating a channel like WhatsApp to get results directly on the phones, is another step towards helping our citizens with modern technology. We are extremely delighted with the success of this initiative and look forward to enabling it in other areas as well," said **Mahesh Gohel, CEO of Guj Info Petro Limited**.

Milind Pathak, Group Chief Business Officer, Route Mobile, said "This is a path breaking solution for the education sector as more and more boards can explore how to ease the lives of students on results day. The volume of user-initiated messages this feature has generated is going to be a benchmark in the world".

Route Mobile's expertise in CPaaS solutions enables governments, enterprises, and organisations to effectively engage with their audience through secure and reliable communication channels. This partnership with GIPL exemplifies Route Mobile's commitment to driving digital transformation and providing innovative solutions that improve public services. The HSC results will be distributed similarly..

GIPL is one of the leading TSP of Gujarat facilitating requisite IT & Tech infrastructure to various sections of the Government. GIPL has been working with GSEB for over 20 years and have successfully deployed web and SMS solutions, in additions to the WhatsApp CPaaS deployment along with Chatbot solution this year.

About Route Mobile Limited (www.routemobile.com) (BSE: 543228; NSE: ROUTE)

Established in 2004, Route Mobile Limited ("RML") is a cloud communications platform service provider catering to enterprises, over-the-top (OTT) players and mobile network operators (MNO). RML's portfolio comprises messaging, voice, email, SMS filtering, analytics and monetisation solutions. RML has a diverse enterprise client base across various industries, including social media companies, banks and financial institutions, e-commerce entities and travel aggregators. RML is headquartered in Mumbai, India, with a global presence in Asia Pacific, the Middle East, Africa, Europe and the Americas.



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Media Contact:

Mr Sumit Zawar

Email: press@routemobile.com

Contact: +91 (022) 40337676

Roshna Shetty

Concept PR

Email: roshna@conceptpr.com

Contact: +91 9137981103

Isha Pawar

Concept PR

Email: isha@conceptpr.com

Contact: +91 7738344952