

CFL/SE/2023-24/NOV/02

November 02, 2023

The Manager (Listing) BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai-400 001 Scrip Code: 508814	The Manager (Listing) National Stock Exchange of India Ltd. Exchange Plaza, Plot no. C/1, G Block, Bandra – Kurla Complex Mumbai-400 051 Security ID: “COSMOFIRST”
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Sub: Disclosure pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“Listing Regulations”).

Dear Sir,

Pursuant to Regulation 30 of Listing Regulations, please find enclosed herewith the media release with respect to Zigly’s third Halloween Carnival across India in order to bring the pet and pet lovers for spooky evening.

You are requested to take the same on your records.

Thanking You

Yours faithfully
For **Cosmo First Limited**
(Formerly Cosmo Films Limited)

Jyoti Dixit
Company Secretary & Compliance Officer

Encl: a/a

Zigly's third Halloween Carnival across India brings together pet and pet lovers for a spooky evening

- *Zigly Halloween carnival was organised at experience centres in Delhi, Gurugram, Noida, Indore, Dehradun, Bengaluru, Chandigarh and Lucknow*

New Delhi, October 31, 2023: Keeping up with the festive season, Zigly organised its third Halloween Carnival bringing joy and laughter to pets and their loving parents. Assuring a frightful and entertaining event to remember, Zigly's experience centres were all decked out for Halloween on October 29th. The event was full of surprises and delights, with excited pet parents dressing up their furry companions in eerie but charming costumes and enjoying the Halloween atmosphere at Zigly.

This year, Zigly's Halloween Carnival was hosted across experience centres in Delhi, Gurugram, Noida, Indore, Dehradun, Bengaluru, Chandigarh and Lucknow. With more than 500 visitors, the event featured a variety of activities, including a costume contest, fun games and a trick-or-treat trail. The day's highlight was the Pet-Parent Masquerade, which delighted paw-parents who loved showcasing their creativity and style. The costume contest turned out to be a delightful duel of style, cuteness, and spookiness, with users submitting photos of themselves dressed up in their best Halloween costumes. To keep up with the excitement, prizes were awarded to the most creative pet parents showing the Halloween spirit. Total of 25 Halloween Carnival winners received certificates and gift vouchers.

Speaking at the launch of Halloween celebrations, Mr. Pankaj Poddar, Group CEO, Cosmo First said, *"As a pet care brand, we are always looking for ways to make pets' lives easier and healthier while providing a quality pet parenting experience. Our Halloween carnival is a fun way to celebrate the spooky season while staying true to our mission of creating a happy place for pets. We are excited to offer a variety of specially crafted on-ground activities that will provide a thrilling experience for our furry companions and pet lovers alike."*

From spooky-themed decor to fun selfies with paw babies at the photo booth, horror movie-inspired games, and more, pet parents had the chance to capture the charm of the day with special photo booths and decorations designed for them and their furry companions.

Zigly's dedication to offering its users enjoyable and captivating experiences was evident in the Halloween event, serving as a prime illustration of this commitment. Zigly now has 20 experience centers across India serving as a one-stop solution to pet care needs, quality products and essential pet services like grooming, veterinary, and pharmacy.

To know more about Zigly's experience centers and their offerings, please click [here](#).

About Zigly:

Zigly is an omnichannel platform for pet care – food, products, healthcare, grooming, vet consultation, training, and behaviour consultation, and more. With multiple experience centers across India (Delhi, Punjab, Karnataka, Uttar Pradesh, Madhya Pradesh, Uttarakhand), Zigly is planning to expand their physical presence by opening new stores in other major cities this year. It is a D2C pet care brand

under the umbrella of Cosmo First. Recently, the company has launched India's first D2C petcare app - [Zigly App](#)

About Cosmo First Limited:

Established in 1981 and founded by Mr. Ashok Jaipuria, Cosmo First is a global leader in specialty films and an emerging player in specialty chemicals (Masterbatches, Adhesive, & Coating), Cosmo Plastech and Cosmo Sunshield, along with a digital-first Omni channel Pet care business under the brand name 'Zigly'. With the engineering of innovative products and sustainability solutions, Cosmo First over the years has been partnering with world's leading F&B and personal care brands and packaging & printing converters to enhance the end consumer experience. Its customer base is spread in more than 100+ countries with sales & manufacturing units in India and Korea and additional sales & distribution base in Japan, the USA, Canada, and Europe.

For more details, please contact–

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