

# ETHOS LIMITED

KAMLA CENTRE, SCO 88-89, SECTOR 8-C

Chandigarh-160 009 INDIA

Phone : +91 172 2548223/24/27, 2544378/79

Fax : +91 172 2548302

CIN – L52300HP2007PLC030800

PAN – AADCK2345N

Ref. no. : Ethos/Secretarial/2022-23/81

Dated: March 15, 2023

**BSE Limited**  
**Phiroze Jeejeebhoy Towers,**  
**Dalal Street, Mumbai - 400001**

**(Scrip Code : 543532)**

**National Stock Exchange of India Limited**

**Exchange Plaza, C-1, Block G,**  
**Bandra Kurla Complex, Bandra,**  
**Mumbai - 400 051**

**(Trading symbol : ETHOSLTD)**

**ISIN : INE04TZ01018**

**Subject : Press Release**

Dear Sir/Ma'am

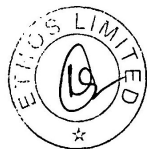
Greetings from Ethos.

Pursuant to Regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith the press release titled as '**Ethos Limited Opens First Boutique in Bhopal**' being issued by the Company for the information of our valued investors.

We would request you to please take the same in your records and oblige.

Thanking you

Yours truly  
For **Ethos Limited**



**Anil Kumar**  
**Company Secretary & Compliance Officer**  
**Membership no. F8023**

**Encl.: as above**

---

**Registered Office:**

Plot 3, Sector III, Parwanoo-173 220 INDIA

PRESS RELEASE



**Ethos Limited Opens First Boutique in Bhopal**

**New Delhi, March 15th, 2023:** Ethos Limited has entered Bhopal with the launch of its first multi-brand boutique in the city, spread across an area of 506 sq. ft. located at DB City Mall, Zone 1, Maharana Pratap Nagar.

“We are pleased to be entering a new city and opening our first boutique in Bhopal,” states Pranav Saboo, CEO, Ethos Limited. “We are excited to connect with new watch enthusiasts and engage with our customers in Bhopal that have until now connected via our digital mediums,” he further adds.

-----

**About Ethos Limited (BSE: 543532; NSE: ETHOSLTD)**

Ethos Limited is one of India’s largest luxury and premium watch retailers, founded in the year 2003 and publicly listed on BSE Limited and National Stock Exchange of India Limited since 30th May, 2022.

**For more information, contact:**

Rashe Goswami, Head – Digital Marketing & Brand Communications - Ethos Limited

Contact: [rasshe.goswami@ethoswatches.com](mailto:rasshe.goswami@ethoswatches.com)

Gurshaan Singh, Vice President, Marketing & Digital – Ethos Limited

Contact: [gurshaan.singh@ethoswatches.com](mailto:gurshaan.singh@ethoswatches.com)