



CAPITAL TRUST LIMITED

Q2 & H1 FY2022  
INVESTOR  
PRESENTATION

November 2021

## Disclaimer



Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements.

Capital Trust Limited will not be in any way be responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

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## COMPANY OVERVIEW

 Capital Trust



# Capital Trust - Financing with a Tech-Touch Balance



## Company Snapshot

- Being India's first "**Rural Doorstep-Fintech Company**," we are focused on providing financial inclusion services to underserved India by merging fintech and traditional financing.
- Our digitized rural financing model offers income generating micro loans to MSMEs and caters to over **1,09,000 customers across 94 districts through 315 branches in 10 states in India.**

## Our Vision

To become the first fully digitalised and most trusted consumer service point in rural India that redefines the rules of MSME financing.

## Our Mission

To encourage self-sufficiency and entrepreneurship in the underserved part of India by using 'low-cost, high-tech' digital finance processes.



As we continue to address the growing capital needs of the underserved markets of India, we have reached a tipping-point in our digital transformation journey, propelling us into the next phase of growth to help us serve more customers, better.

# Capital Trust – Numbers at a Glance



**PORTFOLIO**  
₹ 311 Cr



**NET WORTH**  
₹ 118 Cr



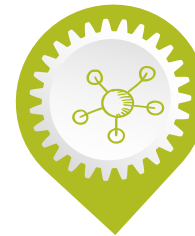
**CAPITAL ADEQUACY**  
42.6 %



**GROSS NPA\***  
3.8 %



**NET NPA**  
0.0 %



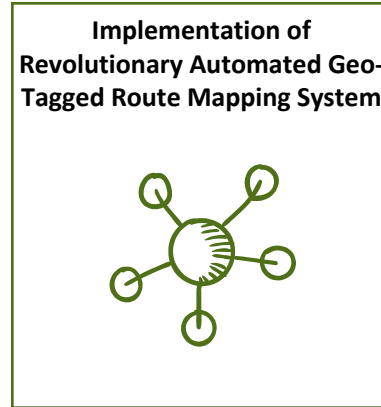
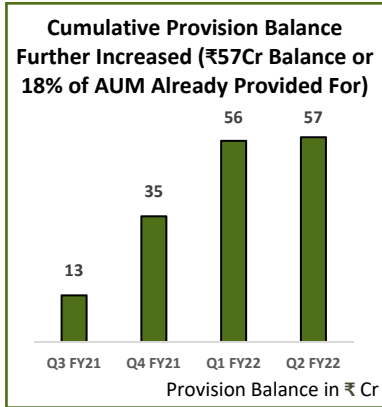
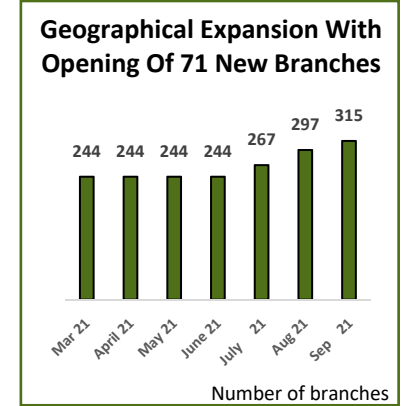
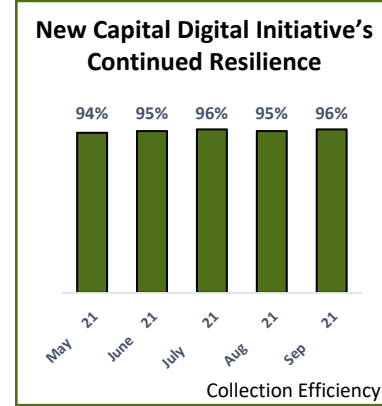
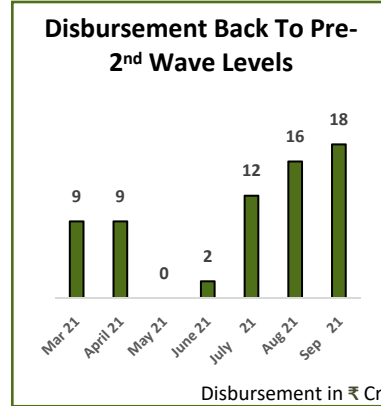
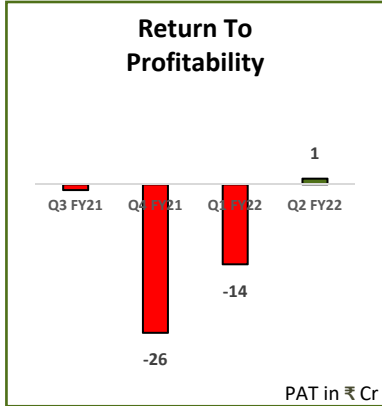
**BRANCHES**  
315



