

March 7, 2023

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001.

National Stock Exchange of India Ltd.,
Exchange Plaza, C/1, G Block,
Bandra - Kurla Complex, Bandra (E),
Mumbai - 400051.

Scrip ID: BSOFT
Scrip Code: 532400

Symbol: BSOFT
Series: EQ

Kind Attn: The Manager,
Department of Corporate Services

Kind Attn: The Manager,
Listing Department

Subject: - Press release

Dear Sir / Madam,

Please find enclosed a press release for your ready reference and further dissemination purpose.

Kindly take the same on your record.

Thanking you.

Yours faithfully,

For **Birlasoft Limited**



Sneha Padve
Company Secretary & Compliance Officer

Encl.:- As mentioned above.

Birlasoft Limited

Registered Office: 35 & 36, Rajiv Gandhi Infotech Park, Phase - I, MIDC, Hinjawadi, Pune (MH) 411057, India

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CIN: L72200PN1990PLC059594

Press Release

Birlasoft recognized as Leader in Data Management and Cloud Computing Services in the ISG Provider Lens™ Oil and Gas Industry – Services and Solutions Report 2023

- **Identified as ‘Rising Star’ in the ‘Next-Gen IT/OT’ Services**

Noida, Pune (India), and Edison (N.J.): March 7, 2023: Birlasoft Ltd [BSE: 532400, NSE: BSOFT], part of the USD 2.8 billion diversified C.K. Birla Group, and a global enterprise digital and IT services company, has been recognized as a ‘Leader’ in ‘Data Management and Cloud Computing’ Services and ‘Rising Star’ for the ‘Next-Gen IT/OT’ Services in North America, in the ISG Provider Lens™ Oil and Gas Industry – Services and Solutions Report 2023. It has also been identified as the ‘Product Challenger’ under the ‘Enterprise Asset Management’ Services.

The report recognized Birlasoft as a ‘Leader’ in ‘Data Management and Cloud Computing’ Services for having strong resources across data management, analytics, and cloud computing, deployed on various oil and gas projects. It has partnerships with leading cloud platform providers and more than 10 years of experience in providing cloud offerings such as consulting, application migration and modernization, and cloud innovation.

Birlasoft has over 2,500 resources across data management, analytics, and the cloud. It is also building a data governance practice as an extension of its MDM services.

Birlasoft was identified as a ‘Rising Star’ in the ‘Next-Gen IT/OT’ Services for investing heavily in its digital platforms and application strategy. It has developed its own platforms for IT/OT to help oil and gas companies manage operations and performance. It has extensive capabilities in SAP services because of its full spectrum of I.T. offerings. It builds focused solutions with leading oil and gas and technology companies and plans to expand its technology solutions to serve its clients even better. As a part of its digital platforms and application strategy, it has developed the IT/OT IntelliAsset - Analyze and Action Platform. It also has partnerships with leading OT players such as Dassault, Infor, PTC, and Siemens.

Roop Singh, Chief Business officer, Birlasoft said, “We have over 20 years of experience of providing IT/OT industry solutions to energy customers. We have various engineering modules, which are digital-led integrated tools that provide operation status and ensure performance monitoring across the oil and gas value chain.”

“To be identified as Leader for Data Management and Cloud Computing Services and Rising Star for Next-Gen IT/OT’ Services is a testimony of our expertise and commitment. We continue to invest in digital platforms and application strategies to bring even greater value to our customers,” added Roop.

Swadhin Pradhan, Lead Analyst, ISG Provider Lens™ said, “Birlasoft is focused on expanding the oil and gas business through partnerships and its own solutions. With continued investment in digital platforms, application strategy and partnerships with leading OT and cloud platform providers, the company has established a strong base to further double down on the oil and gas industry.”

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About Birlasoft
Challenge The Norm

Birlasoft combines the power of domain, enterprise, and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the multibillion dollar diversified The CK Birla Group, Birlasoft, with its 12,500+ professionals, is committed to continuing its 160-year heritage of building sustainable communities. For further information, visit www.birlasoft.com

About ISG

ISG (Information Services Group) (Nasdaq: III) is a leading global technology research and advisory firm. A trusted business partner to more than 800 clients, including more than 75 of the world’s top 100 enterprises, ISG is committed to helping corporations, public sector organizations, and service and technology providers achieve operational excellence and faster growth. The firm specializes in digital transformation services, including automation, cloud, and data analytics; sourcing advisory; managed governance and risk services; network carrier services; strategy and operations design; change management; market intelligence and technology research and analysis. Founded in 2006, and based in Stamford, Conn., ISG employs more than 1,300 digital-ready professionals operating in more than 20 countries—a global team known for its innovative thinking, market influence, deep industry and technology expertise, and world-class research and analytical capabilities based on the industry’s most comprehensive marketplace data. For more information, visit www.isg-one.com.

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Disclaimer

Some of the statements in this update that are not historical facts are forward-looking statements. These forward-looking statements include our financial and growth projections as well as statements concerning our plans, strategies, intentions, and beliefs concerning our business and the markets in which we operate. These statements are based on information currently available to us, and we assume no obligation to update these statements as circumstances change. There are risks and uncertainties that could cause actual events to differ materially from these forward-looking statements.

These risks include, but are not limited to, the level of market demand for our services, the highly-competitive market for the types of services that we offer, market conditions that could cause our customers to reduce their spending for our services, our ability to create, acquire and build new businesses and to grow our existing businesses, our ability to attract and retain qualified personnel, currency fluctuations and market conditions in India and elsewhere around the world, and other risks not specifically mentioned herein but those that are common to industry.

Birlasoft Limited