

MSIL: COS: NSE&BSE: 2020

5th August, 2020

Vice President

National Stock Exchange of India Limited

"Exchange Plaza", Bandra- Kurla Complex

Bandra (E)

Mumbai - 400 051

General Manager

Department of Corporate Services

BSE Limited

Phiroze Jeejeebhoy Towers

Dalal Street, Mumbai- 400 001

Sub: Press Release

Dear Sir,

Please find enclosed herewith as Annexure -"A", a copy of the press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For **Maruti Suzuki India Limited**



Sanjeev Grover

Vice President &

Company Secretary

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Press Release

NEXA introduces the new S-Cross Petrol – The Refined SUV with Powerful 1.5L K15B Engine

- *Sophisticated and Powerful 1.5 Litre K-series BS6 petrol engine*
- *Advanced Smart Hybrid technology*
- *Best in class fuel efficiency of 18.55 km/l*
- *Introducing Automatic transmission for an unparalleled drive experience*
- *New age in-car entertainment with SmartPlay Studio*
- *Dominating and aggressive design with advanced features*

New Delhi, August 5, 2020: Maruti Suzuki India Limited today announced the launch of all new S-Cross Petrol - The Refined SUV engineered with a powerful 1.5 Litre K series BS6 petrol engine. A NEXA flagship product, the S-Cross Petrol offers commanding performance, masculine design, sophisticated interiors and a host of modern features. The launch of the S-Cross Petrol also marks the entry-point for the Automatic variant of the range.

Mr. Kenichi Ayukawa, Managing Director & CEO, Maruti Suzuki India Limited said, “S-Cross holds an indispensable position in our NEXA portfolio, appreciated for its striking exteriors, elegant interiors, and strong road presence. Built on NEXA’s values of ‘Create. Inspire.’, the new S-Cross Petrol offers a powerful drive experience with refined performance. This is complemented by a dominating and authoritative design language along with feature-rich interiors.



Appealing to the customers who strive for adventure and performance, the launch of the powerful all new S-Cross with 1.5 litre petrol engine and automatic variant will offer customers a delightful experience. “

The new S-Cross Petrol with 4 meter plus dimensions offers a spacious and extended design. It is powered by Progressive Smart Hybrid technology with best-in-class fuel efficiency to enhance the driving experience. The Refined SUV experience comes with a plethora of feature-rich offerings including cruise control, LED DRLs, rain sensing wipers, auto headlamps and reverse parking sensors and camera. The advanced infotainment system with Smart Play studio is further revamped with superior features such as seamless smartphone connectivity, 7” capacitive touch screen and ultra-modern navigation system for an unmatched ride.



New Powerful and Refined Powertrain

The all new S-Cross Petrol is powered by the bigger and powerful 1.5 Litre K-series BS6 petrol engine. The new refined engine delivers a peak power of 77KW@6000 rpm with a top-end torque of 138Nm@4400rpm that delivers an energetic driving experience.

The engine offers superior NVH characteristics powered by a pendulum mount engine, offering unmatched best in-class fuel efficiency (18.55km/l) and an improved cooling performance.

Introduction of Automatic

The all-new S-Cross Petrol is now available with advanced 4 speed automatic transmission that offers a refined drive experience to customers. The advanced automatic transmission offers ease and comfort of driving on the city roads and with Hill hold assist feature as standard with automatic variants it offers the peace of driving on the tough terrains. The S-Cross automatic offers fuel efficiency of 18.43lm/l.



New Age Touchscreen SmartPlay Studio

Redefining in-car entertainment, SmartPlay studio with 7-inch capacitive touchscreen infotainment system connects to the cloud to deliver an engaging experience.

Live traffic updates, voice recognition and access to curated online content through AHA radio via the Smartplay Studio App help make the journey enjoyable. It is enabled with smartphone connectivity for seamless

integration with Apple CarPlay and Android Auto connectivity.

Advanced Smart Hybrid Technology

S-Cross petrol is equipped with the next generation Smart Hybrid system with li-ion dual battery system offering improved fuel efficiency, idle start-stop, torque assists functions and brake energy regeneration in addition to providing optimal acceleration and performance.



Dominating Exterior Design



The all new S-Cross Petrol with its distinct design offers a powerful, rugged and dominating road presence. The premium urban SUV offers an aggressive upright stance that appeals to the active and adventurous consumers.

Sophisticated Interiors- Spacious and Tech-Savvy

The powerful and stylish exterior design of the all new S-Cross Petrol is complemented by its premium interiors. Leather clad dashboard, steering wheel and seats bring-in sophistication. The automatic rain sensing wipers, auto projector LED headlamps and Cruise-control further enhance customer convenience.

Convenience and Safety

The all new S-Cross Petrol offers a host of convenience features including auto-retracting outside rear view mirror (ORVM), auto-dimming and antiglare inside rear view mirror (IRVM), rear parking camera and gear shift indicator. Further, adhering to the NEXA Safety Shield requirements, the all new S-Cross Petrol comes loaded with the latest safety features. These include dual front airbags, ABS with EBD, driver and co-driver seat belt reminder, rear parking assist, high speed warning alert, reverse parking sensors and ISOFIX child seat restraint system. These safety features are standard across all variants to ensure complete safety of passengers. Further, the all new S-Cross Petrol is compliant with advance safety norms including frontal offset crash, side impact and pedestrian safety.



The all new S-Cross Petrol is available with 5-speed manual and 4-speed automatic transmission. Automatic variants are equipped with hill hold assist feature, as standard. These help enhance the driving experience through optimal acceleration and performance.

Price of S-Cross 1.5L BS6 Petrol (Ex-Showroom Delhi)

Variant (Manual)	Price (in Rs.)	Variant (Automatic)	Price (in Rs.)
SIGMA	839,000/-	-	-
DELTA	960,000/-	DELTA AT	1,083,500/-
ZETA	995,000/-	ZETA AT	1,118,500/-
ALPHA	1,115,500/-	ALPHA AT	1,239,000/-

Click here for high resolution images of the [S-Cross Petrol](#)