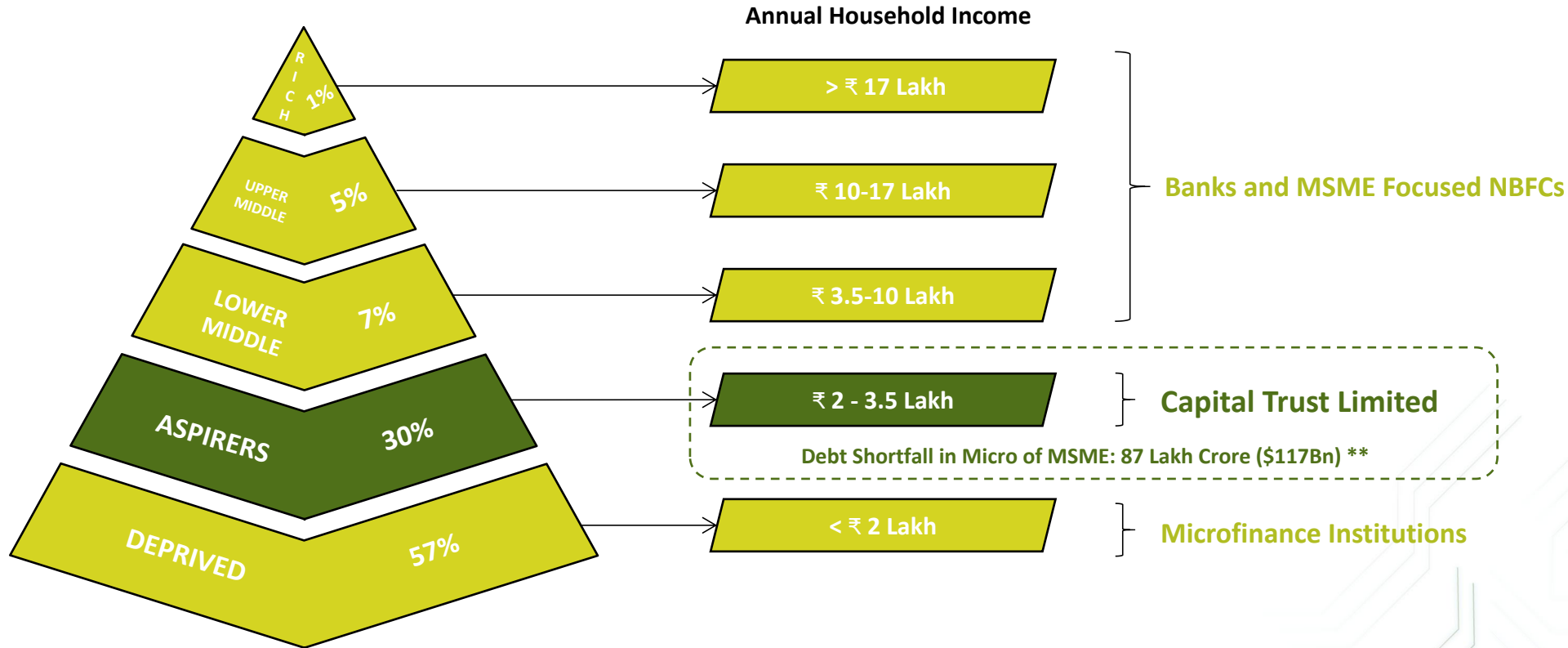
**EMPLOYEES**  
2,094

\*Stage 3 ECL Assets

# Q2 FY2022 Quarter At a Glance



# Capitalising on the Underserved Market Opportunity



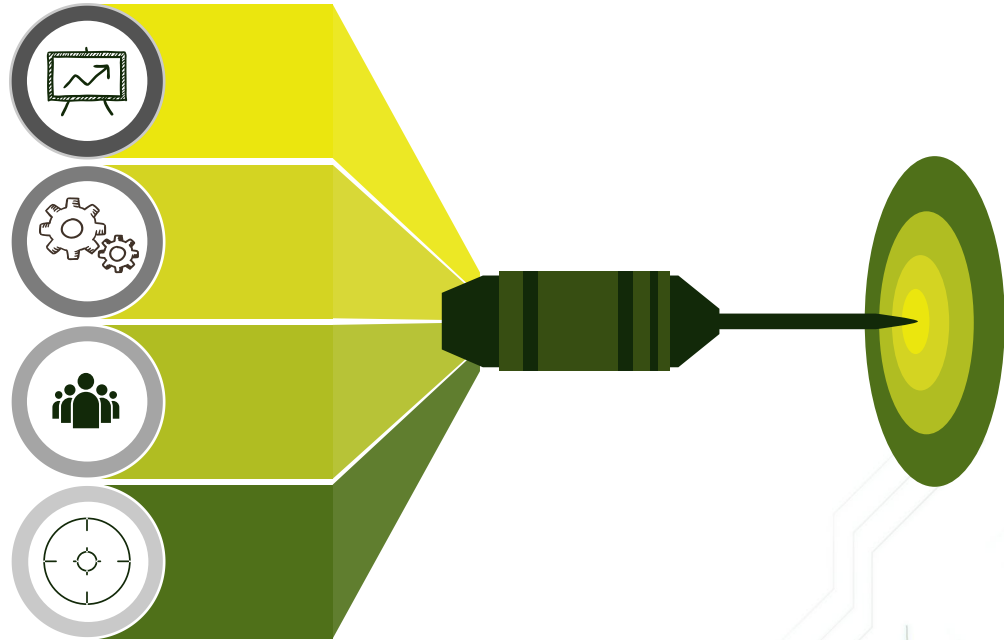
\*NCAER-CMCR Annual Income Data  
 \*\*IFC Report on MSMEs (Nov 2018)



# Target Audience

MISSING MIDDLE

- Graduated from Microfinance**  
8% of the Microfinance clients graduate yearly from the Microfinance sector and hit a wall
- New to Organized Credit**  
Replacing traditional informal sources of financing (local moneylenders) which currently account for 84% of all financing to MSMEs
- 'Micro' of the MSME**  
Unserved by MFIs (owing to RBI guidelines) and banks / large NBFCs (owing to no formal income documentation)
- Clients Needing Instant Credit**  
With 100% digital processes, company is able to disburse loans in a matter of hours from onboarding



# Our Clientele



Kirana Stores



Dairy and Livestock Farmers



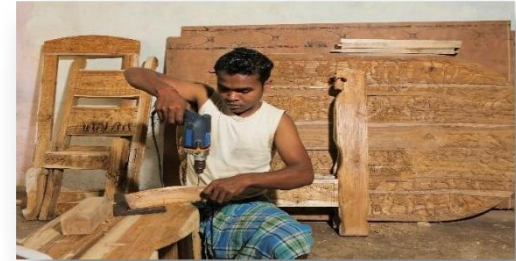
Grocery Vendors



Small Eateries



Textile Stores



Handicraft Manufacturers



Utility Stores

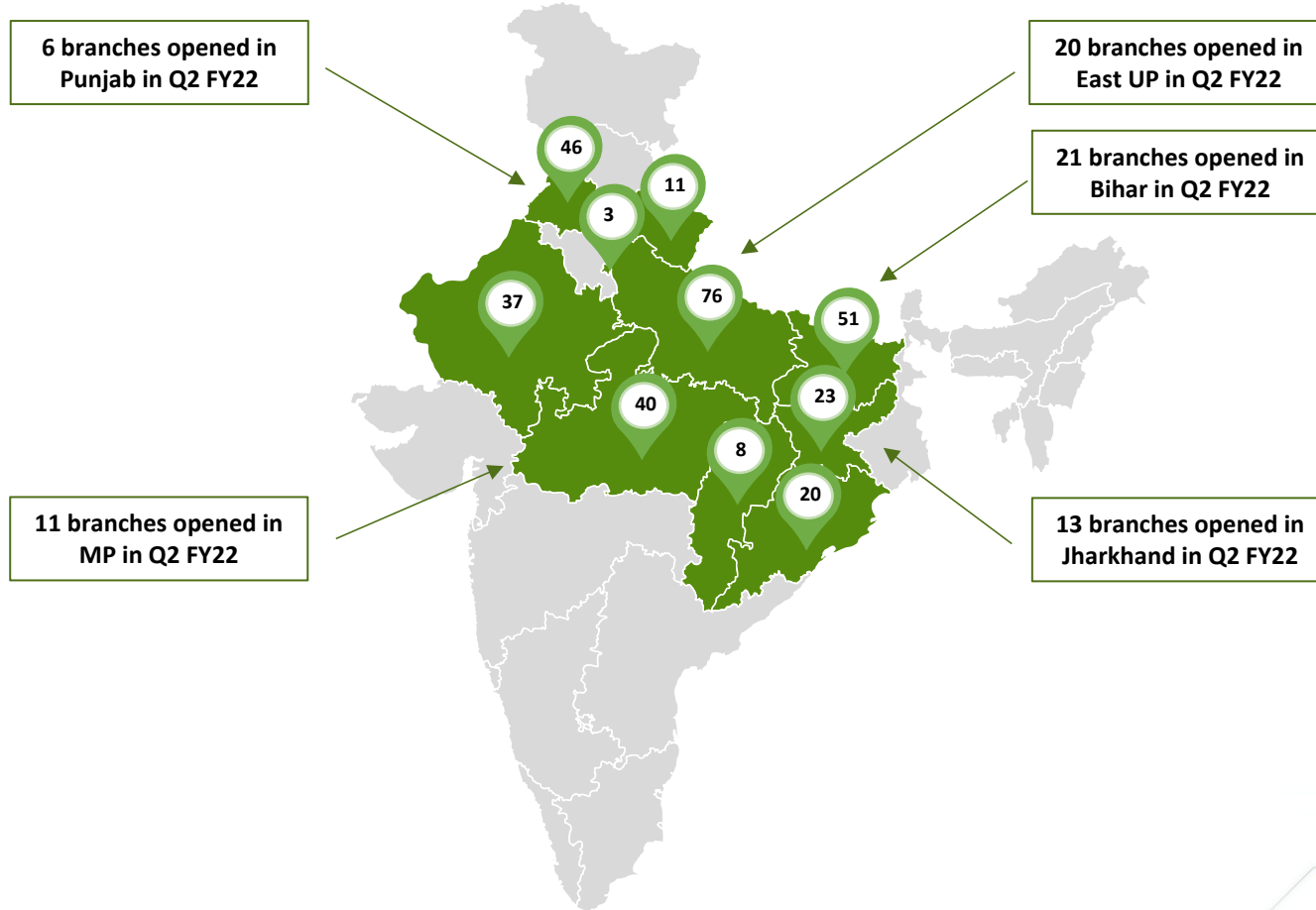


Salons



Flower Vendors

# Increasing our Reach in Rural India



# Capital Digital Initiative: Our Products

Addressing a wide spectrum of customers, across needs and affluence



Product Name	Capital Magic Loan	Micro Business Loan
Type of Loan	Unsecured Digital Business Loan	Unsecured Digital Business Loan
Ticket Size (₹)	30,000 – 50,000	60,000
Tenure	12 months	24 months
ROI	36%+	32%
Repayment	Digital followed by physical cash collection	Digital followed by physical cash collection

## Why CTL?

- Branch banking
- Ease of getting loan time
- Unsecured loan connect app
- Multiutility business loan
- Human connect
- Quick turnaround
- Transparency with Paperless Process

## Production Optimization

- Small Ticket Size
- Short Tenure Enabled
- Optimal EMI amount
- Collection Setup Short Turn-Around-Time
- High Yield
- Digital Collection
- Full Cash
- Geo-tagged and Analytics backed



COMPETITIVE  
ADVANTAGES



 Capital Trust



# Creating a Competitive Advantage to Increase Stakeholder Value

## 1. Unique Business Model

- With a deep understanding of target customer segments, lean cost structures and differentiated business models we cater to underserved segments of the economy.
- Our one-of-a-kind business model finds the perfect balance between technology and traditional financing, something not many other companies can do.

## 2. Technology Driven Operational Efficiency

- By leveraging technology to penetrate underserved segments, we have capitalized on the inability of banks to rapidly scale operations and customize rigid policies in regard to providing business loans in rural India.
- This transformation is helping us create an agile and scalable business model.



## 3. Prudent Risk Management

- Our conservative thought process towards financial engineering has helped us transform underwriting and decision making, thereby, helping drive competitive advantage and robust risk management.
- Further, our risk management frameworks proactively detect, manage and mitigate internal and external risks.


## 4. Strong Governance

- Being a publicly listed NBFC for the last 36 years, we have built a robust governance model to maintain stakeholder trust and improve resilience to survive in testing times.
- This has enabled us to develop strategic partnerships with key ecosystem players and leverage technology for meeting the demands of new consumers.



