

2<sup>nd</sup> January, 2020

BSE Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai 400 001.  
**Scrip code: 532343**

National Stock Exchange of India Ltd.,  
Exchange Plaza, 5<sup>th</sup> Floor,  
Bandra-Kurla Complex,  
Bandra (E), Mumbai 400 051.  
**Scrip code: TVSMOTOR**

Dear Sir,

**Reg : Sales update for the month of December 2019.**

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Please find enclosed the Press Release regarding the Company's sales update for the month of December 2019.

Thanking you,

Yours truly,  
For TVS MOTOR COMPANY LIMITED



K S Srinivasan  
Company Secretary

Encl : a/a

# PRESS RELEASE

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## **TVS Motor Company registers sales of 231,571 units in December 2019**

**Hosur, January 02, 2020:** TVS Motor Company registered sales of 231,571 units in December 2019 as against sales of 271,395 units in the month of December 2018. As planned, the Company has started producing and dispatching BSVI vehicles of 2020 TVS Apache RTR series, TVS Jupiter Classic and TVS XL.

### **Two-Wheeler**

Total two-wheelers registered sales of 215,619 units in December 2019 as against sales of 258,709 units in December 2018. Domestic two-wheeler registered sales of 157,244 units in December 2019 as against sales of 209,906 units in December 2018.

Motorcycle registered sales of 93,697 units in December 2019 as against sales of 107,189 units in December 2018. Scooter sales of the Company registered sales of 74,716 units in December 2019 as against sales of 91,480 units in December 2018.

### **Exports**

The Company's total exports grew by 22% from 60,262 units registered in the month of December 2018 to 73,512 units in December 2019. Two-wheeler exports grew by 20% increasing from 48,803 units in December 2018 to 58,375 units in December 2019.

### **Three-Wheeler**

Three-wheeler of the Company grew by 26% increasing from 12,686 units in December 2018 to 15,952 units registered in December 2019.

### **Third Quarter Sales Performance**

During the third quarter of the current financial year, two-wheeler posted sales of 7.7 lakh units as against sales of 9.5 lakh units in the third quarter of the previous year. Sales of three-wheelers of the Company grew by 22% from 0.4 lakh units in the third quarter of the previous year to 0.5 lakh units in the third quarter of the current year.

# PRESS RELEASE



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## About TVS Motor Company

We are a reputed two and three-wheeler manufacturer, and the flagship company of the USD 8.5 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavour to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the JD Power IQS and APEAL surveys for the past four years. We have been ranked No. 1 Company in the JD Power Customer Service Satisfaction Survey for consecutive four years. For more information, please visit [www.tvsmotor.com](http://www.tvsmotor.com).

*For further information, please contact*

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