



18<sup>th</sup> May, 2023

To

The BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street, Mumbai-400001  
Scrip Code: 540203

The National Stock Exchange India Limited  
Exchange Plaza, Bandra Kurla Complex  
Bandra(E), Mumbai-400051  
NSE Symbol: SFL

Subject: Appointment of Mr. Amit Kumar Gupta as Group Chief Financial Officer (Group-CFO)

Dear Sir/Madam,

With reference to earlier intimation dated 4<sup>th</sup> May, 2023, in this regard, pursuant to Regulation 30 and other relevant provision of the Securities and Exchange Board of India (Listing obligation and Disclosure Requirement) Regulation, 2015. We wish to inform that the Board of Directors has appointed Mr. Amit Kumar Gupta as Group Chief Financial Officer (Group-CFO) in its meeting held on 17<sup>th</sup> May, 2023.

Please find enclosed herewith brief of above-mentioned personnel (as annexure A) as prescribed vide SEBI (Listing obligation and Disclosure Requirement) Regulation. 2015.

Thanking you,

Yours truly,  
For Sheela Foam Limited

Md. Iquebal Ahmad  
Company Secretary & Compliance Officer

**SHEELA FOAM LTD.**

#14, Sleepwell Tower , Sector 135, Noida- 201301

Ph: Int-91(0)-120-4162200 • Fax: Int-91-(0)-120-4162282, 4162283 • Email: [contactus@sheelafoam.com](mailto:contactus@sheelafoam.com)  
Regd. Office: 604 Ashadeep, 9 Hailey Road, New Delhi-110001, India • Ph: Int-91(0)-11-22026875-76

Toll Free: 1800 103 6664 • [www.sleepwellproducts.com](http://www.sleepwellproducts.com) • [www.sheelafoam.com](http://www.sheelafoam.com)

CIN-L74899DL1971PLC005679

**Annexure A**

Details under Regulation 30 and other relevant provisions of the Securities and Exchange Board of India (Listing obligation and Disclosure Requirements) Regulation, 2015

Appointment of Mr. Amit Kumar Gupta		
Sr. No	Particulars	Details
1	Reason for Change Viz. Appointment, resignation, removal, death or otherwise	Appointment
2	Date of appointment & terms of appointment	17 <sup>th</sup> May, 2023  Whole Time Employee
3	Brief profile in case of appointment	Mr. Amit Kumar Gupta aged about 50 years has done his PGDBM- Finance from SGRRITS, Dehradun. LLB (Mercantile Law) from HNB Garhwal University. He comes with around 25 years of rich experience across a large number of targets in both domestic and international markets. Prior to joining the Company, his immediate assignment was with Samvardhana Motherson Group as a Vice President (Strategy and M&A). He has also worked with various brand leaders like Focus Energy Ltd, Ballarpur Industries Ltd, HT Media Ltd, Amar Ujala Publications Ltd under various capacities.
4	Disclosure of relationship between directors (in case of appointment of Directors)	NA