# 1. Unique Business Model

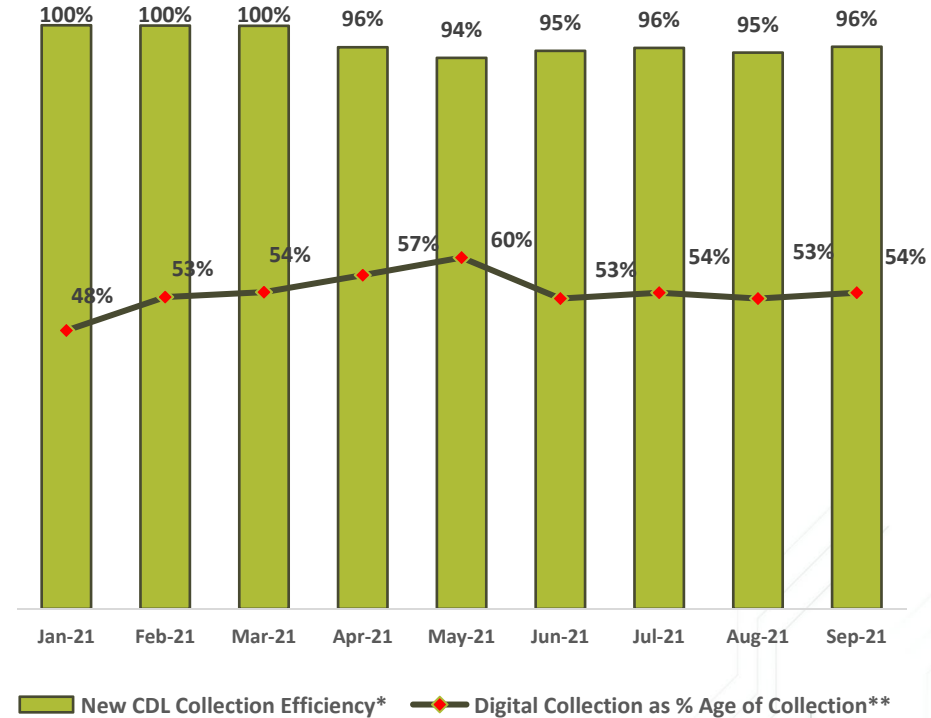
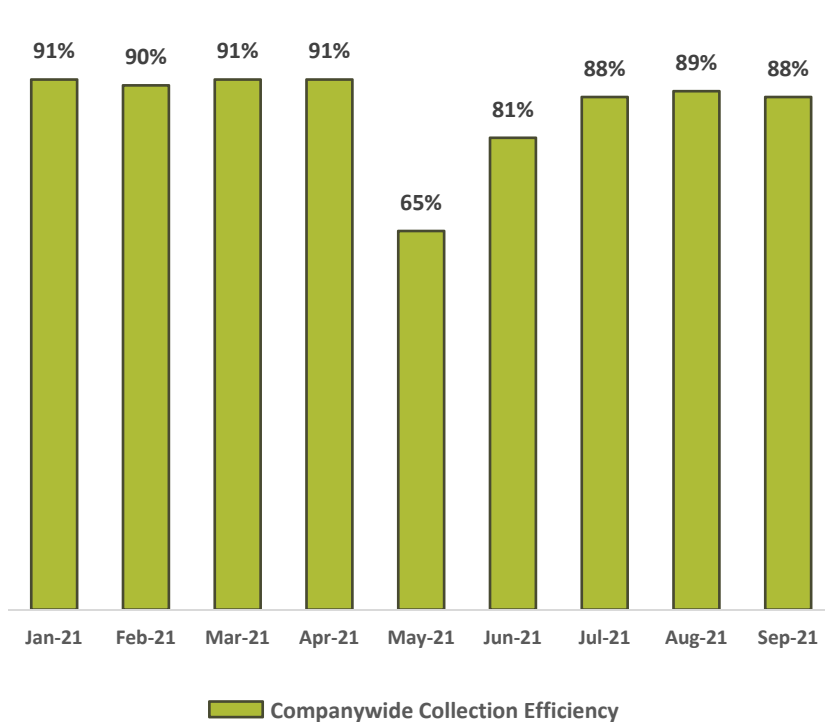
Financing the Overlooked Void

	<u>TICKET SIZE</u>	<u>UNSECURED</u>	<u>SECURED</u>	<u>ANNUAL INCOME</u>
MSME	> ₹ 10 Lakh	New Age Fintechs	Large SME Funding NBFCs / Banks	> ₹ 10 Lakh
	₹ 1Lac - 10 Lakh	Geographical Specialized MSME NBFCs	Product Specialized MSME NBFCs	₹ 3.5 - 10 Lakh
	₹ 30,000 – 1Lac			₹ 2 - 3.5 Lakh
Microfinance	₹ 20,000 – 60,000	NBFC-MFIs		< ₹ 2 Lakh

Only player offering unsecured individual business loans in the ticket size of ₹ 30,000 - 1 Lac

## 2. Technology Driven Operational Efficiency

Enabling Improved Disbursements & Collections



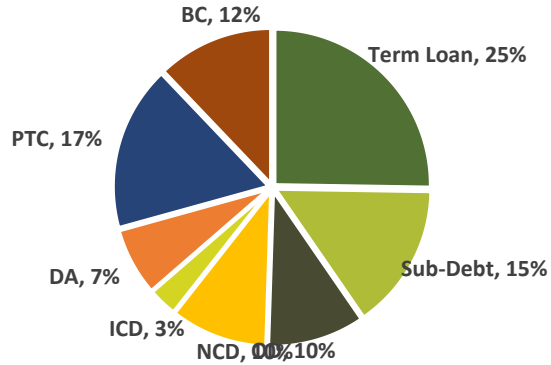
With our newly developed automated disbursement engine and algorithmic credit scorecard, our disbursements have increased consistently. Further, our turnaround time has improved to 48 hours as on Q2 FY2022.

\*Capital Digital Loans disbursed post April 2020 (automated credit engine backed)

\*\* Collection % when bank clearance data is received (NACH clearance + Advance collection)

