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BSE Limited

Corporate Service Department,
01st Floor, P. J. Towers,
Dalal Street,
Mumbai 400 001

Fax: (022) 2272 2039/2272 3121

Scrip ID: ZENSARTECH

Scrip Code: 504067

The National Stock Exchange of India Ltd.

Exchange Plaza, 03rd floor,
Plot No. C/1, 'G' block,
Bandra Kurla Complex, Bandra (E),
Mumbai 400 051

Fax: (022) 26598237/26598238

Symbol: ZENSARTECH

Series: EQ

Sub: Press Release

Dear Sir(s),

Please find enclosed herewith a press release titled "**Zensar brings ThoughtSpot to Enterprise Customers to arm them with AI-driven Analytics**".

This is for your information and dissemination purpose.

Thanking you,

Yours sincerely,

For **Zensar Technologies Limited**

Gaurav Tongia
Company Secretary



Encl. as above

Zensar brings ThoughtSpot to Enterprise Customers to arm them with AI-driven Analytics

Pune, India, June 25, 2020: [Zensar](#), a digital solutions and technology services company that specialises in partnering with global organisations on their digital transformation journey, announced that it has entered into a new relationship with ThoughtSpot, the leader in search and AI-driven analytics, to offer ThoughtSpot's search and AI driven analytics as a service to its customers. As a result of this new relationship, Zensar will now offer ThoughtSpot's search & AI-driven analytics platform as part of their offering to their customers.

Sandeep Kishore, Chief Executive Officer and Managing Director, Zensar, said, "In today's context, we are realizing that a data-driven digitally transformed enterprise is more suited to mitigate challenges. Data drives critical business decisions and AI is playing a pivotal role in enabling smarter enterprise decisions. By bringing ThoughtSpot to our customers, they will be able to leverage our Living AI strategy to derive business outcomes in any situation."

"Enterprises around the globe need new solutions to leverage their data if they want to drive real transformation for their businesses. Increasingly, companies are realizing they must equip and empower their frontline employees with simple ways to find insights buried in data and use these insights to make quick decisions." **said Toni Adams, SVP of Alliances & Partnerships, ThoughtSpot.** "Working with Zensar will help us leverage their customer relationships and expertise to jointly create new success stories jointly."

As a result of this new relationship, enterprises will get access to both Zensar's comprehensive experience in providing data and analytics services and offerings with ThoughtSpot's cutting-edge technology, enabling them to empower every employee in any organization to derive relevant, actionable insights from their data in an extremely simple, and efficient way.

Other key benefits to customers include:

- Implementing decentralized, data-driven, and faster decision making methods that has come-up because of the disruptions caused by COVID.
- Reduction in overall TCO of business intelligence and analytics setup while driving significant user adoption
- Quickly realize ROI through swift and agile deployment
- Leverage the advantage of Artificial Intelligence to unearth insights from data without having to invest into an AI implementation separately leading to cost optimization
- Faster and more cohesive collaboration across teams and departments
- Smarter, more productive employees on the frontlines empowered with simple access to powerful insights, thus leading to more opportunities more quickly than ever

[About Zensar \(www.zensar.com\)](http://www.zensar.com)

Zensar is a leading digital solutions and technology services company that specialises in partnering with global organisations across industries on their digital transformation journey. A technology partner of choice, backed by strong track record of innovation; credible investment in digital solutions; and assertion of commitment to a client's success, Zensar's comprehensive range of digital and technology services and solutions enables its customers to achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help clients surpass challenges around running their existing business most efficiently and to help in their legacy transformation and plan for business expansion and growth through innovative digital solutic



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For any queries please feel to reach out:

PR Contacts (Global)
Aradhana Prabhu Public Relations Zensar Technologies aradhana.prabhu@zensar.com

Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorised use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

