



PRIME FOCUS
L I M I T E D

January 28, 2019

To,
The National Stock Exchange of India Limited
Listing Department
Exchange Plaza,
Bandra-Kurla Complex
Bandra East, Mumbai – 400 051
Fax Nos.: 26598237 / 26598238

To,
BSE Limited
Listing Department
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Fax Nos.: 22723121 / 2037 / 2039

Dear Sir/ Madam,

Ref.: Scrip Code: BSE – 532748 / NSE – PFOCUS

Sub.: Disclosure pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended (the “LODR Regulations”)

This is with reference to the meeting of the Board of Directors of the Company held on October 30, 2018 in relation to approval of sale of 100% equity shares by the Company of its wholly owned subsidiary, Gener8 India Media Services Limited (“Gener8”) to DNEG Creative Services Private Limited (“DNEG”), a subsidiary of the Company. An intimation of the outcome of this meeting was sent to stock exchanges on October 30, 2018.

We wish to inform you that the share purchase agreement with respect to the aforesaid transaction is expected to be executed within 120 days, instead of 90 days from October 30, 2018, between the Company, Gener8 and DNEG.

Kindly take the above on your record.

Thanking You,

For Prime Focus Limited

Parina Shah

Parina Shah

Company Secretary & Compliance Officer