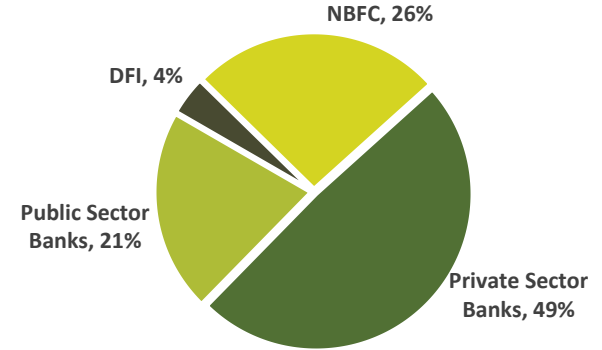
### 3. Prudent Risk Management

Conservative ALM Practices and Diversified Funding Book



Instruments

**DIVERSIFICATION  
ACROSS...**



Funders

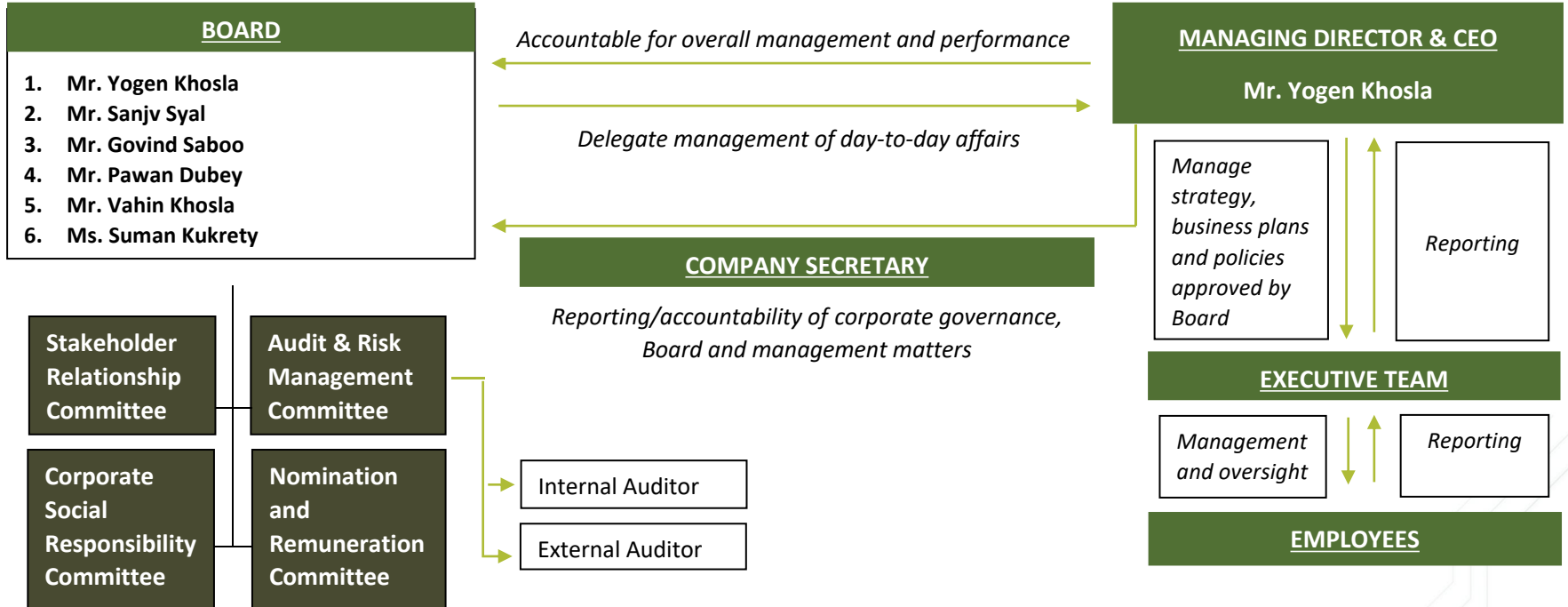
#### Asset Liability Position Update\*

	Q1FY22 (Actual)	Q2FY22 (Actual)	Q3FY22 (Expected)	Q4FY22 (Expected)
Quarterly Collections (₹ Cr.)	73.3	76.6	74.5	63.4
Quarterly Repayments (₹ Cr.)	53.8	58.4	57.3	44.3
Quarterly Surplus (₹ Cr.)	19.5	18.2	17.2	19.1
Monthly Surplus (₹ Cr.)	6.5	6.1	5.7	6.4

\* Assuming no incremental disbursements

## 4. Strong Governance

Being a Publicly Listed Systemically Important NBFC, We Try to Create Sustainable Value for Stakeholders



Governance at Capital Trust is designed to align our purpose and value creation model to seize market opportunities and to create sustainable value. In this spirit, the Board provides leadership to drive integrated thinking and formulate requisite strategies to direct the Company to its desired aspiration.

DIGITAL  
JOURNEY



 Capital Trust



# Pioneers of Digital Transformation in Rural India

Ready to Capture Next Phase Of Growth in Evolving Rural Ecosystem



**More Rural Internet Users (277 Mn) than Urban (227 Mn):**  
Indian internet is more rural and local than ever

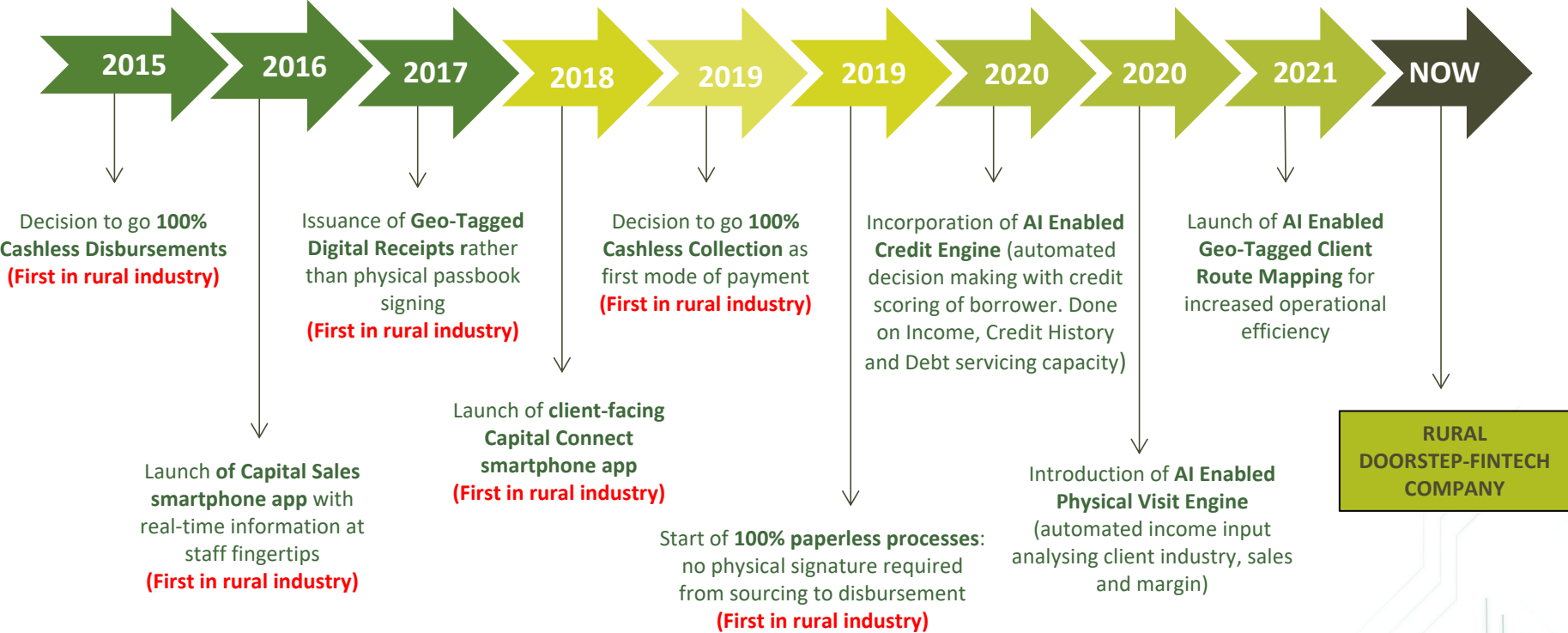
**Growing 3x Faster Than Urban India:**  
Ready to capture rural digital growth as one of the first in the industry to introduce 100% digital processes

**Registering 45% Growth in Internet Usage:**  
With digital focus; best in class technology and analytics we have 100% paperless processing

**18% Growth in Rural Smartphone Penetration:**  
Poised to make most of upcoming potential with no manual processes and clients more mobile first than ever



# Evolution of Capital Trust’s Digital Business Model



**PROACTIVE RATHER THAN REACTIVE:**  
Capital Trust is emerging as Thought and Innovation leaders capturing the changing rural landscape



RURAL DOORSTEP-  
FINTECH PROCESSES

 Capital Trust

# Meaning: Rural Doorstep-Fintech

## 2. HYBRID CREDIT UNDERWRITING

- QR Code scan of Aadhaar Card
- Automated credit bureau check
- Physical Verification of business and residence premise
- Business and cash flow analysis
- Physical Visit Engine
- Credit Engine
- Telephonic Verification

## 4. COLLECTION

- Automated client allocation based on client geo-tagged residence
- Automated outbound dialling, installment reminder message
- Monthly NACH payment
- Payment enabled through company app
- Cash collection if digital payment not received

## 1. LEAD GENERATION

- Generate lead by door to door canvassing
- Geotagging of business and residential premise
- Mobile number verification through OTP
- Handholding of client through digital onboarding

## 3. DIGITAL DISBURSEMENT

- E-Sign / Signing of Terms and Conditions
- E-NACH
- Penny-drop verification
- Disbursement into bank account

DIGITAL PROCESS    PHYSICAL PROCESS

# 3 Pillars of Capital Trust

## 2. HYBRID DUAL CREDIT

Automated credit (credit bureau checks and preset algorithms) supplemented with Traditional Safeguards of Branch Banking (physical verification of residence, business premise and cash flow analysis)

## 1. TECHNOLOGY

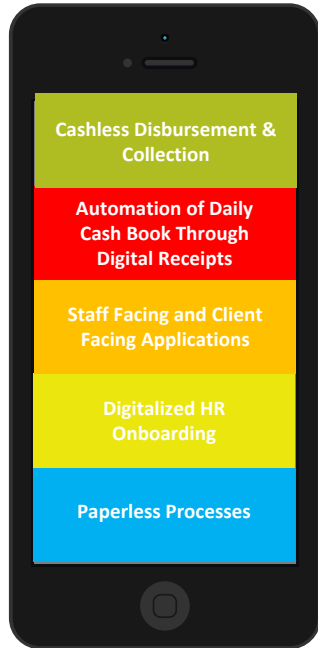
Use of Technology for faster, confidential, transparent and better enhancement of credit profile with low risk and better returns






## 3. BUSINESS INTELLIGENCE

Use of Advanced Statistical Models and predictive analysis before sanctioning a loan and after for performance evaluation



