

August 07, 2024

**To**  
**BSE Limited**  
Phiroze Jeejeebhoy Towers  
Dalal Street, Mumbai - 400 001

**To**  
**National Stock Exchange of India Limited**  
Exchange Plaza, C-1, Block G  
Bandra Kurla Complex  
Bandra (E), Mumbai - 400 051

**Scrip Code: 544058**

**Scrip Symbol: MUFTI**

Dear Sirs,

**Sub: Newspaper Publication of Financial Results**

In compliance with Regulation 47 and other applicable provisions of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Unaudited Standalone and Consolidated Financial Results of the Company for the quarter June 30, 2024 (in prescribed format) have been published in newspapers viz., "Business Standard" (English) all India editions and "Mumbai Lakshdeep" (Marathi) in Mumbai edition, on August 07, 2024.

Please find enclosed herewith extracts of Mumbai edition of Business Standard (English) and Mumbai Lakshdeep (Marathi) for your information and records.

This intimation is also being uploaded on the Company's website at <https://www.credobrands.in>

You are requested to kindly note the same and acknowledge receipt.

Thanking you,

Yours faithfully,  
For **Credo Brands Marketing Limited**

**Sanjay Kumar Mutha**  
Company Secretary and Compliance Officer  
Encl. As above

Particulars	Standalone		Consolidated	
	Quarter Ended		Quarter Ended	
	30-06-2024	30-06-2023	30-06-2024	30-06-2023
Total revenue from operations	1,238.87	1,184.90	1,238.87	1,184.90
Profit before tax	130.52	113.11	130.52	113.12
Net profit after tax	97.70	85.74	97.70	85.75
Total Comprehensive Income	98.13	84.98	98.13	84.99
Paid-up equity share capital (face value ₹ 2 per share)	129.08	128.60	129.08	128.60
Other Equity*				
Earning per share (face value ₹ 2 per share) (not annualised)				
Basic in ₹	1.52	1.33	1.52	1.33
Diluted in ₹	1.52	1.33	1.52	1.33

\* Standalone and Consolidated Other Equity as at March 31, 2024 was 3,287.44 Millions and 3,287.73 Millions, respectively.

**Notes:**

- The Unaudited Standalone and Consolidated Financial Results of the Company for the quarter ended June 30, 2024, have been reviewed and recommended by the Audit Committee and approved by the Board of Directors in their respective meetings held on August 06, 2024.
- The above is an extract of the detailed format of the Unaudited Standalone and Consolidated Financial Results filed with the Stock Exchanges under Regulation 33 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of the above Financial Results are available on the website of the Company i.e., [www.credobrand.com](http://www.credobrand.com) and websites of the Stock Exchanges, viz., [www.bseindia.com](http://www.bseindia.com) and [www.nseindia.com](http://www.nseindia.com).

For Credo Brands Marketing Limited  
Sd/-  
Kamal Khushlani  
Chairman and Managing Director

Place :- Mumbai  
Date :- August 06, 2024

बुधवार, दि. ०७ अॉगस्ट २०२४

मुंबई लक्षदीप



**CREDO BRANDS MARKETING LIMITED**

B 8, MIDC Central Road, Marol, Next to MIDC Police Station, Andheri (E),  
Mumbai - 400093, Maharashtra, India | Tel. No.: +91 22 6141 7200  
Email: investorrelations@mufti.in | Website: www.credobrand.in  
CIN: L18101MH1999PLC119669

**Extract of Unaudited Standalone and Consolidated Financial Results for the quarter ended June 30, 2024**

(All amounts in ₹ Millions, unless otherwise stated)

Particulars	Standalone		Consolidated	
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For Credo Brands Marketing Limited

Sd/-

Place :- Mumbai  
Date :- August 06, 2024

Kamal Khushlani  
Chairman and Managing Director