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**Symbol:** ZENSARTECH

**Series:** EQ

**Sub: Press Release**

Dear Sir(s),

Please find enclosed herewith a press release titled "*Zensar Recognized as a Leader in the ISG Provider Lens™ 'Digital Workplace of the Future' Report.*"

This is for your information and dissemination purpose.

Thanking you,  
Yours sincerely,

For **Zensar Technologies Limited**

  
Gaurav Tongia  
Company Secretary



## **Zensar Recognized as a Leader in the ISG Provider Lens™ ‘Digital Workplace of the Future’ Report**

*Recognized for its strong focus on automation-enabled business KPIs*

**San Jose, North America, February 5, 2020:** Zensar, a leading digital solutions and technology services company that specializes in partnering with organizations across industries on their digital transformation journey, announced that it has been featured as a Leader in the ISG Provider Lens™ ‘Digital Workplace of the Future’ Report. Zensar has been recognized for its capability in Managed Services – Workplace Support. This research report compares providers’ strengths, challenges and competitive differentiators for their digital workplace offerings and capabilities.

This report focuses on the workplace transformation initiatives across leading U.S. enterprises. The report defines the digital workplace of the future as the technology ecosystem that enables employees in an enterprise to securely access their work profiles, data and applications anytime, anywhere and on any device or platform. This report identifies key trends and global providers in digital workplace driven by users’ preference to use technology of their own choice and by the increased relevance of emerging technologies and diverse possibilities they bring.

**Sandeep Kishore, Chief Executive Officer and Managing Director, Zensar said,** “Enterprises need to evolve to meet the rapid changes in the way workplaces of the future will be. Our mention in this report is in line with our focus on creating robust workplaces that imbibe the best of digital tools designed to impact business outcomes.”

**According to Mrinal Rai, Principal Analyst at ISG and author of the report,** “Zensar has demonstrated successful client engagements in the U.S across diverse industry segments with visible improvements in user experience and business impact. Our report outlines the key trends across global workplaces of the future and how modern workplace solutions from providers like Zensar impact business ROI.”

**Harjott Atrii, Executive Vice President and Global Head, Cloud & Infrastructure Services, Zensar commented,** “Digital Success in the Enterprise 4.0 era starts with a sound digital foundation. Zensar’s Digital Workplace is one of the five strategic pillars of Digital Foundation Services that fosters collaboration & boost employee productivity. We are delighted to be included in this ISG report. The recognition is a testimony to our commitment towards delivering value with innovative & user-centric workplace solutions.”

Zensar’s managed workplace solution embraces a “User First” workplace strategy to help enterprises transform from a traditional workplace, to a modern workplace model with alignment to users, IT and business - all three critical dimensions of an enterprise.



Zensar' s Digital Workplace Services include:

- Workplace Consultancy and Transformation
- Cloud Workplace (Workplace as a Service) and VDI solutions leveraging market leading technology partners
- Managed Unified Communication and Collaboration Services with real time user experience visibility
- Modern and Connected Workplace
  - Device as a Service
  - Hybrid Workplace Solutions
  - Cloud Office (0365)
- Digital workplace Support
  - Enterprise Smart Desk using AI, ML, UX and RPA Bots
  - Smart Client Support Services using self-heal bots and strong partner ecosystems for global and flexible support requirements
  - Intelligent Workplace Management powered by hyper automation
- IT Enablement (ITSM and SIAM) Services with industry best practices built into our Solution Blueprint

Key benefits to customers are as follows:

- Zensar' s comprehensive cutting-edge technologies in the categories of bots, automation, mobility, communications & collaboration, predictive workplace analytics enables high service levels integrating business KPIs
- Helps transform to modern and connect workplace with intelligent automation.
- Marked improvement in employee productivity and engagement
- Offers visibility across varies systems enabling timely decision-making and seamless operational management
- Helps eliminate user issues early on, adding to the overall user experience

Please visit the following link to view the detailed report:

<https://dev.zensar.com/insights/analyst-insights/zensar-recognized-leader-isg-provider-lens%E2%84%A2-quadrant-report-managed>

#### **About Zensar ([www.zensar.com](http://www.zensar.com))**

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their digital transformation journey. A technology partner of choice, backed by a strong track record of innovation; credible investment in digital solutions; and unwavering commitment to client success, Zensar' s comprehensive range of digital and technology services and solutions enables its clients achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help its clients surpass challenges they face running their existing



business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways.

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**About RPG Enterprises ([www.rpggroup.com](http://www.rpggroup.com))**

RPG Enterprises, established in 1979, is one of India's fastest growing business groups with a turnover of Rs 23000 Cr. The group has diverse business interests in the areas of Infrastructure, Tyres, Pharma, IT and Specialty as well as in emerging innovation led technology businesses.

**For any queries please feel free to reach out:**

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**Safe Harbor**

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