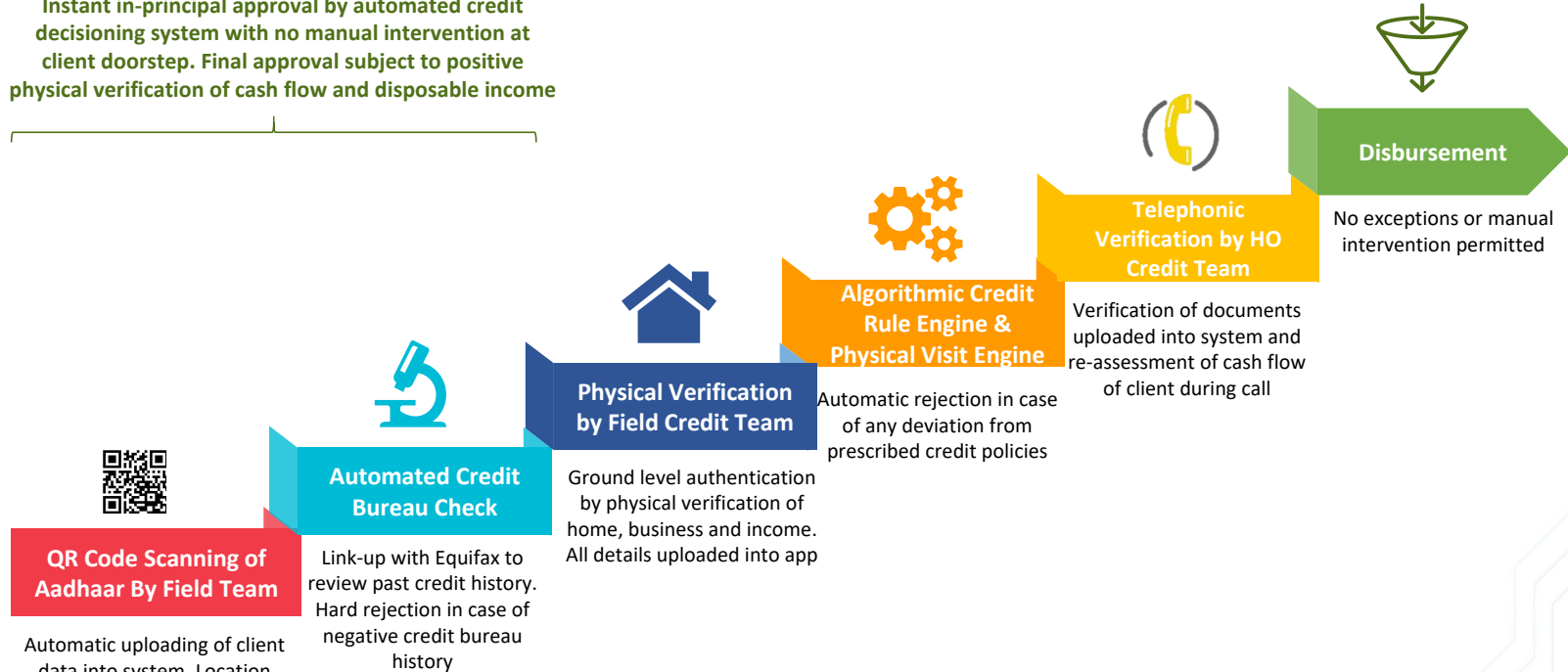
# 1. Technology



-  One of the first NBFCs to start cashless disbursement of all loans since 2015 and cashless collection as primary mode of repayment since 2019
-  Automated closing of company and all branch books at 6PM daily through collation of issued Digital Receipts (SMSs sent to client on collection of any repayment)
-  Staff and client-facing smartphone applications with access to all details regarding the loan to promote transparency and authenticity
-  All new staff onboarding through paperless, digitalized processes with joining formalities done within hours
-  100% paperless processes. From onboarding to disbursement all processes are digitalized and through the application with no scope of any manual input into system

## 2. Hybrid Dual Credit

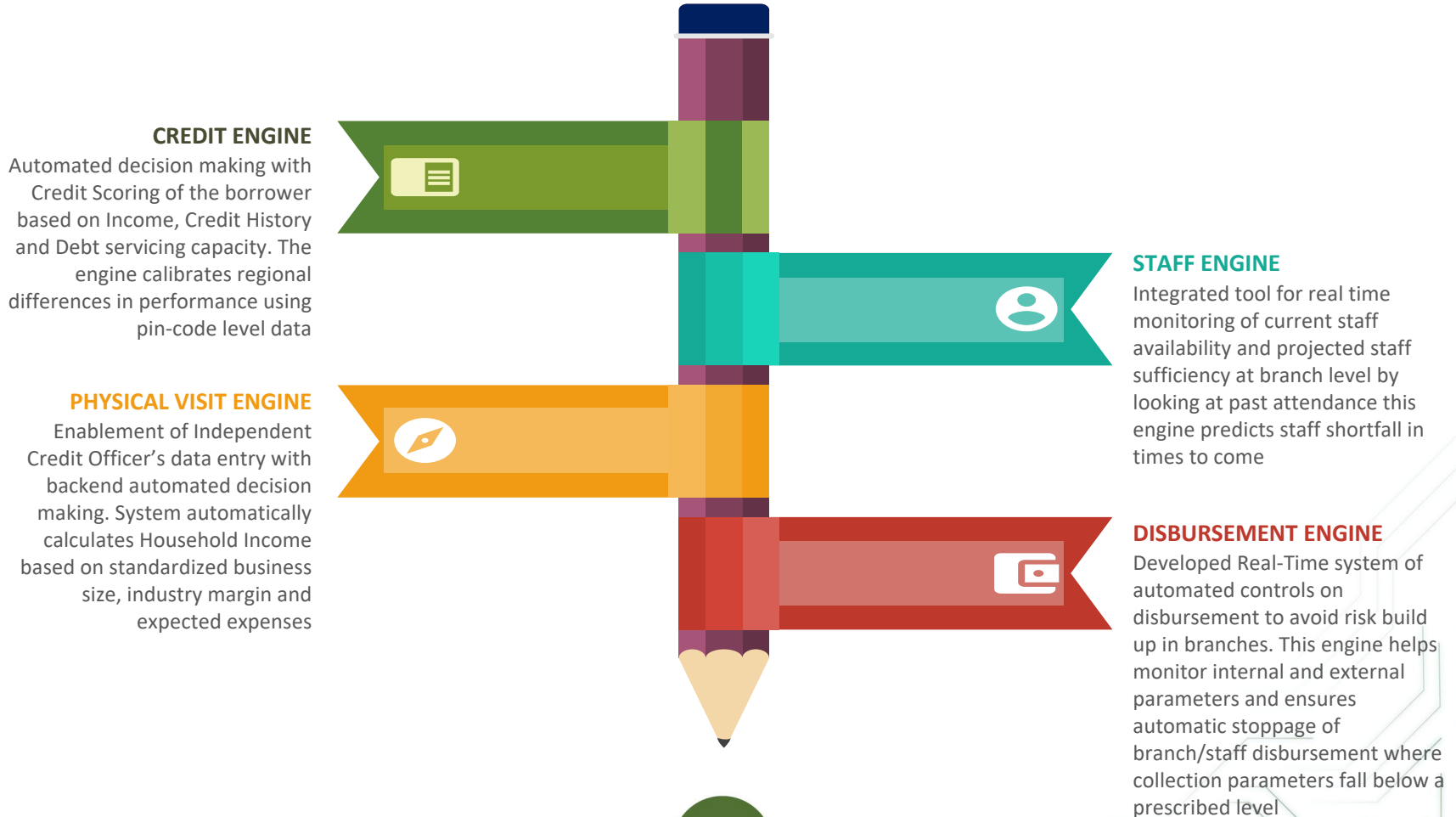
Instant in-principal approval by automated credit decisioning system with no manual intervention at client doorstep. Final approval subject to positive physical verification of cash flow and disposable income



- Decision communication flow and all processes are automated
- Technology used at all stages of loan cycle eliminating requirement of physical movement of documents
- All processes time stamped and tracking of cases available on live basis



### 3. Business Intelligence





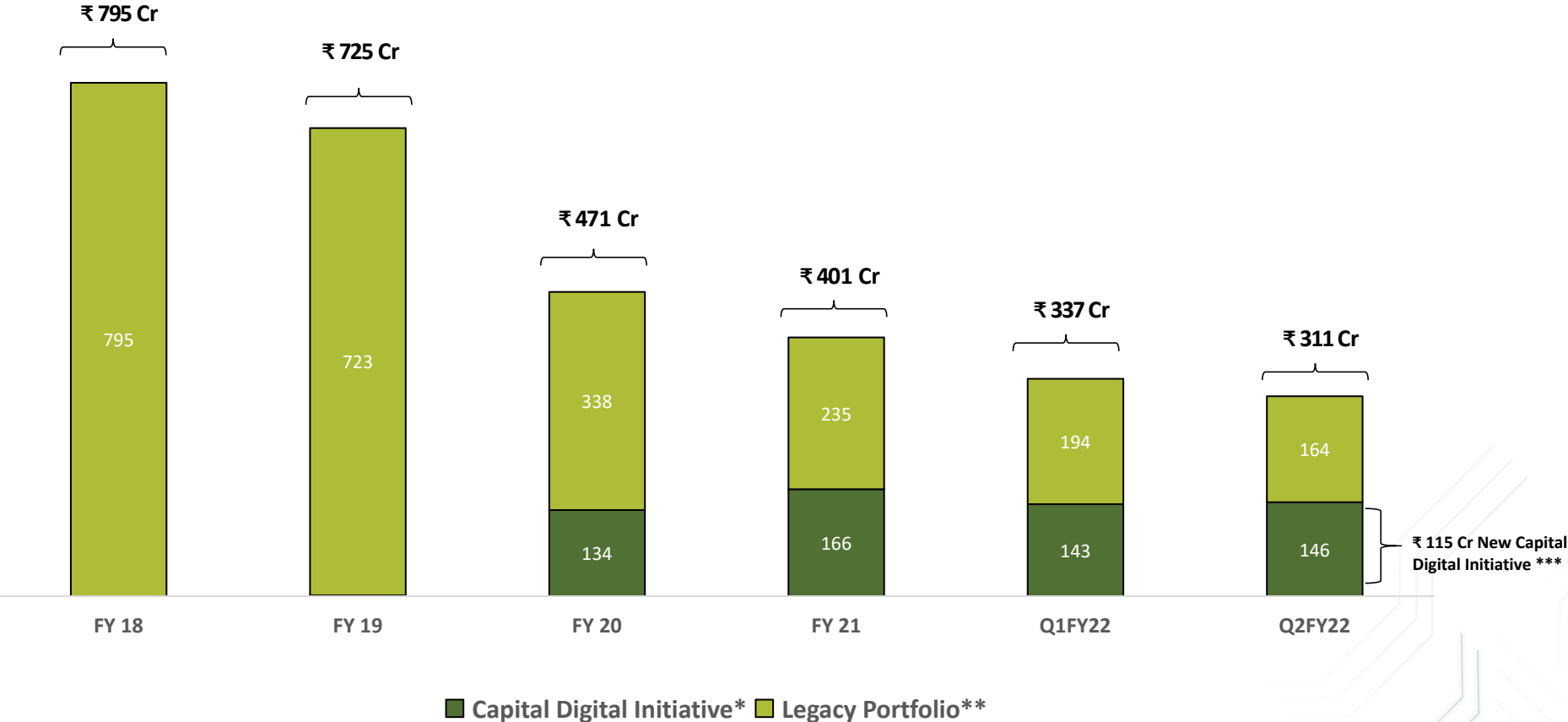
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## FINANCIALS

 Capital Trust



# Product-Wise Portfolio

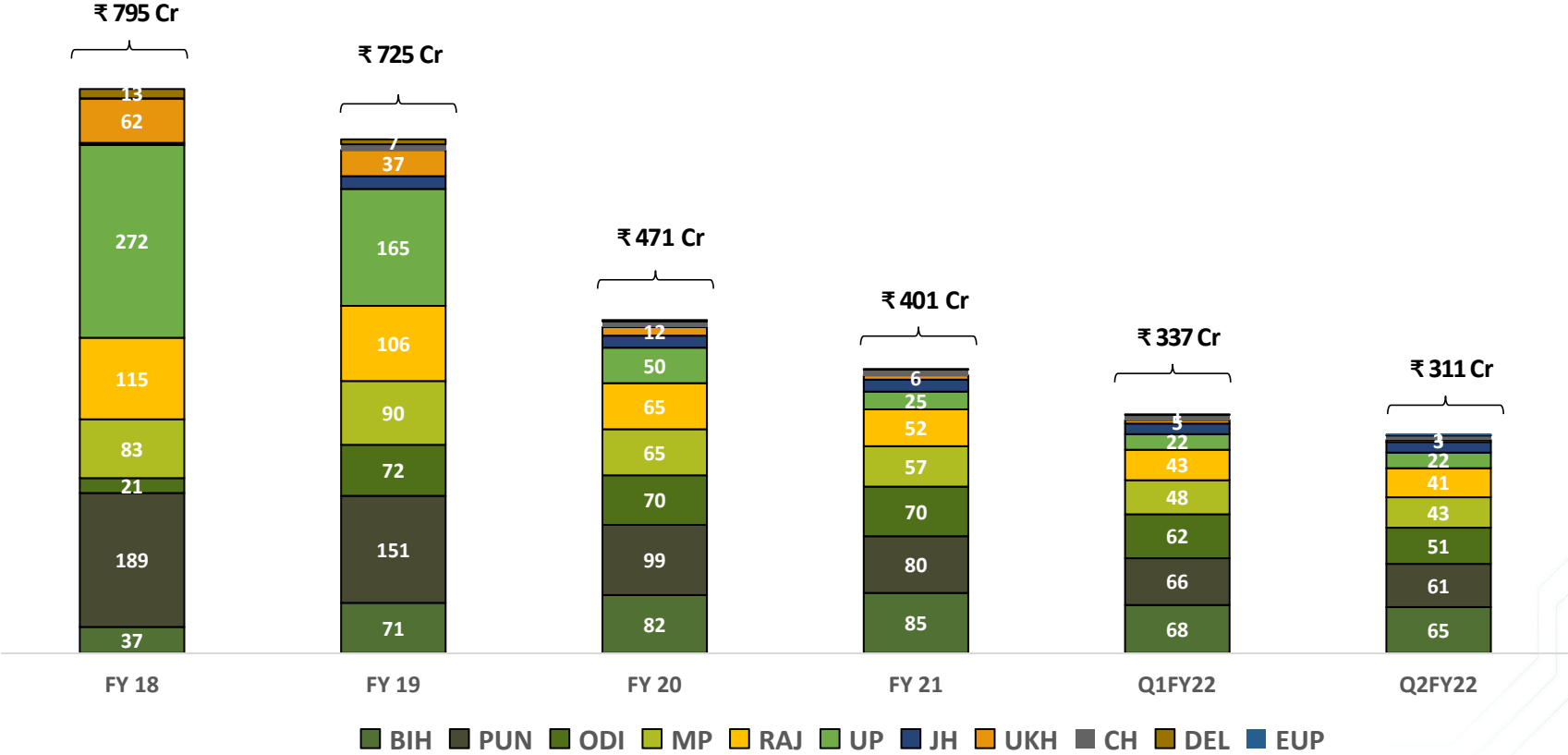


\*Started 2019: Further split into Capital Magic, Micro Business Loan

\*\*Stopped in 2019: Further split into Microfinance, Micro-Enterprise, Secured-Enterprise Loan

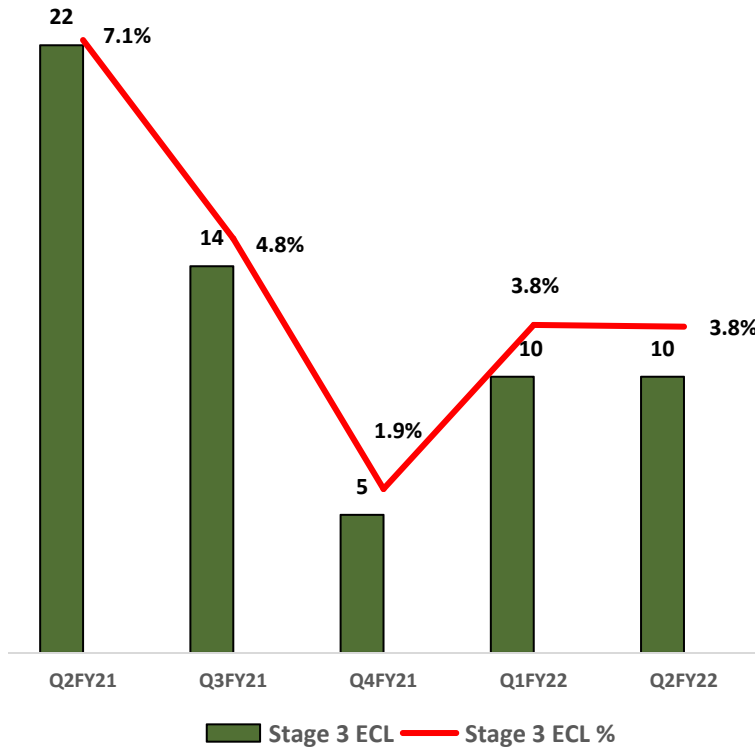
\*\*\* Capital Digital Loans disbursed post April 2020 (automated credit engine backed)

# State-Wise Portfolio



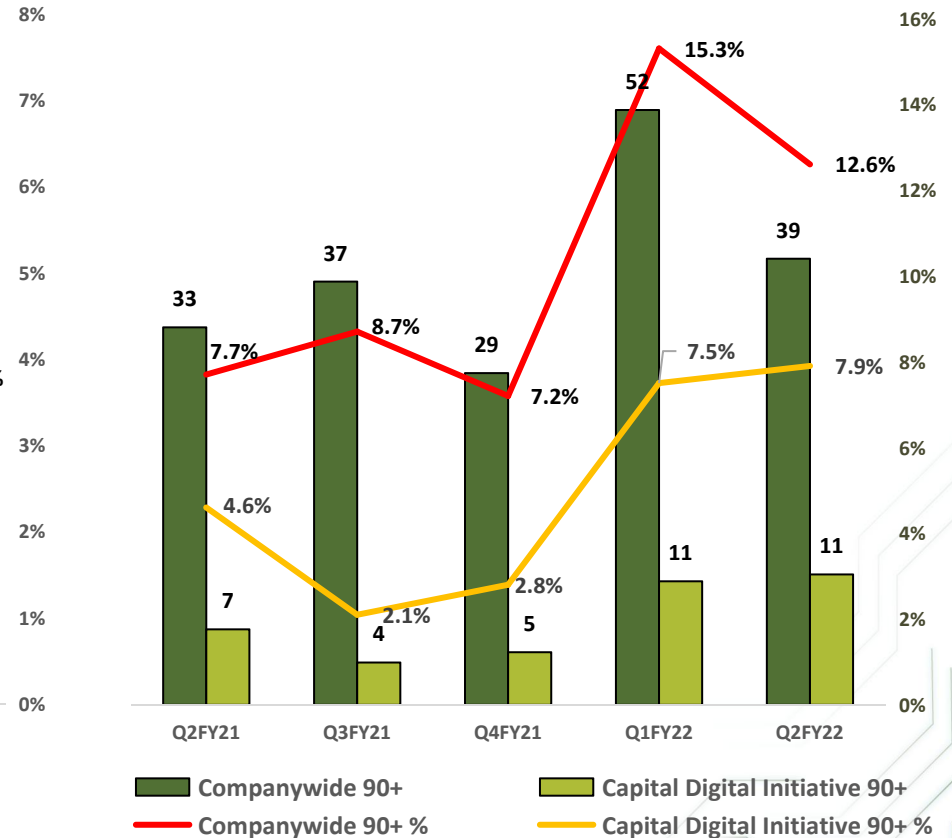
# Portfolio Quality

## Stage 3 ECL



## 90+

(₹ in Crores)

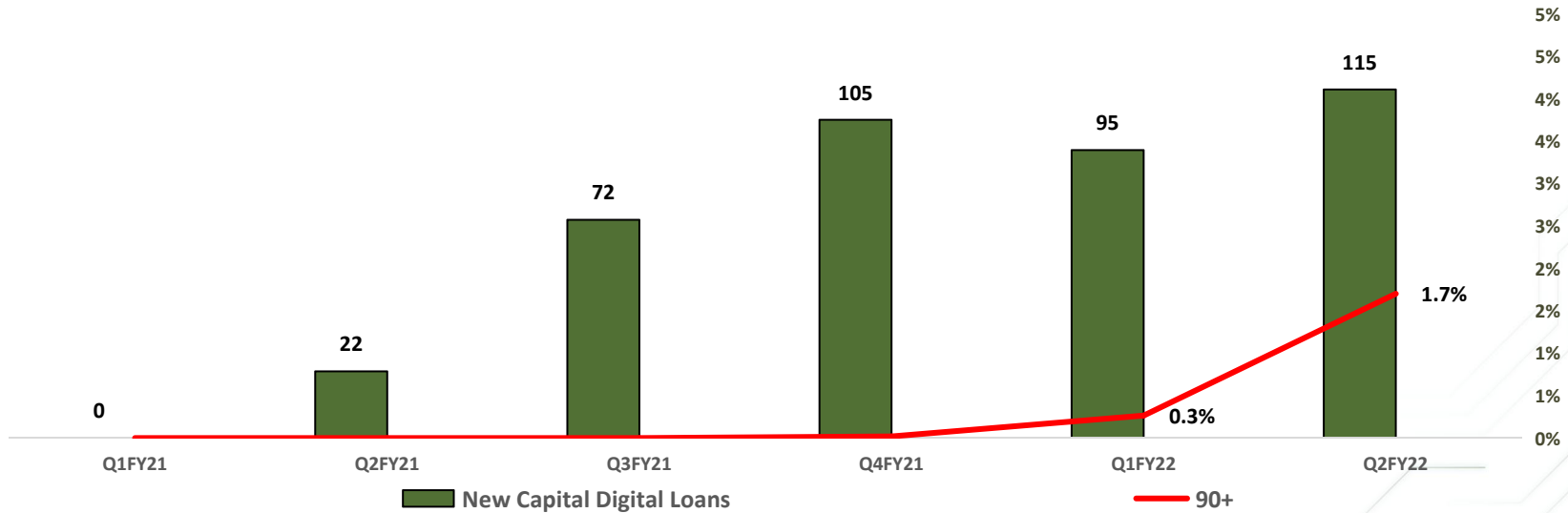


- Own book data of Stage 3 ECL; Own + Off book data of 90+
- Company has restructured ₹76.9 Cr portfolio in Q2 FY2022

# Portfolio Quality – New Capital Digital Initiative Loans

Robust portfolio quality of loans disbursed post April 2020 (automated credit engine backed) (automated credit engine enabled)

(₹ in Crores)





# Outstanding Provisions

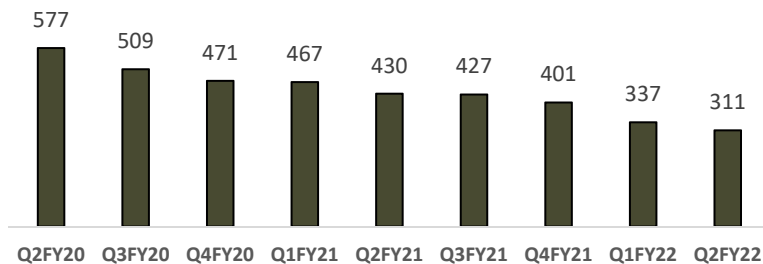
Cumulative Provisions of ₹ 57.1 Crores which accounts for 22.4% of the On-Balance Sheet Portfolio

(₹ in Crores)

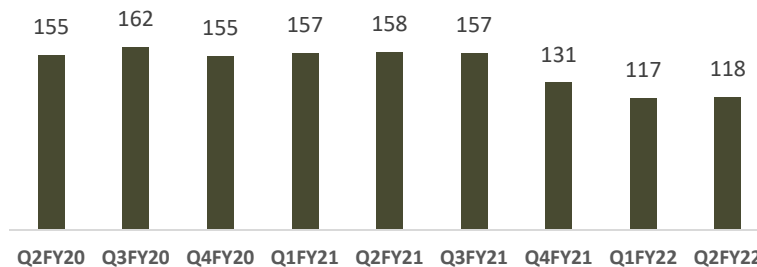
Particulars	Q2 FY21	Q3 FY21	Q4 FY21	As on 31.03.2021	Q1 FY22	Q2 FY22
Standard Provisions (Stage 1 & 2)	6.5	5.8	4.4	4.4	4.7	1.3
COVID & Other Provisions (Including Stage 3)	16.0	6.8	31.1	31.1	50.9	55.8
Cumulative Provision Balance	22.5	12.6	35.5	35.5	55.6	57.1
Impairment Charged to P&L	1.7	4.2	23.5	35.3	20.1	1.5

# Key Highlights & Ratios

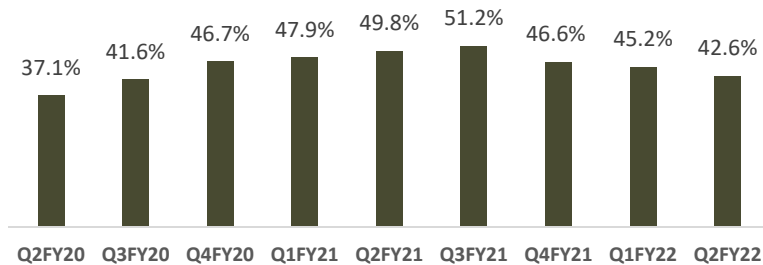
## Asset Under Management (₹ in Crores)



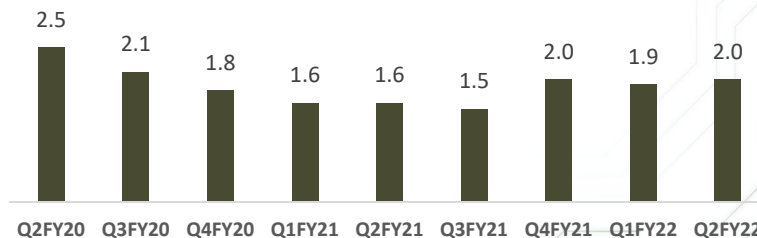
## Net Worth (₹ in Crores)



## Capital Adequacy Ratio (%)

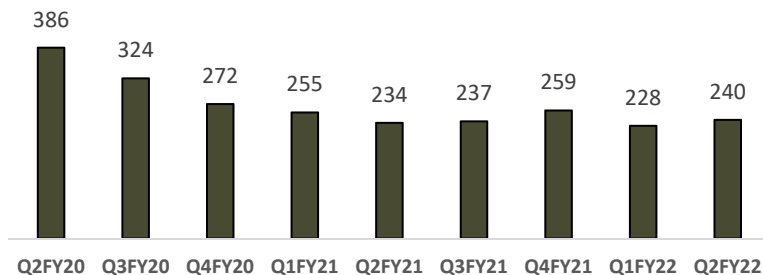


## Leverage (in X)

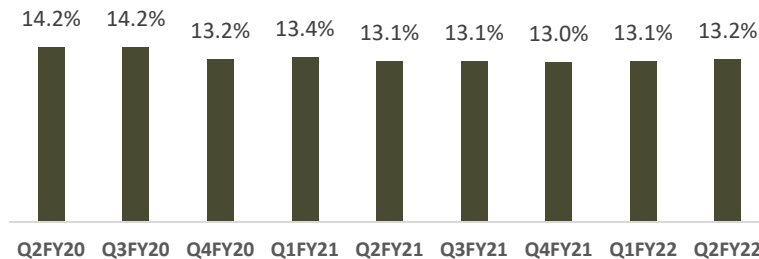


# Key Highlights & Ratios

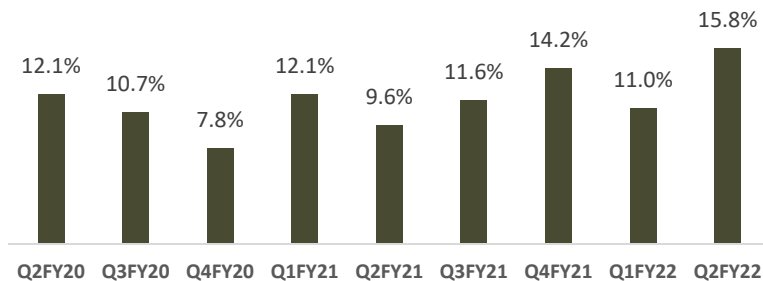
## Borrowings (₹ in Crores)



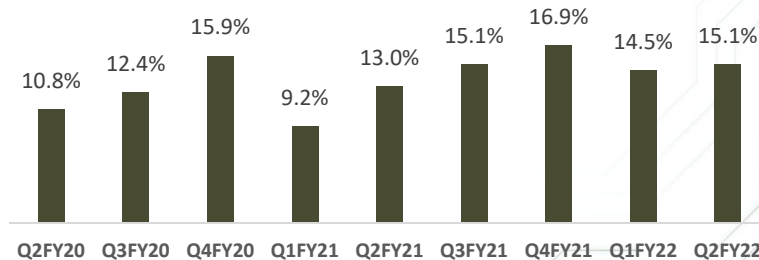
## Cost of Borrowing (%)



## Net Interest Margin (%) (Annualised)



## Operating Cost to AUM Ratio (%) (Annualised)



# Quarterly Consolidated P&L Update Q2 FY2022

(₹ in Crores)

Particulars	Q2 FY22	Q2 FY21	YoY %	Q1 FY21	QoQ %
<b>Total Income</b>	<b>26.3</b>	<b>27.0</b>	-3%	<b>22.8</b>	<b>15%</b>
Total Expense (excluding tax)	25.1	25.9	-3%	41.7	-40%
Profit / Loss before tax	1.2	1.1	9%	-19.0	-106%
<b>Profit / Loss after tax</b>	<b>0.9</b>	<b>0.9</b>	<b>0%</b>	<b>-13.8</b>	<b>-106%</b>
<b>Net Worth</b>	<b>117.8</b>	<b>157.5</b>	<b>-25%</b>	<b>116.9</b>	<b>1%</b>
Micro-Business Loan	65.3	91.0	-28%	75.9	-14%
Capital Magic Loan	80.9	53.3	52%	67.5	20%
<b>Capital Digital Initiative</b>	<b>146.2</b>	<b>144.2</b>	<b>1%</b>	<b>143.4</b>	<b>2%</b>
Micro-Enterprise Loan	159.9	245.1	-35%	184.9	-14%
Secured Enterprise Loan	1.9	20.3	-91%	4.4	-58%
Microfinance Loan	2.8	19.8	-86%	4.7	-41%
<b>Legacy Portfolio</b>	<b>164.6</b>	<b>285.2</b>	<b>-42%</b>	<b>194.0</b>	<b>-15%</b>
<b>Total Assets Under Management (AUM)</b>	<b>310.8</b>	<b>429.5</b>	<b>-28%</b>	<b>337.4</b>	<b>-8%</b>
On-Book Portfolio	254.9	317.3	-20%	254.4	0%
Off-Book Portfolio	55.9	112.2	-50%	83.0	-33%
<b>Total Assets Under Management (AUM)</b>	<b>310.8</b>	<b>429.5</b>	<b>-28%</b>	<b>337.4</b>	<b>-8%</b>

# Quarterly Consolidated Balance Sheet Update Q2 FY2022

(₹ in Crores)

Assets	Q2 FY22	Q1 FY22	Mar-21	Liabilities And Equity	Q2 FY22	Q1 FY22	Mar-21
<b>Financial Assets</b>				<b>Financial Liabilities</b>			
Cash and Cash Equivalents	21.2	27.2	38.5	Trade Payables	0.1	0.5	0.5
Bank Balances other than cash & cash Equivalents	51.9	41.1	40.9	Debt Securities	80.1	44.0	55.5
Trade Receivables	2.7	1.3	1.7	Borrowings other than Debt Securities	114.0	137.3	156.6
				Deposits	0	0	0
Loan Portfolio	195.8	196.3	242.6	Subordinate Liabilities	44.8	44.8	44.8
Investments	42.2	41.5	41.0	Lease Liabilities	0.2	0.2	0.2
Other Financial Assets	16.2	5.8	5.3	Other Financial Liabilities	10.4	6.1	9.8
<b>Total Financial Assets</b>	<b>330.0</b>	<b>313.3</b>	<b>370</b>	<b>Total Financial Liabilities</b>	<b>249.6</b>	<b>233.0</b>	<b>267.5</b>
				<b>Non-Financial Liabilities</b>			
				Current Tax Liabilities (Net)	0.2	0.1	1.2
<b>Non-Financial Assets</b>				Provisions	1.5	1.5	1.4
Current Tax Assets (Net)	4.2	3.5	2.9	Other Non-Financial Liabilities	4.2	4.9	7.5
Deferred Tax Assets (Net)	35.5	35.6	30.3	<b>Total Non-Financial Liabilities</b>	<b>6.0</b>	<b>6.5</b>	<b>8.9</b>
Property, Plant and Equipment	1.7	1.8	1.9				
Right to use Asset	0.2	0.2	0.2	<b>Equity</b>			
Intangible Assets	0.2	0.1	0.2	Equity Share Capital	16.2	16.2	16.2
Other Non-Financial Assets	1.6	1.8	1.6	Other Equity	101.6	100.7	114.5
<b>Total Non-Financial Assets</b>	<b>43.4</b>	<b>43.1</b>	<b>37.1</b>	<b>Total Shareholders Fund</b>	<b>117.8</b>	<b>116.9</b>	<b>130.7</b>
<b>Total Assets</b>	<b>373.4</b>	<b>356.4</b>	<b>407.1</b>	<b>Total Liabilities and Equity</b>	<b>373.4</b>	<b>356.4</b>	<b>407.1</b>





KEY PARTNERSHIPS

 Capital Trust

# Long-Term Funding Partnerships



MSME Client through  
Business Correspondent Relationship

## Benefits of Long-Term Funding Secured

On-Tap Funding

Enables Raise Of  
Equity At Right Time

Increase Of ROE

Leveraging  
Partner's  
Balance Sheet

# Equity, Debt & Direct Assignment Partnerships

**Equity:**  
1



**Public Sector Banks:**  
5



**Private Sector Banks:**  
2



**DFI / NBFCs:**  
10





CAPITAL IMPACT



 Capital Trust



# Capital Plus

Working with a **Double-Bottom Line** mission, company does a lot of good on ground level





**THANK  
YOU**



**Vinod Raina**

Chief Financial Officer

[Vinod.raina@capitaltrust.in](mailto:Vinod.raina@capitaltrust.in)

**Vahin Khosla**

Executive Director

[Vahin.khosla@capitaltrust.in](mailto:Vahin.khosla@capitaltrust.in)

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